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Global AI Red Teaming Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Red Teaming Service market size is predicted to grow from US$ 2993 million in 2025 to US$ 6037 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

AI Red Teaming Service is a professional offering designed to systematically test the security, robustness, compliance, and risk boundaries of large models, generative AI applications, AI agent systems, AI platforms, and enterprise AI deployment environments by simulating attackers, malicious users, or anomalous actors. The service typically covers areas such as prompt injection, jailbreak attacks, data leakage, model hallucinations, bias and discrimination, harmful content generation, privilege escalation/bypass, abuse of tool invocation, agent loss of control, supply chain risks, and business logic vulnerabilities. Its core objective is to identify potential risks—either prior to deployment or during active operation—thereby helping enterprises refine security policies, content safeguards, access controls, model evaluations, audit mechanisms, and incident response capabilities, ultimately mitigating the security, compliance, and reputational risks associated with AI applications.

The global AI Red Teaming landscape is characterized by North American leadership, European compliance-driven approaches, and rapid growth in the Asia-Pacific region. Driven by generative AI platforms, large model applications, and a robust cybersecurity ecosystem, North American demand focuses on large model security assessments, pre-deployment testing for enterprise AI, prompt injection defenses, and AI agent risk validation. Europe places greater emphasis on AI compliance, data privacy, ethical risks, model transparency, and regulatory requirements. In the Asia-Pacific region, demand is surging as sectors such as finance, internet services, government, manufacturing, and healthcare accelerate AI adoption. The market is currently in an

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early, rapid-growth phase, with client needs expanding from traditional cybersecurity testing to include assessments of model behavior, security boundaries, data leakage, and risks related to business logic abuse. Future trends include automated AI red teaming platforms, continuous model security assessments, multimodal AI security testing, agent toolchain attack testing, industry-specific compliance assessments, and integration with AI governance frameworks. Key challenges include a lack of unified testing standards, the "black box" nature of models, the rapid evolution of attack vectors, a shortage of specialized talent, insufficient client awareness of risks, and the difficulty of quantifying test results. Average industry gross margins typically range from 45% to 70%; standardized assessment platforms and subscription-based services command higher margins, whereas in-depth manual testing, customized scenario design, and compliance consulting projects yield relatively lower margins.

LPI (LP Information)' newest research report, the “AI Red Teaming Service Industry Forecast” looks at past sales and reviews total world AI Red Teaming Service sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Red Teaming Service sales for 2026 through 2032. With AI Red Teaming Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI Red Teaming Service industry.

This Insight Report provides a comprehensive analysis of the global AI Red Teaming Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Red Teaming Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global AI Red Teaming Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Red Teaming Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Red Teaming Service.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Red Teaming Service market by product type, application, key players and key regions and countries.

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Segmentation by Type:

Large Model AI Red Teaming Services

Generative AI Application Red Teaming Services

AI Agent Red Teaming Services

Others

Segmentation by Scale:

?10,000 Test Cases

10,001–100,000 Test Cases

>100,000 Test Cases

Segmentation by Application:

Finance

Internet & Software

Government & Public Services

Healthcare

Manufacturing

Retail & E-commerce

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM Corporation

Accenture plc

Deloitte Touche Tohmatsu Limited

PwC International Limited

Ernst & Young Global Limited

KPMG International Limited

Microsoft Corporation

HiddenLayer, Inc.

Lakera AI AG

CrowdStrike Holdings, Inc.

HackerOne Inc.

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NCC Group plc

Orange Cyberdefense

Fortra (Core Security)

SISA

MindPoint Group

Bishop Fox

Qi-Anxin Technology Group

DBAPPSecurity

NTT Security Holdings Corporation

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