

Global AI-powered Smart Beauty Device Market Growth 2026-2032

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Abstracts

The global AI-powered Smart Beauty Device market size is predicted to grow from US\$ 10369 million in 2025 to US\$ 42392 million in 2032; it is expected to grow at a CAGR of 20.4% from 2026 to 2032.

AI-powered smart beauty devices are a new generation of skincare equipment that integrates artificial intelligence algorithms, multimodal sensing technology, and traditional physical beauty principles such as radio frequency and microcurrent. Through skin condition detection and AI-powered intelligent diagnostic analysis, they can dynamically adjust care parameters and customize personalized solutions, breaking the limitations of traditional beauty devices that offer a 'one-size-fits-all' approach. In terms of price, home-use AI beauty devices vary widely, with entry-level products ranging from 500-2000 yuan, mid-to-high-end products mostly from 2000-5000 yuan, and flagship models reaching over 10,000 yuan. Professional-grade AI beauty devices sold in salons are even more expensive, generally ranging from tens of thousands to hundreds of thousands of yuan. The industry chain structure is clear: upstream are suppliers of high-barrier AI chips, skin sensors, optical modules, and algorithm technology; midstream is brand R&D and OEM/ODM manufacturing, where international brands and high-performance domestic brands compete; downstream sales are conducted through online e-commerce, live streaming platforms, and offline beauty salons and medical aesthetic institutions. With consumption upgrades and technological iterations, the industry is showing a significant trend towards intelligent upgrading and domestic substitution.

United States market for AI-powered Smart Beauty Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI-powered Smart Beauty Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI-powered Smart Beauty Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-powered Smart Beauty Device players cover YA-MAN, Jmoon, Simple Charm, YDUNVIE, Kim Dai, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "AI-powered Smart Beauty Device Industry Forecast" looks at past sales and reviews total world AI-powered Smart Beauty Device sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-powered Smart Beauty Device sales for 2026 through 2032. With AI-powered Smart Beauty Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-powered Smart Beauty Device industry.

This Insight Report provides a comprehensive analysis of the global AI-powered Smart Beauty Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI-powered Smart Beauty Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-powered Smart Beauty Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-powered Smart Beauty Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-powered Smart Beauty Device.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-powered Smart Beauty Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Home-use AI Smart Beauty Device

AI Beauty Device for Professional and Medical Aesthetic Institutions

Segmentation by Core AI Technology:

AI-powered Skin Detection and Diagnostics

AI-powered Intelligent Energy Regulation

AI-powered Cloud Data Tracking

Segmentation by Core Function Positioning:

Anti-aging and Firming Products

Skin Rejuvenation and Repair Products

Cleansing and Absorption Products

Multi-functional Comprehensive Products

Segmentation by Application:

Home-based Daily Skincare

Professional Salon-grade Skin Management

Medical Aesthetic Auxiliary Treatment

Brand Private Domain Skincare Services

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

YA-MAN

Jmoon

Simple Charm

YDUNVIE

Kim Dai

OGP

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI-powered Smart Beauty Device market?

What factors are driving AI-powered Smart Beauty Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI-powered Smart Beauty Device market opportunities vary by end market size?

How does AI-powered Smart Beauty Device break out by Type, by Application?

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