

# Global AI Video Presentation Production Tools Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Video Presentation Production Tools market size is predicted to grow from US\$ 2751 million in 2025 to US\$ 4227 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

To address the high professional barriers, long cycles, high costs, and complex creative implementation issues in traditional video production processes, AI video presentation tools have emerged. With the groundbreaking advancements in deep learning and generative artificial intelligence technologies in the 21st century, these tools have evolved from early simple template-based editing to intelligent creation platforms integrating intelligent script generation, multimodal content synthesis, automatic editing and dubbing, and real-time interactive presentations. Currently, AI video presentation tools have developed into innovative solutions encompassing various functions such as text-driven generation, digital human broadcasting, intelligent scene adaptation, and automatic multi-language translation. They are widely used in product promotion, education and training, business reporting, personal content creation, and cross-cultural communication, significantly lowering the professional barriers to video production, improving content production efficiency, stimulating creative expression, and optimizing the audience interaction experience, becoming a core creative tool for efficiently conveying information and stories in the digital age.

United States market for AI Video Presentation Production Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Video Presentation Production Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Video Presentation Production Tools is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Video Presentation Production Tools players cover Kling AI, Runway, Google Veo, OpenAI Sora, PixVerseAI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "AI Video Presentation Production Tools Industry Forecast" looks at past sales and reviews total world AI Video Presentation Production Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Video Presentation Production Tools sales for 2026 through 2032. With AI Video Presentation Production Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Video Presentation Production Tools industry.

This Insight Report provides a comprehensive analysis of the global AI Video Presentation Production Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Video Presentation Production Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Video Presentation Production Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Video Presentation Production Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Video Presentation Production Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Video Presentation Production Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Texture Video

Image-based Video

Segmentation by Platform:

Online Cloud Platform

Mobile Application

Segmentation by Output Format:

Common Video Format

Motion Image

Segmentation by Application:

Marketing & Advertising

E-commerce & Retail

Education & Training

Corporate Training

Healthcare

Real Estate

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kling AI

Runway

Google Veo

OpenAI Sora

PixVerseAI

SmartVision AI

Eleven Labs

AKOOL

Hedgehog Planet Super-i

Fal AI

Midjourney

Pika

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