

Global AI-powered Supply Chain and Logistics Optimization Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-powered Supply Chain and Logistics Optimization Services market size is predicted to grow from US\$ 1096 million in 2025 to US\$ 1866 million in 2032; it is expected to grow at a CAGR of 8.2% from 2026 to 2032.

AI-powered supply chain and logistics optimization services leverage artificial intelligence, machine learning, and data analytics to improve supply chain efficiency, reduce operating costs, and optimize delivery performance. Services include demand forecasting, route optimization, inventory management, warehouse automation, and real-time freight tracking. Enterprises can achieve more rational resource allocation, reduce delays, and dynamically respond to market fluctuations. Integration with ERP, TMS, and WMS systems enables digital supply chain management. These services are widely used in e-commerce, manufacturing, retail, and third-party logistics industries, providing predictive insights and actionable recommendations to enhance overall supply chain resilience and competitiveness. The AI ??supply chain and logistics optimization service industry chain includes upstream data sources such as IoT devices, ERP/TMS/WMS platforms, sensors, and cloud infrastructure. Midstream services develop AI algorithms, analytics platforms, integration modules, and user interfaces. Downstream applications include manufacturers, retailers, e-commerce operators, 3PL logistics service providers, and supply chain consulting firms. The industry chain support includes implementation, customization, training, system maintenance, and continuous performance monitoring to ensure optimization goals are achieved and operational efficiency is maximized. Major companies in the industry have gross profit margins between 30% and 50%.

United States market for AI-powered Supply Chain and Logistics Optimization Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of

% from 2026 through 2032.

China market for AI-powered Supply Chain and Logistics Optimization Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI-powered Supply Chain and Logistics Optimization Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-powered Supply Chain and Logistics Optimization Services players cover GEP, SAP, Oracle, IBM, Blue Yonder, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “AI-powered Supply Chain and Logistics Optimization Services Industry Forecast” looks at past sales and reviews total world AI-powered Supply Chain and Logistics Optimization Services sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-powered Supply Chain and Logistics Optimization Services sales for 2026 through 2032. With AI-powered Supply Chain and Logistics Optimization Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-powered Supply Chain and Logistics Optimization Services industry.

This Insight Report provides a comprehensive analysis of the global AI-powered Supply Chain and Logistics Optimization Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-powered Supply Chain and Logistics Optimization Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-powered Supply Chain and Logistics Optimization Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-powered Supply Chain and Logistics Optimization Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study

forecast offers a highly nuanced view of the current state and future trajectory in the global AI-powered Supply Chain and Logistics Optimization Services.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-powered Supply Chain and Logistics Optimization Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based Optimization Services

On-Premises Optimization Services

Hybrid Optimization Services

Segmentation by Service Type:

Demand Forecasting Services

Inventory Optimization Services

Transportation & Route Optimization

Warehouse Management Optimization

Supplier Collaboration & Risk Analysis

Segmentation by Application:

Retail & E-Commerce

Manufacturing

Pharmaceuticals

Automotive

FMCG (Fast-Moving Consumer Goods)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GEP

SAP

Oracle

IBM

Blue Yonder

Kinaxis

Llamasoft (Coupa)

E2open

Flexport

Project44

Informatica

Optilogic

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global AI-powered Supply Chain and Logistics Optimization Services Market Size (2021-2032)

2.1.2 AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Region (2021 VS 2025 VS 2032)

2.1.3 World Current & Future Analysis for AI-powered Supply Chain and Logistics Optimization Services by Country/Region (2021, 2025 & 2032)

2.2 AI-powered Supply Chain and Logistics Optimization Services Segment by Type

2.2.1 Cloud-Based Optimization Services

2.2.2 On-Premises Optimization Services

2.2.3 Hybrid Optimization Services

2.2.4 AI-powered Supply Chain and Logistics Optimization Services Market Size by Type

2.2.4.1 AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Type (2021 VS 2025 VS 2032)

2.2.4.2 Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

2.3 AI-powered Supply Chain and Logistics Optimization Services Segment by Service Type

2.3.1 Demand Forecasting Services

2.3.2 Inventory Optimization Services

2.3.3 Transportation & Route Optimization

2.3.4 Warehouse Management Optimization

2.3.5 Supplier Collaboration & Risk Analysis

2.3.6 AI-powered Supply Chain and Logistics Optimization Services Market Size by Service Type

2.3.6.1 AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Service Type (2021 VS 2025 VS 2032)

2.3.6.2 Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Service Type (2021-2026)

2.4 AI-powered Supply Chain and Logistics Optimization Services Segment by Application

2.4.1 Retail & E-Commerce

2.4.2 Manufacturing

2.4.3 Pharmaceuticals

2.4.4 Automotive

2.4.5 FMCG (Fast-Moving Consumer Goods)

2.4.6 AI-powered Supply Chain and Logistics Optimization Services Market Size by Application

2.4.6.1 AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.6.2 Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

3 AI-POWERED SUPPLY CHAIN AND LOGISTICS OPTIMIZATION SERVICES MARKET SIZE BY PLAYER

3.1 AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Player

3.1.1 Global AI-powered Supply Chain and Logistics Optimization Services Revenue by Player (2021-2026)

3.1.2 Global AI-powered Supply Chain and Logistics Optimization Services Revenue Market Share by Player (2021-2026)

3.2 Global AI-powered Supply Chain and Logistics Optimization Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AI-POWERED SUPPLY CHAIN AND LOGISTICS OPTIMIZATION SERVICES BY REGION

4.1 AI-powered Supply Chain and Logistics Optimization Services Market Size by Region (2021-2026)

4.2 Global AI-powered Supply Chain and Logistics Optimization Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas AI-powered Supply Chain and Logistics Optimization Services Market Size Growth (2021-2026)

4.4 APAC AI-powered Supply Chain and Logistics Optimization Services Market Size Growth (2021-2026)

4.5 Europe AI-powered Supply Chain and Logistics Optimization Services Market Size Growth (2021-2026)

4.6 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Country (2021-2026)

5.2 Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026)

5.3 Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Region (2021-2026)

6.2 APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026)

6.3 APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Country (2021-2026)

7.2 Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026)

7.3 Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services by Region (2021-2026)

8.2 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026)

8.3 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL AI-POWERED SUPPLY CHAIN AND LOGISTICS OPTIMIZATION SERVICES MARKET FORECAST

10.1 Global AI-powered Supply Chain and Logistics Optimization Services Forecast by Region (2027-2032)

10.1.1 Global AI-powered Supply Chain and Logistics Optimization Services Forecast by Region (2027-2032)

10.1.2 Americas AI-powered Supply Chain and Logistics Optimization Services Forecast

10.1.3 APAC AI-powered Supply Chain and Logistics Optimization Services Forecast

10.1.4 Europe AI-powered Supply Chain and Logistics Optimization Services Forecast

10.1.5 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Forecast

10.2 Americas AI-powered Supply Chain and Logistics Optimization Services Forecast by Country (2027-2032)

10.2.1 United States Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.2.2 Canada Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.2.3 Mexico Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.2.4 Brazil Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.3 APAC AI-powered Supply Chain and Logistics Optimization Services Forecast by Region (2027-2032)

10.3.1 China AI-powered Supply Chain and Logistics Optimization Services Market Forecast

10.3.2 Japan Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.3.3 Korea Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.3.4 Southeast Asia Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.3.5 India Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.3.6 Australia Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.4 Europe AI-powered Supply Chain and Logistics Optimization Services Forecast by Country (2027-2032)

10.4.1 Germany Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.4.2 France Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.4.3 UK Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.4.4 Italy Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.4.5 Russia Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.5 Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Forecast by Region (2027-2032)

10.5.1 Egypt Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.5.2 South Africa Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.5.3 Israel Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.5.4 Turkey Market AI-powered Supply Chain and Logistics Optimization Services Forecast

10.6 Global AI-powered Supply Chain and Logistics Optimization Services Forecast by Type (2027-2032)

10.7 Global AI-powered Supply Chain and Logistics Optimization Services Forecast by Application (2027-2032)

10.7.1 GCC Countries Market AI-powered Supply Chain and Logistics Optimization Services Forecast

11 KEY PLAYERS ANALYSIS

11.1 GEP

11.1.1 GEP Company Information

11.1.2 GEP AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.1.3 GEP AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 GEP Main Business Overview

11.1.5 GEP Latest Developments

11.2 SAP

11.2.1 SAP Company Information

11.2.2 SAP AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.2.3 SAP AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 SAP Main Business Overview

11.2.5 SAP Latest Developments

11.3 Oracle

11.3.1 Oracle Company Information

11.3.2 Oracle AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.3.3 Oracle AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Oracle Main Business Overview

11.3.5 Oracle Latest Developments

11.4 IBM

11.4.1 IBM Company Information

11.4.2 IBM AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.4.3 IBM AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 IBM Main Business Overview

11.4.5 IBM Latest Developments

11.5 Blue Yonder

11.5.1 Blue Yonder Company Information

11.5.2 Blue Yonder AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.5.3 Blue Yonder AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Blue Yonder Main Business Overview

11.5.5 Blue Yonder Latest Developments

11.6 Kinaxis

11.6.1 Kinaxis Company Information

11.6.2 Kinaxis AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.6.3 Kinaxis AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Kinaxis Main Business Overview

11.6.5 Kinaxis Latest Developments

11.7 Llamasoft (Coupa)

11.7.1 Llamasoft (Coupa) Company Information

11.7.2 Llamasoft (Coupa) AI-powered Supply Chain and Logistics Optimization

Services Product Offered

11.7.3 Llamasoft (Coupa) AI-powered Supply Chain and Logistics Optimization

Services Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Llamasoft (Coupa) Main Business Overview

11.7.5 Llamasoft (Coupa) Latest Developments

11.8 E2open

11.8.1 E2open Company Information

11.8.2 E2open AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.8.3 E2open AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 E2open Main Business Overview

11.8.5 E2open Latest Developments

11.9 Flexport

11.9.1 Flexport Company Information

11.9.2 Flexport AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.9.3 Flexport AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Flexport Main Business Overview

11.9.5 Flexport Latest Developments

11.10 Project44

11.10.1 Project44 Company Information

11.10.2 Project44 AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.10.3 Project44 AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Project44 Main Business Overview

11.10.5 Project44 Latest Developments

11.11 Informatica

11.11.1 Informatica Company Information

11.11.2 Informatica AI-powered Supply Chain and Logistics Optimization Services Product Offered

11.11.3 Informatica AI-powered Supply Chain and Logistics Optimization Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Informatica Main Business Overview

11.11.5 Informatica Latest Developments

11.12 Optilogic

11.12.1 Optilogic Company Information

11.12.2 Optilogic AI-powered Supply Chain and Logistics Optimization Services
Product Offered

11.12.3 Optilogic AI-powered Supply Chain and Logistics Optimization Services
Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Optilogic Main Business Overview

11.12.5 Optilogic Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. AI-powered Supply Chain and Logistics Optimization Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud-Based Optimization Services

Table 4. Major Players of On-Premises Optimization Services

Table 5. Major Players of Hybrid Optimization Services

Table 6. AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Demand Forecasting Services

Table 10. Major Players of Inventory Optimization Services

Table 11. Major Players of Transportation & Route Optimization

Table 12. Major Players of Warehouse Management Optimization

Table 13. Major Players of Supplier Collaboration & Risk Analysis

Table 14. AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Service Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global AI-powered Supply Chain and Logistics Optimization Services Market Size by Service Type (2021-2026) & (\$ millions)

Table 16. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Service Type (2021-2026)

Table 17. AI-powered Supply Chain and Logistics Optimization Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026) & (\$ millions)

Table 19. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

Table 20. Global AI-powered Supply Chain and Logistics Optimization Services Revenue by Player (2021-2026) & (\$ millions)

Table 21. Global AI-powered Supply Chain and Logistics Optimization Services Revenue Market Share by Player (2021-2026)

Table 22. AI-powered Supply Chain and Logistics Optimization Services Key Players

Head office and Products Offered

Table 23. AI-powered Supply Chain and Logistics Optimization Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global AI-powered Supply Chain and Logistics Optimization Services Market Size by Region (2021-2026) & (\$ millions)

Table 27. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Region (2021-2026)

Table 28. Global AI-powered Supply Chain and Logistics Optimization Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 29. Global AI-powered Supply Chain and Logistics Optimization Services Revenue Market Share by Country/Region (2021-2026)

Table 30. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Country (2021-2026) & (\$ millions)

Table 31. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Country (2021-2026)

Table 32. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026) & (\$ millions)

Table 33. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

Table 34. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026) & (\$ millions)

Table 35. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

Table 36. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Region (2021-2026) & (\$ millions)

Table 37. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Region (2021-2026)

Table 38. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026) & (\$ millions)

Table 39. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026) & (\$ millions)

Table 40. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Country (2021-2026) & (\$ millions)

Table 41. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Country (2021-2026)

Table 42. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026) & (\$ millions)

Table 43. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026) & (\$ millions)

Table 44. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size by Region (2021-2026) & (\$ millions)

Table 45. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size by Type (2021-2026) & (\$ millions)

Table 46. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size by Application (2021-2026) & (\$ millions)

Table 47. Key Market Drivers & Growth Opportunities of AI-powered Supply Chain and Logistics Optimization Services

Table 48. Key Market Challenges & Risks of AI-powered Supply Chain and Logistics Optimization Services

Table 49. Key Industry Trends of AI-powered Supply Chain and Logistics Optimization Services

Table 50. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 51. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share Forecast by Region (2027-2032)

Table 52. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 53. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 54. GEP Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 55. GEP AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 56. GEP AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 57. GEP Main Business

Table 58. GEP Latest Developments

Table 59. SAP Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 60. SAP AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 61. SAP AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 62. SAP Main Business

Table 63. SAP Latest Developments

Table 64. Oracle Details, Company Type, AI-powered Supply Chain and Logistics

Optimization Services Area Served and Its Competitors

Table 65. Oracle AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 66. Oracle AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 67. Oracle Main Business

Table 68. Oracle Latest Developments

Table 69. IBM Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 70. IBM AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 71. IBM AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 72. IBM Main Business

Table 73. IBM Latest Developments

Table 74. Blue Yonder Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 75. Blue Yonder AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 76. Blue Yonder AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 77. Blue Yonder Main Business

Table 78. Blue Yonder Latest Developments

Table 79. Kinaxis Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 80. Kinaxis AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 81. Kinaxis AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 82. Kinaxis Main Business

Table 83. Kinaxis Latest Developments

Table 84. Llamasoft (Coupa) Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 85. Llamasoft (Coupa) AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 86. Llamasoft (Coupa) AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 87. Llamasoft (Coupa) Main Business

Table 88. Llamasoft (Coupa) Latest Developments

Table 89. E2open Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 90. E2open AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 91. E2open AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 92. E2open Main Business

Table 93. E2open Latest Developments

Table 94. Flexport Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 95. Flexport AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 96. Flexport AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 97. Flexport Main Business

Table 98. Flexport Latest Developments

Table 99. Project44 Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 100. Project44 AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 101. Project44 AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 102. Project44 Main Business

Table 103. Project44 Latest Developments

Table 104. Informatica Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 105. Informatica AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 106. Informatica AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 107. Informatica Main Business

Table 108. Informatica Latest Developments

Table 109. Optilogic Details, Company Type, AI-powered Supply Chain and Logistics Optimization Services Area Served and Its Competitors

Table 110. Optilogic AI-powered Supply Chain and Logistics Optimization Services Product Offered

Table 111. Optilogic AI-powered Supply Chain and Logistics Optimization Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 112. Optilogic Main Business

Table 113. Optilogic Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. AI-powered Supply Chain and Logistics Optimization Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. AI-powered Supply Chain and Logistics Optimization Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. AI-powered Supply Chain and Logistics Optimization Services Sales Market Share by Country/Region (2025)

Figure 8. AI-powered Supply Chain and Logistics Optimization Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type in 2025

Figure 10. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Service Type in 2025

Figure 11. AI-powered Supply Chain and Logistics Optimization Services in Retail & E-Commerce

Figure 12. Global AI-powered Supply Chain and Logistics Optimization Services Market: Retail & E-Commerce (2021-2026) & (\$ millions)

Figure 13. AI-powered Supply Chain and Logistics Optimization Services in Manufacturing

Figure 14. Global AI-powered Supply Chain and Logistics Optimization Services Market: Manufacturing (2021-2026) & (\$ millions)

Figure 15. AI-powered Supply Chain and Logistics Optimization Services in Pharmaceuticals

Figure 16. Global AI-powered Supply Chain and Logistics Optimization Services Market: Pharmaceuticals (2021-2026) & (\$ millions)

Figure 17. AI-powered Supply Chain and Logistics Optimization Services in Automotive

Figure 18. Global AI-powered Supply Chain and Logistics Optimization Services Market: Automotive (2021-2026) & (\$ millions)

Figure 19. AI-powered Supply Chain and Logistics Optimization Services in FMCG (Fast-Moving Consumer Goods)

Figure 20. Global AI-powered Supply Chain and Logistics Optimization Services Market:

FMCG (Fast-Moving Consumer Goods) (2021-2026) & (\$ millions)

Figure 21. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application in 2025

Figure 22. Global AI-powered Supply Chain and Logistics Optimization Services Revenue Market Share by Player in 2025

Figure 23. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Region (2021-2026)

Figure 24. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size 2021-2026 (\$ millions)

Figure 25. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size 2021-2026 (\$ millions)

Figure 26. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size 2021-2026 (\$ millions)

Figure 27. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size 2021-2026 (\$ millions)

Figure 28. Americas AI-powered Supply Chain and Logistics Optimization Services Value Market Share by Country in 2025

Figure 29. United States AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. Canada AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Mexico AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. Brazil AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 33. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Region in 2025

Figure 34. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

Figure 35. APAC AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

Figure 36. China AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. Japan AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. South Korea AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. Southeast Asia AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. India AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. Australia AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 42. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Country in 2025

Figure 43. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

Figure 44. Europe AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

Figure 45. Germany AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. France AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. UK AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. Italy AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Russia AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 50. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Region (2021-2026)

Figure 51. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Type (2021-2026)

Figure 52. Middle East & Africa AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share by Application (2021-2026)

Figure 53. Egypt AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. South Africa AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Israel AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. Turkey AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. GCC Countries AI-powered Supply Chain and Logistics Optimization Services Market Size Growth 2021-2026 (\$ millions)

Figure 58. Americas AI-powered Supply Chain and Logistics Optimization Services Market Size 2027-2032 (\$ millions)

Figure 59. APAC AI-powered Supply Chain and Logistics Optimization Services Market

Size 2027-2032 (\$ millions)

Figure 60. Europe AI-powered Supply Chain and Logistics Optimization Services

Market Size 2027-2032 (\$ millions)

Figure 61. Middle East & Africa AI-powered Supply Chain and Logistics Optimization

Services Market Size 2027-2032 (\$ millions)

Figure 62. United States AI-powered Supply Chain and Logistics Optimization Services

Market Size 2027-2032 (\$ millions)

Figure 63. Canada AI-powered Supply Chain and Logistics Optimization Services

Market Size 2027-2032 (\$ millions)

Figure 64. Mexico AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 65. Brazil AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 66. China AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 67. Japan AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 68. Korea AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 69. Southeast Asia AI-powered Supply Chain and Logistics Optimization
Services Market Size 2027-2032 (\$ millions)

Figure 70. India AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 71. Australia AI-powered Supply Chain and Logistics Optimization Services
Market Size 2027-2032 (\$ millions)

Figure 72. Germany AI-powered Supply Chain and Logistics Optimization Services
Market Size 2027-2032 (\$ millions)

Figure 73. France AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 74. UK AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 75. Italy AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 76. Russia AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 77. Egypt AI-powered Supply Chain and Logistics Optimization Services Market
Size 2027-2032 (\$ millions)

Figure 78. South Africa AI-powered Supply Chain and Logistics Optimization Services
Market Size 2027-2032 (\$ millions)

Figure 79. Israel AI-powered Supply Chain and Logistics Optimization Services Market Size 2027-2032 (\$ millions)

Figure 80. Turkey AI-powered Supply Chain and Logistics Optimization Services Market Size 2027-2032 (\$ millions)

Figure 81. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share Forecast by Type (2027-2032)

Figure 82. Global AI-powered Supply Chain and Logistics Optimization Services Market Size Market Share Forecast by Application (2027-2032)

Figure 83. GCC Countries AI-powered Supply Chain and Logistics Optimization Services Market Size 2027-2032 (\$ millions)

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