

Global AI TV Market Growth 2023-2029

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Abstracts

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Artificial intelligence TV is based on smart TV, combined with AI artificial intelligence technology to make the TV's functions more powerful, such as language recognition, image recognition, natural language processing, etc., and it can also deeply learn user usage and search habits. Achieve more precise voice control and user-friendly recommendation of user preferences.

LPI (LP Information)' newest research report, the "AI TV Industry Forecast" looks at past sales and reviews total world AI TV sales in 2022, providing a comprehensive analysis by region and market sector of projected AI TV sales for 2023 through 2029. With AI TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI TV industry.

This Insight Report provides a comprehensive analysis of the global AI TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI TV and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI TV.

The global AI TV market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for AI TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for AI TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for AI TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key AI TV players cover TCL, LG, Sony, Sumsang, Haier, Xiaomi, PHILIPS, Skyworth and TOSHIBA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of AI TV market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

32 Inch

40 Inch

42 Inch

55 Inch

More than 60 Inch

Segmentation by application

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TCL

LG

Sony

Sumsang

Haier

Xiaomi

PHILIPS

Skyworth

TOSHIBA

Hisense

Changhong

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI TV market?

What factors are driving AI TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI TV market opportunities vary by end market size?

How does AI TV break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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