

Global AI Sentiment Analysis Tool Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Sentiment Analysis Tool market size is predicted to grow from US\$ 2354 million in 2025 to US\$ 4767 million in 2032; it is expected to grow at a CAGR of 10.8% from 2026 to 2032.

Artificial intelligence sentiment analysis tools are intelligent systems that rely on core technologies such as natural language processing (NLP), deep learning, and machine learning to automatically identify, classify, and quantify sentiment tendencies (such as positive, negative, and neutral) or sentiment dimensions (such as pleasure, arousal, and dominance) contained in multimodal data such as text, voice, and video. Its core mechanisms include: sentiment feature extraction based on lexical-syntactic analysis (such as sentiment dictionary matching and grammatical dependency parsing), contextual semantic modeling based on deep neural networks, and sentiment representation learning based on multimodal fusion (such as joint analysis of facial expressions, voice intonation, and text semantics). By building a large-scale annotated data set for model training, the tool can realize sentiment polarity judgment for scenarios such as user comments, social media content, and customer service conversations, and output sentiment scores or labels to support decision-making.

The use of AI sentiment analysis tools is becoming more and more popular among enterprises because it can help them monitor customer feedback, identify areas for improvement, and make wise decisions. Technically, deep learning and transfer learning are constantly merging, and multimodal sentiment analysis is becoming increasingly widely used, combining multi-dimensional data such as text, voice, and images to improve the accuracy of sentiment recognition. Dynamically, tools are developing in the direction of personalization and adaptation, and can adjust analysis strategies according to different users and scenarios. At the same time, they are

actively expanding cross-domain applications and landing in multiple industries such as finance, e-commerce, and medical care. In addition, the industry is also paying more and more attention to ethical and compliance issues, and striving to balance the relationship between technological innovation and data privacy protection and algorithm fairness, so as to promote the healthy and sustainable development of sentiment analysis tools.

LPI (LP Information)' newest research report, the 'AI Sentiment Analysis Tool Industry Forecast' looks at past sales and reviews total world AI Sentiment Analysis Tool sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Sentiment Analysis Tool sales for 2026 through 2032. With AI Sentiment Analysis Tool sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Sentiment Analysis Tool industry.

This Insight Report provides a comprehensive analysis of the global AI Sentiment Analysis Tool landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Sentiment Analysis Tool portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Sentiment Analysis Tool market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Sentiment Analysis Tool and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Sentiment Analysis Tool.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Sentiment Analysis Tool market by product type, application, key players and key regions and countries.

Segmentation by Type:

Fine-grained Sentiment Analysis

Aspect-based Analysis

Intent-based Analysis

Segmentation by Application:

Market Research

Customer Service

Social Media

Mental Health Monitoring

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Brand24

Amazon Web Services

Google Cloud

Lexalytics

Baidu Smart Cloud

iFlytek

NeiSenso.Net

Social Searcher

VERN AI

Beijing Douyin Information Service

Zhipu Huazhang Technology

Deep Search Artificial Intelligence Basic Technology Research

OpenAI

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