

Global AI Sentiment Analysis Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Sentiment Analysis Service market size is predicted to grow from US\$ 1032 million in 2025 to US\$ 1881 million in 2032; it is expected to grow at a CAGR of 9.0% from 2026 to 2032.

AI sentiment analysis services utilize artificial intelligence, natural language processing, and machine learning technologies to identify and analyze emotions, opinions, and attitudes in text, voice, and social media content. The service can process customer feedback, product reviews, customer service calls, and online public opinion to generate actionable insights. Application areas include brand monitoring, customer experience management, public opinion monitoring, market research, and risk assessment. Advanced systems feature multilingual processing, contextual understanding, real-time analysis, and visualization dashboards to help businesses optimize decision-making and customer interaction strategies. The AI sentiment analysis service industry chain includes upstream social media platform data, customer service systems, enterprise databases, CRM platforms, and cloud infrastructure. Midstream services develop NLP models, sentiment classification algorithms, analytical dashboards, and API integration tools. Downstream applications cover retail enterprises, financial institutions, telecommunications operators, media organizations, government departments, and marketing companies. Industry chain support includes system deployment, customized development, continuous model training, data compliance management, and performance monitoring to ensure analytical accuracy and scalability. The gross profit margin of major companies in the industry ranges from 35% to 55%.

United States market for AI Sentiment Analysis Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Sentiment Analysis Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Sentiment Analysis Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Sentiment Analysis Service players cover Microsoft Azure, Google Cloud, Amazon Web Services (AWS), Sprinklr, Brandwatch, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Sentiment Analysis Service Industry Forecast' looks at past sales and reviews total world AI Sentiment Analysis Service sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Sentiment Analysis Service sales for 2026 through 2032. With AI Sentiment Analysis Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Sentiment Analysis Service industry.

This Insight Report provides a comprehensive analysis of the global AI Sentiment Analysis Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Sentiment Analysis Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Sentiment Analysis Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Sentiment Analysis Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Sentiment Analysis Service.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Sentiment Analysis Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Social Media Sentiment Analysis

Customer Feedback Analysis

Call Center Voice Sentiment Analysis

Survey & Review Analysis

Segmentation by Deployment Mode:

Cloud-Based Sentiment Analysis

On-Premises Sentiment Analysis

Segmentation by Application:

Brand Reputation Monitoring

Customer Experience Optimization

Market Trend Analysis

Public Opinion & Crisis Management

Product Feedback Evaluation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft Azure

Google Cloud

Amazon Web Services (AWS)

Sprinklr

Brandwatch

Talkwalker

Lexalytics

Unidata

iMerit

Datavid

Label Your Data

Keywords Studios

NiCE

AGAT Software

SimpleVoIP

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