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Global AI-Powered Software Testing Solutions Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global AI-Powered Software Testing Solutions market size is predicted to grow from US$ 4989 million in 2025 to US$ 10370 million in 2031; it is expected to grow at a CAGR of 13.0% from 2025 to 2031.

AI-powered software testing solutions leverage artificial intelligence technologies, particularly machine learning, natural language processing, and computer vision, to enhance the efficiency and accuracy of software testing. These solutions automate many of the testing tasks, reducing the need for manual intervention. They can execute large volumes of tests quickly, helping development teams identify and fix software defects faster, thereby improving the overall quality of software products.

AI-driven software testing covers several areas of application. Firstly, automation testing uses AI algorithms to intelligently identify and execute test cases, significantly improving testing speed and coverage compared to traditional manual testing. Secondly, AI excels in defect prediction and localization, using machine learning models to analyze historical defect data and predict potential problem areas. This enables the optimization of test cases and helps testers focus on critical areas. Additionally, AI technologies can intelligently generate test cases during the testing process and automate regression testing, ensuring that new software versions do not break existing functionalities.

AI can also enhance the intelligence of the testing process. Through natural language processing, AI can understand development documentation and user requirements, which allows it to generate test plans and cases, reducing the need for manual input. Using computer vision, AI can automatically detect issues in graphical interfaces and even apply image or video testing, improving the ability to perform UI automation testing. Based on these technologies, AI-powered software testing solutions offer

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enterprises faster, smarter, and more efficient quality assurance for their software.

United States market for AI-Powered Software Testing Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for AI-Powered Software Testing Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for AI-Powered Software Testing Solutions is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key AI-Powered Software Testing Solutions players cover Tencent Cloud, Baidu AI Cloud, Alibaba Cloud, Microsoft Azure, Cisco Systems, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “AI-Powered Software Testing Solutions Industry Forecast” looks at past sales and reviews total world AI-Powered Software Testing Solutions sales in 2024, providing a comprehensive analysis by region and market sector of projected AI-Powered Software Testing Solutions sales for 2025 through 2031. With AI-Powered Software Testing Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI-Powered Software Testing Solutions industry.

This Insight Report provides a comprehensive analysis of the global AI-Powered Software Testing Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Powered Software Testing Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global AI-Powered Software Testing Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Powered Software Testing Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global AI-Powered Software Testing Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Powered Software Testing Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Test Case Creation Tools

Test Case Optimization Tools

Test Planning Tools

Others

Segmentation by Application:

Mobile Applications

PC Software

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

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market penetration.

Tencent Cloud

Baidu AI Cloud

Alibaba Cloud

Microsoft Azure

Cisco Systems

Google Cloud

Test.ai

Tricentis

Applitools

SmartBear

Mabl

TestComplete

Functionize

Rainforest QA

Selenium

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global AI-Powered Software Testing Solutions Market Size (2020-2031)
  2.1.2 AI-Powered Software Testing Solutions Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for AI-Powered Software Testing Solutions by Country/Region (2020, 2024 & 2031)
2.2 AI-Powered Software Testing Solutions Segment by Type
  2.2.1 Test Case Creation Tools
  2.2.2 Test Case Optimization Tools
  2.2.3 Test Planning Tools
  2.2.4 Others
2.3 AI-Powered Software Testing Solutions Market Size by Type
  2.3.1 AI-Powered Software Testing Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
2.4 AI-Powered Software Testing Solutions Segment by Application
  2.4.1 Mobile Applications
  2.4.2 PC Software
2.5 AI-Powered Software Testing Solutions Market Size by Application
  2.5.1 AI-Powered Software Testing Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)

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3 AI-POWERED SOFTWARE TESTING SOLUTIONS MARKET SIZE BY PLAYER

3.1 AI-Powered Software Testing Solutions Market Size Market Share by Player
  3.1.1 Global AI-Powered Software Testing Solutions Revenue by Player (2020-2025)
  3.1.2 Global AI-Powered Software Testing Solutions Revenue Market Share by Player (2020-2025)
3.2 Global AI-Powered Software Testing Solutions Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 AI-POWERED SOFTWARE TESTING SOLUTIONS BY REGION

4.1 AI-Powered Software Testing Solutions Market Size by Region (2020-2025)
4.2 Global AI-Powered Software Testing Solutions Annual Revenue by Country/Region (2020-2025)
4.3 Americas AI-Powered Software Testing Solutions Market Size Growth (2020-2025)
4.4 APAC AI-Powered Software Testing Solutions Market Size Growth (2020-2025)
4.5 Europe AI-Powered Software Testing Solutions Market Size Growth (2020-2025)
4.6 Middle East & Africa AI-Powered Software Testing Solutions Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas AI-Powered Software Testing Solutions Market Size by Country (2020-2025)
5.2 Americas AI-Powered Software Testing Solutions Market Size by Type (2020-2025)
5.3 Americas AI-Powered Software Testing Solutions Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

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6.1 APAC AI-Powered Software Testing Solutions Market Size by Region (2020-2025)
6.2 APAC AI-Powered Software Testing Solutions Market Size by Type (2020-2025)
6.3 APAC AI-Powered Software Testing Solutions Market Size by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe AI-Powered Software Testing Solutions Market Size by Country (2020-2025)
7.2 Europe AI-Powered Software Testing Solutions Market Size by Type (2020-2025)
7.3 Europe AI-Powered Software Testing Solutions Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa AI-Powered Software Testing Solutions by Region (2020-2025)
8.2 Middle East & Africa AI-Powered Software Testing Solutions Market Size by Type (2020-2025)
8.3 Middle East & Africa AI-Powered Software Testing Solutions Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

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info@marketpublishers.com

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL AI-POWERED SOFTWARE TESTING SOLUTIONS MARKET FORECAST

10.1 Global AI-Powered Software Testing Solutions Forecast by Region (2026-2031)
  10.1.1 Global AI-Powered Software Testing Solutions Forecast by Region (2026-2031)
  10.1.2 Americas AI-Powered Software Testing Solutions Forecast
  10.1.3 APAC AI-Powered Software Testing Solutions Forecast
  10.1.4 Europe AI-Powered Software Testing Solutions Forecast
  10.1.5 Middle East & Africa AI-Powered Software Testing Solutions Forecast
10.2 Americas AI-Powered Software Testing Solutions Forecast by Country (2026-2031)
  10.2.1 United States Market AI-Powered Software Testing Solutions Forecast
  10.2.2 Canada Market AI-Powered Software Testing Solutions Forecast
  10.2.3 Mexico Market AI-Powered Software Testing Solutions Forecast
  10.2.4 Brazil Market AI-Powered Software Testing Solutions Forecast
10.3 APAC AI-Powered Software Testing Solutions Forecast by Region (2026-2031)
  10.3.1 China AI-Powered Software Testing Solutions Market Forecast
  10.3.2 Japan Market AI-Powered Software Testing Solutions Forecast
  10.3.3 Korea Market AI-Powered Software Testing Solutions Forecast
  10.3.4 Southeast Asia Market AI-Powered Software Testing Solutions Forecast
  10.3.5 India Market AI-Powered Software Testing Solutions Forecast
  10.3.6 Australia Market AI-Powered Software Testing Solutions Forecast
10.4 Europe AI-Powered Software Testing Solutions Forecast by Country (2026-2031)
  10.4.1 Germany Market AI-Powered Software Testing Solutions Forecast
  10.4.2 France Market AI-Powered Software Testing Solutions Forecast
  10.4.3 UK Market AI-Powered Software Testing Solutions Forecast
  10.4.4 Italy Market AI-Powered Software Testing Solutions Forecast
  10.4.5 Russia Market AI-Powered Software Testing Solutions Forecast
10.5 Middle East & Africa AI-Powered Software Testing Solutions Forecast by Region (2026-2031)
  10.5.1 Egypt Market AI-Powered Software Testing Solutions Forecast
  10.5.2 South Africa Market AI-Powered Software Testing Solutions Forecast
  10.5.3 Israel Market AI-Powered Software Testing Solutions Forecast
  10.5.4 Turkey Market AI-Powered Software Testing Solutions Forecast
10.6 Global AI-Powered Software Testing Solutions Forecast by Type (2026-2031)

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info@marketpublishers.com

10.7 Global AI-Powered Software Testing Solutions Forecast by Application (2026-2031)
10.7.1 GCC Countries Market AI-Powered Software Testing Solutions Forecast

11 KEY PLAYERS ANALYSIS

11.1 Tencent Cloud
11.1.1 Tencent Cloud Company Information
11.1.2 Tencent Cloud AI-Powered Software Testing Solutions Product Offered
11.1.3 Tencent Cloud AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 Tencent Cloud Main Business Overview
11.1.5 Tencent Cloud Latest Developments
11.2 Baidu AI Cloud
11.2.1 Baidu AI Cloud Company Information
11.2.2 Baidu AI Cloud AI-Powered Software Testing Solutions Product Offered
11.2.3 Baidu AI Cloud AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.2.4 Baidu AI Cloud Main Business Overview
11.2.5 Baidu AI Cloud Latest Developments
11.3 Alibaba Cloud
11.3.1 Alibaba Cloud Company Information
11.3.2 Alibaba Cloud AI-Powered Software Testing Solutions Product Offered
11.3.3 Alibaba Cloud AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 Alibaba Cloud Main Business Overview
11.3.5 Alibaba Cloud Latest Developments
11.4 Microsoft Azure
11.4.1 Microsoft Azure Company Information
11.4.2 Microsoft Azure AI-Powered Software Testing Solutions Product Offered
11.4.3 Microsoft Azure AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 Microsoft Azure Main Business Overview
11.4.5 Microsoft Azure Latest Developments
11.5 Cisco Systems
11.5.1 Cisco Systems Company Information
11.5.2 Cisco Systems AI-Powered Software Testing Solutions Product Offered
11.5.3 Cisco Systems AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)

+357 96 030922
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11.5.4 Cisco Systems Main Business Overview
11.5.5 Cisco Systems Latest Developments
11.6 Google Cloud
11.6.1 Google Cloud Company Information
11.6.2 Google Cloud AI-Powered Software Testing Solutions Product Offered
11.6.3 Google Cloud AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Google Cloud Main Business Overview
11.6.5 Google Cloud Latest Developments
11.7 Test.ai
11.7.1 Test.ai Company Information
11.7.2 Test.ai AI-Powered Software Testing Solutions Product Offered
11.7.3 Test.ai AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 Test.ai Main Business Overview
11.7.5 Test.ai Latest Developments
11.8 Tricentis
11.8.1 Tricentis Company Information
11.8.2 Tricentis AI-Powered Software Testing Solutions Product Offered
11.8.3 Tricentis AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.8.4 Tricentis Main Business Overview
11.8.5 Tricentis Latest Developments
11.9 Applitools
11.9.1 Applitools Company Information
11.9.2 Applitools AI-Powered Software Testing Solutions Product Offered
11.9.3 Applitools AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Applitools Main Business Overview
11.9.5 Applitools Latest Developments
11.10 SmartBear
11.10.1 SmartBear Company Information
11.10.2 SmartBear AI-Powered Software Testing Solutions Product Offered
11.10.3 SmartBear AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 SmartBear Main Business Overview
11.10.5 SmartBear Latest Developments
11.11 Mabl
11.11.1 Mabl Company Information

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info@marketpublishers.com

11.11.2 Mabl AI-Powered Software Testing Solutions Product Offered
11.11.3 Mabl AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.11.4 Mabl Main Business Overview
11.11.5 Mabl Latest Developments
11.12 TestComplete
11.12.1 TestComplete Company Information
11.12.2 TestComplete AI-Powered Software Testing Solutions Product Offered
11.12.3 TestComplete AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.12.4 TestComplete Main Business Overview
11.12.5 TestComplete Latest Developments
11.13 Functionize
11.13.1 Functionize Company Information
11.13.2 Functionize AI-Powered Software Testing Solutions Product Offered
11.13.3 Functionize AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.13.4 Functionize Main Business Overview
11.13.5 Functionize Latest Developments
11.14 Rainforest QA
11.14.1 Rainforest QA Company Information
11.14.2 Rainforest QA AI-Powered Software Testing Solutions Product Offered
11.14.3 Rainforest QA AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.14.4 Rainforest QA Main Business Overview
11.14.5 Rainforest QA Latest Developments
11.15 Selenium
11.15.1 Selenium Company Information
11.15.2 Selenium AI-Powered Software Testing Solutions Product Offered
11.15.3 Selenium AI-Powered Software Testing Solutions Revenue, Gross Margin and Market Share (2020-2025)
11.15.4 Selenium Main Business Overview
11.15.5 Selenium Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. AI-Powered Software Testing Solutions Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. AI-Powered Software Testing Solutions Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Test Case Creation Tools
Table 4. Major Players of Test Case Optimization Tools
Table 5. Major Players of Test Planning Tools
Table 6. Major Players of Others
Table 7. AI-Powered Software Testing Solutions Market Size CAGR by Type (2020 VS 2024 VS 2031) & ($ millions)
Table 8. Global AI-Powered Software Testing Solutions Market Size by Type (2020-2025) & ($ millions)
Table 9. Global AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
Table 10. AI-Powered Software Testing Solutions Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 11. Global AI-Powered Software Testing Solutions Market Size by Application (2020-2025) & ($ millions)
Table 12. Global AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)
Table 13. Global AI-Powered Software Testing Solutions Revenue by Player (2020-2025) & ($ millions)
Table 14. Global AI-Powered Software Testing Solutions Revenue Market Share by Player (2020-2025)
Table 15. AI-Powered Software Testing Solutions Key Players Head office and Products Offered
Table 16. AI-Powered Software Testing Solutions Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 17. New Products and Potential Entrants
Table 18. Mergers & Acquisitions, Expansion
Table 19. Global AI-Powered Software Testing Solutions Market Size by Region (2020-2025) & ($ millions)
Table 20. Global AI-Powered Software Testing Solutions Market Size Market Share by Region (2020-2025)
Table 21. Global AI-Powered Software Testing Solutions Revenue by Country/Region

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(2020-2025) & ($ millions)
Table 22. Global AI-Powered Software Testing Solutions Revenue Market Share by Country/Region (2020-2025)
Table 23. Americas AI-Powered Software Testing Solutions Market Size by Country (2020-2025) & ($ millions)
Table 24. Americas AI-Powered Software Testing Solutions Market Size Market Share by Country (2020-2025)
Table 25. Americas AI-Powered Software Testing Solutions Market Size by Type (2020-2025) & ($ millions)
Table 26. Americas AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
Table 27. Americas AI-Powered Software Testing Solutions Market Size by Application (2020-2025) & ($ millions)
Table 28. Americas AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)
Table 29. APAC AI-Powered Software Testing Solutions Market Size by Region (2020-2025) & ($ millions)
Table 30. APAC AI-Powered Software Testing Solutions Market Size Market Share by Region (2020-2025)
Table 31. APAC AI-Powered Software Testing Solutions Market Size by Type (2020-2025) & ($ millions)
Table 32. APAC AI-Powered Software Testing Solutions Market Size by Application (2020-2025) & ($ millions)
Table 33. Europe AI-Powered Software Testing Solutions Market Size by Country (2020-2025) & ($ millions)
Table 34. Europe AI-Powered Software Testing Solutions Market Size Market Share by Country (2020-2025)
Table 35. Europe AI-Powered Software Testing Solutions Market Size by Type (2020-2025) & ($ millions)
Table 36. Europe AI-Powered Software Testing Solutions Market Size by Application (2020-2025) & ($ millions)
Table 37. Middle East & Africa AI-Powered Software Testing Solutions Market Size by Region (2020-2025) & ($ millions)
Table 38. Middle East & Africa AI-Powered Software Testing Solutions Market Size by Type (2020-2025) & ($ millions)
Table 39. Middle East & Africa AI-Powered Software Testing Solutions Market Size by Application (2020-2025) & ($ millions)
Table 40. Key Market Drivers & Growth Opportunities of AI-Powered Software Testing Solutions

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Table 41. Key Market Challenges & Risks of AI-Powered Software Testing Solutions
Table 42. Key Industry Trends of AI-Powered Software Testing Solutions
Table 43. Global AI-Powered Software Testing Solutions Market Size Forecast by Region (2026-2031) & ($ millions)
Table 44. Global AI-Powered Software Testing Solutions Market Size Market Share Forecast by Region (2026-2031)
Table 45. Global AI-Powered Software Testing Solutions Market Size Forecast by Type (2026-2031) & ($ millions)
Table 46. Global AI-Powered Software Testing Solutions Market Size Forecast by Application (2026-2031) & ($ millions)
Table 47. Tencent Cloud Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 48. Tencent Cloud AI-Powered Software Testing Solutions Product Offered
Table 49. Tencent Cloud AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 50. Tencent Cloud Main Business
Table 51. Tencent Cloud Latest Developments
Table 52. Baidu AI Cloud Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 53. Baidu AI Cloud AI-Powered Software Testing Solutions Product Offered
Table 54. Baidu AI Cloud AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 55. Baidu AI Cloud Main Business
Table 56. Baidu AI Cloud Latest Developments
Table 57. Alibaba Cloud Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 58. Alibaba Cloud AI-Powered Software Testing Solutions Product Offered
Table 59. Alibaba Cloud AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 60. Alibaba Cloud Main Business
Table 61. Alibaba Cloud Latest Developments
Table 62. Microsoft Azure Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 63. Microsoft Azure AI-Powered Software Testing Solutions Product Offered
Table 64. Microsoft Azure AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 65. Microsoft Azure Main Business
Table 66. Microsoft Azure Latest Developments
Table 67. Cisco Systems Details, Company Type, AI-Powered Software Testing

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Solutions Area Served and Its Competitors
Table 68. Cisco Systems AI-Powered Software Testing Solutions Product Offered
Table 69. Cisco Systems AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 70. Cisco Systems Main Business
Table 71. Cisco Systems Latest Developments
Table 72. Google Cloud Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 73. Google Cloud AI-Powered Software Testing Solutions Product Offered
Table 74. Google Cloud AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 75. Google Cloud Main Business
Table 76. Google Cloud Latest Developments
Table 77. Test.ai Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 78. Test.ai AI-Powered Software Testing Solutions Product Offered
Table 79. Test.ai AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 80. Test.ai Main Business
Table 81. Test.ai Latest Developments
Table 82. Tricentis Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 83. Tricentis AI-Powered Software Testing Solutions Product Offered
Table 84. Tricentis AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 85. Tricentis Main Business
Table 86. Tricentis Latest Developments
Table 87. Applitools Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 88. Applitools AI-Powered Software Testing Solutions Product Offered
Table 89. Applitools AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 90. Applitools Main Business
Table 91. Applitools Latest Developments
Table 92. SmartBear Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 93. SmartBear AI-Powered Software Testing Solutions Product Offered
Table 94. SmartBear AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 95. SmartBear Main Business
Table 96. SmartBear Latest Developments
Table 97. Mabl Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 98. Mabl AI-Powered Software Testing Solutions Product Offered
Table 99. Mabl AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 100. Mabl Main Business
Table 101. Mabl Latest Developments
Table 102. TestComplete Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 103. TestComplete AI-Powered Software Testing Solutions Product Offered
Table 104. TestComplete AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 105. TestComplete Main Business
Table 106. TestComplete Latest Developments
Table 107. Functionize Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 108. Functionize AI-Powered Software Testing Solutions Product Offered
Table 109. Functionize AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 110. Functionize Main Business
Table 111. Functionize Latest Developments
Table 112. Rainforest QA Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 113. Rainforest QA AI-Powered Software Testing Solutions Product Offered
Table 114. Rainforest QA AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 115. Rainforest QA Main Business
Table 116. Rainforest QA Latest Developments
Table 117. Selenium Details, Company Type, AI-Powered Software Testing Solutions Area Served and Its Competitors
Table 118. Selenium AI-Powered Software Testing Solutions Product Offered
Table 119. Selenium AI-Powered Software Testing Solutions Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 120. Selenium Main Business
Table 121. Selenium Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. AI-Powered Software Testing Solutions Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global AI-Powered Software Testing Solutions Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. AI-Powered Software Testing Solutions Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. AI-Powered Software Testing Solutions Sales Market Share by Country/Region (2024)
Figure 8. AI-Powered Software Testing Solutions Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global AI-Powered Software Testing Solutions Market Size Market Share by Type in 2024
Figure 10. AI-Powered Software Testing Solutions in Mobile Applications
Figure 11. Global AI-Powered Software Testing Solutions Market: Mobile Applications (2020-2025) & ($ millions)
Figure 12. AI-Powered Software Testing Solutions in PC Software
Figure 13. Global AI-Powered Software Testing Solutions Market: PC Software (2020-2025) & ($ millions)
Figure 14. Global AI-Powered Software Testing Solutions Market Size Market Share by Application in 2024
Figure 15. Global AI-Powered Software Testing Solutions Revenue Market Share by Player in 2024
Figure 16. Global AI-Powered Software Testing Solutions Market Size Market Share by Region (2020-2025)
Figure 17. Americas AI-Powered Software Testing Solutions Market Size 2020-2025 ($ millions)
Figure 18. APAC AI-Powered Software Testing Solutions Market Size 2020-2025 ($ millions)
Figure 19. Europe AI-Powered Software Testing Solutions Market Size 2020-2025 ($ millions)
Figure 20. Middle East & Africa AI-Powered Software Testing Solutions Market Size 2020-2025 ($ millions)
Figure 21. Americas AI-Powered Software Testing Solutions Value Market Share by

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Country in 2024
Figure 22. United States AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 23. Canada AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 24. Mexico AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 25. Brazil AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 26. APAC AI-Powered Software Testing Solutions Market Size Market Share by Region in 2024
Figure 27. APAC AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
Figure 28. APAC AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)
Figure 29. China AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 30. Japan AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 31. South Korea AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 32. Southeast Asia AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 33. India AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 34. Australia AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 35. Europe AI-Powered Software Testing Solutions Market Size Market Share by Country in 2024
Figure 36. Europe AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
Figure 37. Europe AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)
Figure 38. Germany AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 39. France AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 40. UK AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)

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Figure 41. Italy AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 42. Russia AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 43. Middle East & Africa AI-Powered Software Testing Solutions Market Size Market Share by Region (2020-2025)
Figure 44. Middle East & Africa AI-Powered Software Testing Solutions Market Size Market Share by Type (2020-2025)
Figure 45. Middle East & Africa AI-Powered Software Testing Solutions Market Size Market Share by Application (2020-2025)
Figure 46. Egypt AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 47. South Africa AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 48. Israel AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 49. Turkey AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 50. GCC Countries AI-Powered Software Testing Solutions Market Size Growth 2020-2025 ($ millions)
Figure 51. Americas AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 52. APAC AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 53. Europe AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 54. Middle East & Africa AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 55. United States AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 56. Canada AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 57. Mexico AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 58. Brazil AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 59. China AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 60. Japan AI-Powered Software Testing Solutions Market Size 2026-2031 ($

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millions)
Figure 61. Korea AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 62. Southeast Asia AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 63. India AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 64. Australia AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 65. Germany AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 66. France AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 67. UK AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 68. Italy AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 69. Russia AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 70. Egypt AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 71. South Africa AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 72. Israel AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 73. Turkey AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)
Figure 74. Global AI-Powered Software Testing Solutions Market Size Market Share Forecast by Type (2026-2031)
Figure 75. Global AI-Powered Software Testing Solutions Market Size Market Share Forecast by Application (2026-2031)
Figure 76. GCC Countries AI-Powered Software Testing Solutions Market Size 2026-2031 ($ millions)

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