

Global AI Short Drama Streaming Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Short Drama Streaming Platform market size is predicted to grow from US\$ 984 million in 2025 to US\$ 2306 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

AI-powered short drama streaming platforms are digital entertainment content distribution platforms focused on publishing, recommending, and playing short-form drama content. These platforms utilize generative artificial intelligence (AI) technology to accelerate content production and optimize user experience, enabling viewers to quickly watch highly structured and coherent micro-drama stories via mobile phones or other devices. These platforms differ from traditional long-form films or short-video entertainment, focusing on vertical narrative storytelling, characterized by fragmented durations, and driven by AI technology in creation and playback, providing users with a fast-paced, consumption-oriented drama entertainment experience.

AI-powered short drama streaming platforms have enormous future development potential. With the widespread adoption of 5G, the consolidation of mobile video consumption habits, and the maturity of AI content generation technology, consumer demand for fragmented drama content continues to rise, driving platforms to continuously expand their audience and monetization potential. AI technology can not only significantly reduce content production costs and accelerate update frequency but also achieve accurate recommendations and localized creation through big data analysis, greatly enhancing user stickiness and content value. Simultaneously, the global short drama content trend has shifted from a single-region explosion to a cross-regional content consumption trend, with overseas markets continuously expanding. The industry is expected to experience a leapfrog development from 'short videos supplementing entertainment' to 'mainstream drama consumption format.'

United States market for AI Short Drama Streaming Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Short Drama Streaming Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Short Drama Streaming Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Short Drama Streaming Platform players cover Hongguo, Tencent, iQIYI, Baidu, Youku, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Short Drama Streaming Platform Industry Forecast' looks at past sales and reviews total world AI Short Drama Streaming Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Short Drama Streaming Platform sales for 2026 through 2032. With AI Short Drama Streaming Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Short Drama Streaming Platform industry.

This Insight Report provides a comprehensive analysis of the global AI Short Drama Streaming Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Short Drama Streaming Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Short Drama Streaming Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Short Drama Streaming Platform and breaks down the forecast by Creation Methods, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Short Drama Streaming Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Short Drama Streaming Platform market by product type, application, key players and key regions and countries.

Segmentation by Creation Methods:

Fully AI-Generated

Assisted Generation

Segmentation by Business Models:

Ad-Driven

Subscription-Based

Creator-Segmented

Segmentation by Application:

Entertainment

Commercial Marketing

Education & Training

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hongguo

Tencent

iQIYI

Baidu

Youku

Bilibili

TikTok

Express Hand

Kunlun Tech

ByteDance

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