

Global AI SaaS Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI SaaS market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

AI SaaS (Software as a Service) is a solution that combines AI technology with the software as a service model. It provides AI capabilities through the Internet, and users do not need to purchase and maintain hardware or software, but only need to access and use these services through the network.

United States market for AI SaaS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI SaaS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI SaaS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI SaaS players cover OpenAI, Anthropic, Google DeepMind, Databricks, Inflection AI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI SaaS Industry Forecast' looks at past sales and reviews total world AI SaaS sales in 2025, providing a comprehensive analysis by region and market sector of projected AI SaaS sales for 2026 through 2032. With AI SaaS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI SaaS industry.

This Insight Report provides a comprehensive analysis of the global AI SaaS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI SaaS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI SaaS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI SaaS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI SaaS.

This report presents a comprehensive overview, market shares, and growth opportunities of AI SaaS market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

Local Based

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OpenAI

Anthropic

Google DeepMind

Databricks

Inflection AI

C3 AI

Shift Technology

TravelPerk

Cvent

Apptio

AlphaSense

Salesforce

Automation Anywhere

Sift Science

System1

IBM

Anduril

Insitro

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