

Global AI Video Generation Tools Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Video Generation Tools market size is predicted to grow from US\$ 181 million in 2025 to US\$ 510 million in 2032; it is expected to grow at a CAGR of 16.3% from 2026 to 2032.

AI Video Generation Tools refers to tools that use artificial intelligence technology to generate videos. These tools are usually based on deep learning and computer vision technology, trained on large-scale data sets, and can automatically generate visually effective videos.

The AI Video Generation Tools market is evolving rapidly as advancements in generative artificial intelligence redefine how video content is created, customized, and delivered. These tools enable users to produce high-quality videos directly from text, images, or voice inputs, significantly reducing the need for traditional filming and editing resources. Market growth is driven by increasing demand for scalable and cost-efficient content production across marketing, education, entertainment, and corporate communication sectors. Leading developers are focusing on enhancing realism, creativity, and user control through multimodal AI integration, while ethical considerations and content authenticity remain key industry challenges. As businesses seek faster, more personalized, and globally adaptable communication methods, AI-driven video generation is emerging as a transformative force in digital media production and creative automation.

LPI (LP Information)' newest research report, the "AI Video Generation Tools Industry Forecast" looks at past sales and reviews total world AI Video Generation Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Video Generation Tools sales for 2026 through 2032. With AI Video Generation

Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Video Generation Tools industry.

This Insight Report provides a comprehensive analysis of the global AI Video Generation Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Video Generation Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Video Generation Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Video Generation Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Video Generation Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Video Generation Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Text-to-Video Tools

Image-to-Video Tools

Template-Based Video Tools

Segmentation by Deployment Model:

Cloud-based

On-premise

Segmentation by Industry:

Marketing and Advertising

Education and Training

Others

Segmentation by Application:

Commercial

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wondershare Filmora

Adobe

Raw Shorts

Corel

Vimeo

Avid

Apple Final Cut Pro

Synthesia

Elai

Descript

Runway

Peech

Fliki

Visla

Opus Clip

Pictory

Jasper

Clipchamp

Designs.ai

Invideo AI

Lumen5

Kaiber.ai

Steve.ai

Synthesys

Rephrase.ai

DeepBrain

Quso.ai

FlecClip

Wisecut

Veed.io

Zenvideo

Yizhen Miao Chuang

Wancai

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