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Global AI Video Processing Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Video Processing Software market size is predicted to grow from US$ 224 million in 2025 to US$ 1801 million in 2032; it is expected to grow at a CAGR of 35.4% from 2026 to 2032.

AI video processing software is a software that uses artificial intelligence technology to intelligently process and edit videos. Compared with traditional video editing software, AI video processing software can automate many tedious editing tasks, improve video production efficiency, and achieve more advanced video effects.

The AI ??video processing software market is experiencing rapid growth, exhibiting the following key characteristics:

Continuous Technological Breakthroughs

AI video generation technology has evolved from episodic creation to support coherent narratives exceeding 10 minutes. Techniques such as physics simulation, multimodal interaction, and real-time generation continue to advance, and 3D neural rendering technology is widely used in film and television.

Wide Application Scenarios

Advertising and Marketing: AI tools can generate personalized ads in batches, reducing production costs and increasing conversion rates.

Film and Television Production: AI tools facilitate special effects creation and virtual character development, shortening production cycles and reducing costs.

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Education and Training: AI tools simulate complex operational processes, provide virtual teaching assistants, and promote interactive learning.

Short Video Creation: AI special effects enrich creative expression, support multilingual dubbing, and lower the barrier to entry.

Diversified business models

In addition to traditional subscription and pay-as-you-go models, pay-for-performance, digital asset trading, and content revenue sharing models are gradually emerging, with companies addressing diverse needs through tiered service offerings.

Growing user demand

With the increasing proportion of consumer users, demand for AI video tools is strong among both casual creators and corporate users. The penetration of AI-generated videos in short videos, advertising, film, and other fields continues to grow.

LPI (LP Information)' newest research report, the ?AI Video Processing Software Industry Forecast? looks at past sales and reviews total world AI Video Processing Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Video Processing Software sales for 2026 through 2032. With AI Video Processing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI Video Processing Software industry.

This Insight Report provides a comprehensive analysis of the global AI Video Processing Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Video Processing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global AI Video Processing Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Video Processing Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

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up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Video Processing Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Video Processing Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

- Cloud Based
- On Premise

Segmentation by Application:

- Film and Television Producer
- Content Creator
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

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DVDFab

Blackmagic Design

AVCLabs

Topaz Labs

HitPaw

Movavi

LibAI ?cutout.pro?

MAGIX

Pixocial

Wondershare

Simplified (TLDR Technologies)

CapCut(ByteDance?

Digiarty Software

Nero

Runway

Descript

Wondershare Filmora

Capsule

Fliki

Peech

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Synthesia

Vyond

Visla

Google Veo

Sora

Canva

Opus Clip

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