

Global AI Virtual Social Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Virtual Social Platform market size is predicted to grow from US\$ 3361 million in 2025 to US\$ 9892 million in 2032; it is expected to grow at a CAGR of 16.7% from 2026 to 2032.

AI virtual social platforms are digital platforms that combine artificial intelligence (AI) technology with virtual social environments. They not only allow users to socialize online but also leverage AI to provide more intelligent, personalized, and immersive interactive experiences.

AI virtual social platforms offer users a new type of online community where they can interact with virtual characters/AI partners or build virtual social relationships. At its core, it upgrades AI from an auxiliary tool to a social participant/subject, creating new 'human-AI' or 'AI-AI' social relationships.

The core features of AI virtual social platforms include virtual social spaces, AI-driven personalized experiences, intelligent virtual characters, natural language and multimodal interaction, data-driven optimization, and security.

United States market for AI Virtual Social Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Virtual Social Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Virtual Social Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Virtual Social Platform players cover Character.AI, Replika, PolyBuzz, Janitor AI, SpicyChat, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Virtual Social Platform Industry Forecast' looks at past sales and reviews total world AI Virtual Social Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Virtual Social Platform sales for 2026 through 2032. With AI Virtual Social Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Virtual Social Platform industry.

This Insight Report provides a comprehensive analysis of the global AI Virtual Social Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Virtual Social Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Virtual Social Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Virtual Social Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Virtual Social Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Virtual Social Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Mobile

VR/AR Immersive

Hybrid

Segmentation by Interactive Technologies:

Ai-Driven Virtual Avatars

Ai Virtual Companions

Ai Content and Recommendation-Driven

Segmentation by Social Modes:

Individual Social Mode

Group Social Mode

Scenario-Based Social Mode

Segmentation by Application:

Individuals

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Character.AI

Replika

PolyBuzz

Janitor AI

SpicyChat

Meta Platforms

Roblox Corporation

Tencent

ByteDance

Improbable

HoloMe

Gugenka

CyberAgent

Kakao Games

Riiid Labs

MyGate

Viind

MiniMax

Kunlun

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global AI Virtual Social Platform Market Size (2021-2032)

- 2.1.2 AI Virtual Social Platform Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for AI Virtual Social Platform by Country/Region (2021, 2025 & 2032)

2.2 AI Virtual Social Platform Segment by Type

- 2.2.1 Mobile

- 2.2.2 VR/AR Immersive

- 2.2.3 Hybrid

- 2.2.4 AI Virtual Social Platform Market Size by Type

- 2.2.4.1 AI Virtual Social Platform Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.4.2 Global AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

2.3 AI Virtual Social Platform Segment by Interactive Technologies

- 2.3.1 Ai-Driven Virtual Avatars

- 2.3.2 Ai Virtual Companions

- 2.3.3 Ai Content and Recommendation-Driven

- 2.3.4 AI Virtual Social Platform Market Size by Interactive Technologies

- 2.3.4.1 AI Virtual Social Platform Market Size CAGR by Interactive Technologies (2021 VS 2025 VS 2032)

- 2.3.4.2 Global AI Virtual Social Platform Market Size Market Share by Interactive Technologies (2021-2026)

2.4 AI Virtual Social Platform Segment by Social Modes

2.4.1 Individual Social Mode

2.4.2 Group Social Mode

2.4.3 Scenario-Based Social Mode

2.4.4 AI Virtual Social Platform Market Size by Social Modes

2.4.4.1 AI Virtual Social Platform Market Size CAGR by Social Modes (2021 VS 2025 VS 2032)

2.4.4.2 Global AI Virtual Social Platform Market Size Market Share by Social Modes (2021-2026)

2.5 AI Virtual Social Platform Segment by Application

2.5.1 Individuals

2.5.2 Enterprises

2.5.3 AI Virtual Social Platform Market Size by Application

2.5.3.1 AI Virtual Social Platform Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

3 AI VIRTUAL SOCIAL PLATFORM MARKET SIZE BY PLAYER

3.1 AI Virtual Social Platform Market Size Market Share by Player

3.1.1 Global AI Virtual Social Platform Revenue by Player (2021-2026)

3.1.2 Global AI Virtual Social Platform Revenue Market Share by Player (2021-2026)

3.2 Global AI Virtual Social Platform Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AI VIRTUAL SOCIAL PLATFORM BY REGION

4.1 AI Virtual Social Platform Market Size by Region (2021-2026)

4.2 Global AI Virtual Social Platform Annual Revenue by Country/Region (2021-2026)

4.3 Americas AI Virtual Social Platform Market Size Growth (2021-2026)

4.4 APAC AI Virtual Social Platform Market Size Growth (2021-2026)

4.5 Europe AI Virtual Social Platform Market Size Growth (2021-2026)

4.6 Middle East & Africa AI Virtual Social Platform Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas AI Virtual Social Platform Market Size by Country (2021-2026)
- 5.2 Americas AI Virtual Social Platform Market Size by Type (2021-2026)
- 5.3 Americas AI Virtual Social Platform Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC AI Virtual Social Platform Market Size by Region (2021-2026)
- 6.2 APAC AI Virtual Social Platform Market Size by Type (2021-2026)
- 6.3 APAC AI Virtual Social Platform Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe AI Virtual Social Platform Market Size by Country (2021-2026)
- 7.2 Europe AI Virtual Social Platform Market Size by Type (2021-2026)
- 7.3 Europe AI Virtual Social Platform Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa AI Virtual Social Platform by Region (2021-2026)
- 8.2 Middle East & Africa AI Virtual Social Platform Market Size by Type (2021-2026)
- 8.3 Middle East & Africa AI Virtual Social Platform Market Size by Application (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL AI VIRTUAL SOCIAL PLATFORM MARKET FORECAST

- 10.1 Global AI Virtual Social Platform Forecast by Region (2027-2032)
 - 10.1.1 Global AI Virtual Social Platform Forecast by Region (2027-2032)
 - 10.1.2 Americas AI Virtual Social Platform Forecast
 - 10.1.3 APAC AI Virtual Social Platform Forecast
 - 10.1.4 Europe AI Virtual Social Platform Forecast
 - 10.1.5 Middle East & Africa AI Virtual Social Platform Forecast
- 10.2 Americas AI Virtual Social Platform Forecast by Country (2027-2032)
 - 10.2.1 United States Market AI Virtual Social Platform Forecast
 - 10.2.2 Canada Market AI Virtual Social Platform Forecast
 - 10.2.3 Mexico Market AI Virtual Social Platform Forecast
 - 10.2.4 Brazil Market AI Virtual Social Platform Forecast
- 10.3 APAC AI Virtual Social Platform Forecast by Region (2027-2032)
 - 10.3.1 China AI Virtual Social Platform Market Forecast
 - 10.3.2 Japan Market AI Virtual Social Platform Forecast
 - 10.3.3 Korea Market AI Virtual Social Platform Forecast
 - 10.3.4 Southeast Asia Market AI Virtual Social Platform Forecast
 - 10.3.5 India Market AI Virtual Social Platform Forecast
 - 10.3.6 Australia Market AI Virtual Social Platform Forecast
- 10.4 Europe AI Virtual Social Platform Forecast by Country (2027-2032)
 - 10.4.1 Germany Market AI Virtual Social Platform Forecast
 - 10.4.2 France Market AI Virtual Social Platform Forecast
 - 10.4.3 UK Market AI Virtual Social Platform Forecast
 - 10.4.4 Italy Market AI Virtual Social Platform Forecast
 - 10.4.5 Russia Market AI Virtual Social Platform Forecast
- 10.5 Middle East & Africa AI Virtual Social Platform Forecast by Region (2027-2032)

- 10.5.1 Egypt Market AI Virtual Social Platform Forecast
- 10.5.2 South Africa Market AI Virtual Social Platform Forecast
- 10.5.3 Israel Market AI Virtual Social Platform Forecast
- 10.5.4 Turkey Market AI Virtual Social Platform Forecast
- 10.6 Global AI Virtual Social Platform Forecast by Type (2027-2032)
- 10.7 Global AI Virtual Social Platform Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market AI Virtual Social Platform Forecast

11 KEY PLAYERS ANALYSIS

11.1 Character.AI

- 11.1.1 Character.AI Company Information
- 11.1.2 Character.AI AI Virtual Social Platform Product Offered
- 11.1.3 Character.AI AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Character.AI Main Business Overview
- 11.1.5 Character.AI Latest Developments

11.2 Replika

- 11.2.1 Replika Company Information
- 11.2.2 Replika AI Virtual Social Platform Product Offered
- 11.2.3 Replika AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Replika Main Business Overview
- 11.2.5 Replika Latest Developments

11.3 PolyBuzz

- 11.3.1 PolyBuzz Company Information
- 11.3.2 PolyBuzz AI Virtual Social Platform Product Offered
- 11.3.3 PolyBuzz AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 PolyBuzz Main Business Overview
- 11.3.5 PolyBuzz Latest Developments

11.4 Janitor AI

- 11.4.1 Janitor AI Company Information
- 11.4.2 Janitor AI AI Virtual Social Platform Product Offered
- 11.4.3 Janitor AI AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Janitor AI Main Business Overview
- 11.4.5 Janitor AI Latest Developments

11.5 SpicyChat

- 11.5.1 SpicyChat Company Information
- 11.5.2 SpicyChat AI Virtual Social Platform Product Offered
- 11.5.3 SpicyChat AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.5.4 SpicyChat Main Business Overview
- 11.5.5 SpicyChat Latest Developments
- 11.6 Meta Platforms
 - 11.6.1 Meta Platforms Company Information
 - 11.6.2 Meta Platforms AI Virtual Social Platform Product Offered
 - 11.6.3 Meta Platforms AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Meta Platforms Main Business Overview
 - 11.6.5 Meta Platforms Latest Developments
- 11.7 Roblox Corporation
 - 11.7.1 Roblox Corporation Company Information
 - 11.7.2 Roblox Corporation AI Virtual Social Platform Product Offered
 - 11.7.3 Roblox Corporation AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Roblox Corporation Main Business Overview
 - 11.7.5 Roblox Corporation Latest Developments
- 11.8 Tencent
 - 11.8.1 Tencent Company Information
 - 11.8.2 Tencent AI Virtual Social Platform Product Offered
 - 11.8.3 Tencent AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Tencent Main Business Overview
 - 11.8.5 Tencent Latest Developments
- 11.9 ByteDance
 - 11.9.1 ByteDance Company Information
 - 11.9.2 ByteDance AI Virtual Social Platform Product Offered
 - 11.9.3 ByteDance AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 ByteDance Main Business Overview
 - 11.9.5 ByteDance Latest Developments
- 11.10 Improbable
 - 11.10.1 Improbable Company Information
 - 11.10.2 Improbable AI Virtual Social Platform Product Offered
 - 11.10.3 Improbable AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)

- 11.10.4 Improbable Main Business Overview
- 11.10.5 Improbable Latest Developments
- 11.11 HoloMe
 - 11.11.1 HoloMe Company Information
 - 11.11.2 HoloMe AI Virtual Social Platform Product Offered
 - 11.11.3 HoloMe AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 HoloMe Main Business Overview
 - 11.11.5 HoloMe Latest Developments
- 11.12 Gugenka
 - 11.12.1 Gugenka Company Information
 - 11.12.2 Gugenka AI Virtual Social Platform Product Offered
 - 11.12.3 Gugenka AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Gugenka Main Business Overview
 - 11.12.5 Gugenka Latest Developments
- 11.13 CyberAgent
 - 11.13.1 CyberAgent Company Information
 - 11.13.2 CyberAgent AI Virtual Social Platform Product Offered
 - 11.13.3 CyberAgent AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 CyberAgent Main Business Overview
 - 11.13.5 CyberAgent Latest Developments
- 11.14 Kakao Games
 - 11.14.1 Kakao Games Company Information
 - 11.14.2 Kakao Games AI Virtual Social Platform Product Offered
 - 11.14.3 Kakao Games AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Kakao Games Main Business Overview
 - 11.14.5 Kakao Games Latest Developments
- 11.15 Riiid Labs
 - 11.15.1 Riiid Labs Company Information
 - 11.15.2 Riiid Labs AI Virtual Social Platform Product Offered
 - 11.15.3 Riiid Labs AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Riiid Labs Main Business Overview
 - 11.15.5 Riiid Labs Latest Developments
- 11.16 MyGate
 - 11.16.1 MyGate Company Information

- 11.16.2 MyGate AI Virtual Social Platform Product Offered
- 11.16.3 MyGate AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
- 11.16.4 MyGate Main Business Overview
- 11.16.5 MyGate Latest Developments
- 11.17 Viind
 - 11.17.1 Viind Company Information
 - 11.17.2 Viind AI Virtual Social Platform Product Offered
 - 11.17.3 Viind AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Viind Main Business Overview
 - 11.17.5 Viind Latest Developments
- 11.18 MiniMax
 - 11.18.1 MiniMax Company Information
 - 11.18.2 MiniMax AI Virtual Social Platform Product Offered
 - 11.18.3 MiniMax AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 MiniMax Main Business Overview
 - 11.18.5 MiniMax Latest Developments
- 11.19 Kunlun
 - 11.19.1 Kunlun Company Information
 - 11.19.2 Kunlun AI Virtual Social Platform Product Offered
 - 11.19.3 Kunlun AI Virtual Social Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Kunlun Main Business Overview
 - 11.19.5 Kunlun Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AI Virtual Social Platform Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. AI Virtual Social Platform Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Mobile

Table 4. Major Players of VR/AR Immersive

Table 5. Major Players of Hybrid

Table 6. AI Virtual Social Platform Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global AI Virtual Social Platform Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Ai-Driven Virtual Avatars

Table 10. Major Players of Ai Virtual Companions

Table 11. Major Players of Ai Content and Recommendation-Driven

Table 12. AI Virtual Social Platform Market Size CAGR by Interactive Technologies (2021 VS 2025 VS 2032) & (\$ millions)

Table 13. Global AI Virtual Social Platform Market Size by Interactive Technologies (2021-2026) & (\$ millions)

Table 14. Global AI Virtual Social Platform Market Size Market Share by Interactive Technologies (2021-2026)

Table 15. Major Players of Individual Social Mode

Table 16. Major Players of Group Social Mode

Table 17. Major Players of Scenario-Based Social Mode

Table 18. AI Virtual Social Platform Market Size CAGR by Social Modes (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global AI Virtual Social Platform Market Size by Social Modes (2021-2026) & (\$ millions)

Table 20. Global AI Virtual Social Platform Market Size Market Share by Social Modes (2021-2026)

Table 21. AI Virtual Social Platform Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global AI Virtual Social Platform Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

Table 24. Global AI Virtual Social Platform Revenue by Player (2021-2026) & (\$ millions)

Table 25. Global AI Virtual Social Platform Revenue Market Share by Player (2021-2026)

Table 26. AI Virtual Social Platform Key Players Head office and Products Offered

Table 27. AI Virtual Social Platform Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 28. New Products and Potential Entrants

Table 29. Mergers & Acquisitions, Expansion

Table 30. Global AI Virtual Social Platform Market Size by Region (2021-2026) & (\$ millions)

Table 31. Global AI Virtual Social Platform Market Size Market Share by Region (2021-2026)

Table 32. Global AI Virtual Social Platform Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global AI Virtual Social Platform Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas AI Virtual Social Platform Market Size by Country (2021-2026) & (\$ millions)

Table 35. Americas AI Virtual Social Platform Market Size Market Share by Country (2021-2026)

Table 36. Americas AI Virtual Social Platform Market Size by Type (2021-2026) & (\$ millions)

Table 37. Americas AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

Table 38. Americas AI Virtual Social Platform Market Size by Application (2021-2026) & (\$ millions)

Table 39. Americas AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

Table 40. APAC AI Virtual Social Platform Market Size by Region (2021-2026) & (\$ millions)

Table 41. APAC AI Virtual Social Platform Market Size Market Share by Region (2021-2026)

Table 42. APAC AI Virtual Social Platform Market Size by Type (2021-2026) & (\$ millions)

Table 43. APAC AI Virtual Social Platform Market Size by Application (2021-2026) & (\$ millions)

Table 44. Europe AI Virtual Social Platform Market Size by Country (2021-2026) & (\$ millions)

Table 45. Europe AI Virtual Social Platform Market Size Market Share by Country (2021-2026)

Table 46. Europe AI Virtual Social Platform Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe AI Virtual Social Platform Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa AI Virtual Social Platform Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa AI Virtual Social Platform Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa AI Virtual Social Platform Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of AI Virtual Social Platform

Table 52. Key Market Challenges & Risks of AI Virtual Social Platform

Table 53. Key Industry Trends of AI Virtual Social Platform

Table 54. Global AI Virtual Social Platform Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global AI Virtual Social Platform Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global AI Virtual Social Platform Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global AI Virtual Social Platform Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. Character.AI Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 59. Character.AI AI Virtual Social Platform Product Offered

Table 60. Character.AI AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. Character.AI Main Business

Table 62. Character.AI Latest Developments

Table 63. Replika Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 64. Replika AI Virtual Social Platform Product Offered

Table 65. Replika AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Replika Main Business

Table 67. Replika Latest Developments

Table 68. PolyBuzz Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 69. PolyBuzz AI Virtual Social Platform Product Offered

Table 70. PolyBuzz AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. PolyBuzz Main Business

Table 72. PolyBuzz Latest Developments

Table 73. Janitor AI Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 74. Janitor AI AI Virtual Social Platform Product Offered

Table 75. Janitor AI AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Janitor AI Main Business

Table 77. Janitor AI Latest Developments

Table 78. SpicyChat Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 79. SpicyChat AI Virtual Social Platform Product Offered

Table 80. SpicyChat AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. SpicyChat Main Business

Table 82. SpicyChat Latest Developments

Table 83. Meta Platforms Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 84. Meta Platforms AI Virtual Social Platform Product Offered

Table 85. Meta Platforms AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Meta Platforms Main Business

Table 87. Meta Platforms Latest Developments

Table 88. Roblox Corporation Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 89. Roblox Corporation AI Virtual Social Platform Product Offered

Table 90. Roblox Corporation AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Roblox Corporation Main Business

Table 92. Roblox Corporation Latest Developments

Table 93. Tencent Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 94. Tencent AI Virtual Social Platform Product Offered

Table 95. Tencent AI Virtual Social Platform Revenue (\$ million), Gross Margin and

Market Share (2021-2026)

Table 96. Tencent Main Business

Table 97. Tencent Latest Developments

Table 98. ByteDance Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 99. ByteDance AI Virtual Social Platform Product Offered

Table 100. ByteDance AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. ByteDance Main Business

Table 102. ByteDance Latest Developments

Table 103. Improbable Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 104. Improbable AI Virtual Social Platform Product Offered

Table 105. Improbable AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Improbable Main Business

Table 107. Improbable Latest Developments

Table 108. HoloMe Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 109. HoloMe AI Virtual Social Platform Product Offered

Table 110. HoloMe AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. HoloMe Main Business

Table 112. HoloMe Latest Developments

Table 113. Gugenka Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 114. Gugenka AI Virtual Social Platform Product Offered

Table 115. Gugenka AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Gugenka Main Business

Table 117. Gugenka Latest Developments

Table 118. CyberAgent Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 119. CyberAgent AI Virtual Social Platform Product Offered

Table 120. CyberAgent AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. CyberAgent Main Business

Table 122. CyberAgent Latest Developments

Table 123. Kakao Games Details, Company Type, AI Virtual Social Platform Area

Served and Its Competitors

Table 124. Kakao Games AI Virtual Social Platform Product Offered

Table 125. Kakao Games AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Kakao Games Main Business

Table 127. Kakao Games Latest Developments

Table 128. Riiid Labs Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 129. Riiid Labs AI Virtual Social Platform Product Offered

Table 130. Riiid Labs AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. Riiid Labs Main Business

Table 132. Riiid Labs Latest Developments

Table 133. MyGate Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 134. MyGate AI Virtual Social Platform Product Offered

Table 135. MyGate AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 136. MyGate Main Business

Table 137. MyGate Latest Developments

Table 138. Viind Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 139. Viind AI Virtual Social Platform Product Offered

Table 140. Viind AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 141. Viind Main Business

Table 142. Viind Latest Developments

Table 143. MiniMax Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 144. MiniMax AI Virtual Social Platform Product Offered

Table 145. MiniMax AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 146. MiniMax Main Business

Table 147. MiniMax Latest Developments

Table 148. Kunlun Details, Company Type, AI Virtual Social Platform Area Served and Its Competitors

Table 149. Kunlun AI Virtual Social Platform Product Offered

Table 150. Kunlun AI Virtual Social Platform Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 151. Kunlun Main Business

Table 152. Kunlun Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. AI Virtual Social Platform Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global AI Virtual Social Platform Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. AI Virtual Social Platform Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. AI Virtual Social Platform Sales Market Share by Country/Region (2025)

Figure 8. AI Virtual Social Platform Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global AI Virtual Social Platform Market Size Market Share by Type in 2025

Figure 10. Global AI Virtual Social Platform Market Size Market Share by Interactive Technologies in 2025

Figure 11. Global AI Virtual Social Platform Market Size Market Share by Social Modes in 2025

Figure 12. AI Virtual Social Platform in Individuals

Figure 13. Global AI Virtual Social Platform Market: Individuals (2021-2026) & (\$ millions)

Figure 14. AI Virtual Social Platform in Enterprises

Figure 15. Global AI Virtual Social Platform Market: Enterprises (2021-2026) & (\$ millions)

Figure 16. Global AI Virtual Social Platform Market Size Market Share by Application in 2025

Figure 17. Global AI Virtual Social Platform Revenue Market Share by Player in 2025

Figure 18. Global AI Virtual Social Platform Market Size Market Share by Region (2021-2026)

Figure 19. Americas AI Virtual Social Platform Market Size 2021-2026 (\$ millions)

Figure 20. APAC AI Virtual Social Platform Market Size 2021-2026 (\$ millions)

Figure 21. Europe AI Virtual Social Platform Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa AI Virtual Social Platform Market Size 2021-2026 (\$ millions)

Figure 23. Americas AI Virtual Social Platform Value Market Share by Country in 2025

Figure 24. United States AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC AI Virtual Social Platform Market Size Market Share by Region in 2025

Figure 29. APAC AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

Figure 30. APAC AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

Figure 31. China AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 35. India AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe AI Virtual Social Platform Market Size Market Share by Country in 2025

Figure 38. Europe AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

Figure 39. Europe AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

Figure 40. Germany AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 41. France AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa AI Virtual Social Platform Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa AI Virtual Social Platform Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa AI Virtual Social Platform Market Size Market Share by Application (2021-2026)

Figure 48. Egypt AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)

- Figure 50. Israel AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)
- Figure 51. Turkey AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)
- Figure 52. GCC Countries AI Virtual Social Platform Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Americas AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 54. APAC AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 55. Europe AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 56. Middle East & Africa AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 57. United States AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 58. Canada AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 59. Mexico AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 60. Brazil AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 61. China AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 62. Japan AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 63. Korea AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 64. Southeast Asia AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 65. India AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 66. Australia AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 67. Germany AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 68. France AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 69. UK AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 70. Italy AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 71. Russia AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 72. Egypt AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 73. South Africa AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 74. Israel AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 75. Turkey AI Virtual Social Platform Market Size 2027-2032 (\$ millions)
- Figure 76. Global AI Virtual Social Platform Market Size Market Share Forecast by Type (2027-2032)
- Figure 77. Global AI Virtual Social Platform Market Size Market Share Forecast by Application (2027-2032)
- Figure 78. GCC Countries AI Virtual Social Platform Market Size 2027-2032 (\$ millions)

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