

# Global AI Video Creation Platform Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Video Creation Platform market size is predicted to grow from US\$ 659 million in 2025 to US\$ 1425 million in 2032; it is expected to grow at a CAGR of 12.1% from 2026 to 2032.

An AI Video Creation Platform is a comprehensive online service platform integrating artificial intelligence technology, enabling fully automated or semi-automated creation from material processing to final output. Utilizing technologies such as computer vision, deep learning, and generative adversarial networks, the platform provides multimodal functions including intelligent script generation, AI digital human narration, automatic speech synthesis, intelligent video editing, image enhancement, and text-to-video conversion. Users only need to input simple text descriptions or upload basic materials, and the platform can automatically generate complete video content. Such platforms significantly reduce the technical barriers and time costs of video production, enabling individual users without professional skills to efficiently produce high-quality videos.

United States market for AI Video Creation Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Video Creation Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Video Creation Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Video Creation Platform players cover Synthesia, D-ID, Canva, Runway Gen, Google Veo, etc. In terms of revenue, the global two largest companies occupied

for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Video Creation Platform Industry Forecast' looks at past sales and reviews total world AI Video Creation Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Video Creation Platform sales for 2026 through 2032. With AI Video Creation Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Video Creation Platform industry.

This Insight Report provides a comprehensive analysis of the global AI Video Creation Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Video Creation Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Video Creation Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Video Creation Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Video Creation Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Video Creation Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Template-Based

Large Language Model-Driven

Multimodal Fusion

Segmentation by Deployment:

Cloud Deployment

On Premise

Segmentation by Application:

Videos

Film and Television Scripts

Live Streams

Advertisements

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Synthesia

D-ID

Canva

Runway Gen

Google Veo

OpenAI Sora

Lumen5

Luma AI

VEED

Vyond Go

Steve AI

Renderforest

simpleshow

Visla

Animaker

Seedance

Vidu AI

Kling AI

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