

Global AI Short Drama Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Short Drama market size is predicted to grow from US\$ 846 million in 2025 to US\$ 1779 million in 2032; it is expected to grow at a CAGR of 11.4% from 2026 to 2032.

AI short dramas refer to short video storylines generated or created with the assistance of artificial intelligence technology. They typically range from 1 to 5 minutes in length and encompass virtual characters, automated script generation, voice-over narration, and scene rendering. Their core characteristics are high automation, low cost, rapid production, and the ability to be personalized according to user preferences. Compared to traditional short dramas, AI short dramas not only lower the creative threshold but also enable real-time iteration and optimization of content on social media and video platforms, thus meeting the demand for fragmented content consumption.

AI short dramas have broad market prospects. On the one hand, short video consumption continues to grow, especially among Generation Z and young people, who have a strong demand for short, high-frequency entertainment content. On the other hand, the technological maturity of AI-generated content (AIGC) is gradually improving, significantly reducing the threshold and cost of creating short dramas. In the future, AI short dramas can be implemented in various scenarios such as social media platforms, advertising and marketing, brand promotion, education and training, and virtual idols, achieving large-scale content creation and commercial monetization. Furthermore, with advancements in generative AI technology in natural language processing, computer vision, and speech synthesis, the story quality, character expressiveness, and immersive experience of micro-dramas will be further enhanced, thereby driving rapid industry growth.

United States market for AI Short Drama is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Short Drama is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Short Drama is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Short Drama players cover Vigloo, Dashverse, BitRing, Bona Film Group, Huayi Brothers, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Short Drama Industry Forecast' looks at past sales and reviews total world AI Short Drama sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Short Drama sales for 2026 through 2032. With AI Short Drama sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Short Drama industry.

This Insight Report provides a comprehensive analysis of the global AI Short Drama landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Short Drama portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Short Drama market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Short Drama and breaks down the forecast by Creation Methods, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Short Drama.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Short Drama market by product type, application, key players and key regions and countries.

Segmentation by Creation Methods:

Fully AI-Generated

Assisted Generation

Segmentation by Content Presentation Formats:

Live Stream + Virtual Effects

Purely Virtual Animation

Interactive Micro-Drama

Segmentation by Application:

Entertainment

Commercial Marketing

Education & Training

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Vigloo

Dashverse

BitRing

Bona Film Group

Huayi Brothers

Guomai Culture

Xinmei Hongxing

Timeaxis

Xinghe Yingchuang

Xuanjia Technology

China Wit Media

Hangzhou Liao Culture

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