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Global AI Travel Planning App Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Travel Planning App market size is predicted to grow from US$ 1014 million in 2025 to US$ 2692 million in 2032; it is expected to grow at a CAGR of 15.2% from 2026 to 2032.

An AI travel planning app is a mobile application that utilizes artificial intelligence technology to assist users in planning their trips. It can provide personalized travel itineraries and a series of related services according to users' preferences, budgets, travel dates, and other information.

United States market for AI Travel Planning App is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Travel Planning App is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Travel Planning App is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Travel Planning App players cover Trip Planner AI, Wonderplan, Layla, BuildAI, Iplan.ai, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “AI Travel Planning App Industry Forecast” looks at past sales and reviews total world AI Travel Planning App sales in

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2025, providing a comprehensive analysis by region and market sector of projected AI Travel Planning App sales for 2026 through 2032. With AI Travel Planning App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI Travel Planning App industry.

This Insight Report provides a comprehensive analysis of the global AI Travel Planning App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Travel Planning App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Travel Planning App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Travel Planning App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Travel Planning App.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Travel Planning App market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Smart Trip Planning

Personalized Tour Customization

Discount Information Search

Other

Segmentation by Application:

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OTA Platform

Airlines

General Assistant

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Trip Planner AI

Wonderplan

Layla

BuildAI

Iplan.ai

Explorerg

GuideGeek

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Curiosio

Vacay

PlanTripAI

TripBot

AITripMaker

Plantrip

Roam Around

Copilot2trip

Textr

Roadtrips.ai

Stippl

Wanderlog

RoutePerfect

Booking

Triptile

Tripadvisor

TravelplanBooker

Routeplanner

Roadtrip

Travel-Wise

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Canva

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