

# Global AI Site Selection Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Site Selection Software market size is predicted to grow from US\$ 93.63 million in 2025 to US\$ 155 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

AI Site Selection Software is an intelligent platform that utilizes machine learning, geographic information systems, big data analytics, and multi-source data fusion technologies to provide scientific site selection decision support for commercial facilities such as retail stores, restaurant outlets, logistics nodes, and charging station layouts. Its core functions include customer flow and population analysis, competitive landscape assessment, traffic accessibility modeling, rent and cost forecasting, and sales and revenue simulation. It also supports multi-scenario comparison and recommendation ranking. The software integrates multi-dimensional data such as operator signaling, POI, map navigation, and consumer behavior, using AI algorithms to output high-potential areas or specific locations, helping businesses reduce trial-and-error costs and increase the success rate of opening stores. It is widely used in chain retail, catering, real estate development, and urban public facility planning.

In AI Site Selection Software's cost structure, data procurement and governance costs account for the largest share (approximately 40%-50%), including licensing fees for multi-source data such as operator signaling, map POIs, consumer payments, and demographic profiles, as well as investment in data cleaning and labeling. R&D and algorithm costs account for approximately 30%-35%, covering machine learning model development, GIS engine construction, and AI algorithm engineer salaries. Sales and channel costs account for approximately 15%-20%, as clients are primarily chain enterprises and real estate developers, requiring a direct sales team and customized industry solutions. Gross profit margins are relatively high, reaching 70%-80% under the

SaaS subscription model, but private deployments typically have gross profit margins of 55%-65% due to the high proportion of data procurement and customized development.

The market exhibits a pattern of North America leading in technology, Asia Pacific experiencing rapid growth, and Europe maintaining steady development. North America is a global innovation hub with a high degree of digitalization in retail chains; the Asia Pacific region is experiencing the fastest growth, with strong demand in China and Southeast Asia driven by the expansion of consumer retail and the deployment of new energy vehicle infrastructure; the European market is constrained by GDPR data compliance, giving localized data service providers a greater advantage.

The upstream of the industry chain consists of data providers and cloud service providers (AWS, Alibaba Cloud); downstream customers cover chain retail, catering, logistics, and charging pile operators, with typical customers including Starbucks, Luckin Coffee, Tesla charging network, and Uniqlo. Profits are concentrated in the leading manufacturers that control core data resources and have accumulated industry models.

LPI (LP Information)' newest research report, the 'AI Site Selection Software Industry Forecast' looks at past sales and reviews total world AI Site Selection Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Site Selection Software sales for 2026 through 2032. With AI Site Selection Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Site Selection Software industry.

This Insight Report provides a comprehensive analysis of the global AI Site Selection Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Site Selection Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Site Selection Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Site Selection Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Site Selection Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Site Selection Software market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Statistical Modeling Software

Predictive Modeling Software

Deep Learning Software

Others

#### Segmentation by Deployment:

Cloud-Based Software

On Premise Software

#### Segmentation by Function:

Static Evaluation Software

Dynamic Monitoring Software

Sales Forecasting Software

Network Optimization Software

Others

#### Segmentation by Application:

Retail Industry

Food Service Industry

Automotive & New Energy

Logistics & Supply Chain

Real Estate

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alteryx One

Buxton Intelligence

CARTO

Citeline

EliseAI

Flypix

Inato

INRIX

MapZot

Nebius

Placer

Selector

SiteZeus

Spatia

Vantage

GeoQ

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