

Global AI Script Generator Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Script Generator market size is predicted to grow from US\$ 247 million in 2025 to US\$ 586 million in 2032; it is expected to grow at a CAGR of 13.2% from 2026 to 2032.

AI script generators are software tools developed based on natural language processing and generative artificial intelligence technologies. They can automatically generate text content such as film and television scripts, short video scripts, marketing scripts, live streaming scripts, and game dialogue based on user-input topics, keywords, or scenario requirements. This product typically relies on large-scale language models and industry knowledge bases, using semantic understanding, plot structure planning, and style control algorithms to achieve automatic content creation and multi-version output, supporting multi-language, multi-style, and multi-scenario customization. AI script generators can be deployed on cloud or local systems and integrated with video editing, digital human, and marketing automation platforms to improve content production efficiency and reduce creation costs. They are an important intelligent tool in the fields of digital media, e-commerce marketing, film and television production, and self-media creation.

United States market for AI Script Generator is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Script Generator is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Script Generator is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Script Generator players cover Convoso, Pictory.ai, Squibler, LTX Studio, Invideo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Script Generator Industry Forecast' looks at past sales and reviews total world AI Script Generator sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Script Generator sales for 2026 through 2032. With AI Script Generator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Script Generator industry.

This Insight Report provides a comprehensive analysis of the global AI Script Generator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Script Generator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Script Generator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Script Generator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Script Generator.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Script Generator market by product type, application, key players and key regions and countries.

Segmentation by Type:

Natural Language to Code Conversion

Visualization (No Code)

Others

Segmentation by Integration Depth:

Supportive

Collaborative

Segmentation by Business Model:

Freemium

Subscription

Segmentation by Application:

Digital Media

E-commerce Marketing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Convoso

Pictory.ai

Squibler

LTX Studio

Invideo

Filmustag

Creatify AI

Kapwing

ScreenPal

iWeaver AI

Wondercraft

Jasper

HeyGen

Powtoon

Nextify.ai

Animoto

Restream

Riverside

Flixier

Boords

Vimeo

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