

Global AI Toys for Kids Market Growth 2026-2032

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Abstracts

The global AI Toys for Kids market size is predicted to grow from US\$ 240 million in 2025 to US\$ 488 million in 2032; it is expected to grow at a CAGR of 10.9% from 2026 to 2032.

AI Toys for Kids refer to interactive children's toys that integrate artificial intelligence technology and can sense the environment, recognize objects, learn user habits and respond accordingly. These toys provide children with rich and personalized interactive experiences through functions such as voice recognition, voice synthesis, and emotional interaction, and promote the development of children's cognitive, emotional and social abilities while playing.

United States market for AI Toys for Kids is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Toys for Kids is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Toys for Kids is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Toys for Kids players cover Anki Cozmo, Curio, FoloToy, Hasbro, LeapFrog, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?AI Toys for Kids Industry Forecast? looks at past sales and reviews total world AI Toys for Kids sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Toys for Kids sales for 2026 through 2032. With AI Toys for Kids sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Toys for Kids industry.

This Insight Report provides a comprehensive analysis of the global AI Toys for Kids landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI Toys for Kids portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Toys for Kids market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Toys for Kids and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Toys for Kids.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Toys for Kids market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Robot Toys

Plush Toys

Others

Segmentation by Application:

Education

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Anki Cozmo

Curio

FoloToy

Hasbro

LeapFrog

Mattel

Miko

Moxie

Sphero

PlayShifu

Toypal

Digital Dream Labs

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI Toys for Kids market?

What factors are driving AI Toys for Kids market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI Toys for Kids market opportunities vary by end market size?

How does AI Toys for Kids break out by Type, by Application?

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