

# Global AI-Powered Media Monitoring Tools Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GDC8756FD78DEN.html>

Date: November 2024

Pages: 152

Price: US\$ 3,660.00 (Single User License)

ID: GDC8756FD78DEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

AI-Powered Media Monitoring Tools are advanced software applications that use artificial intelligence and machine learning technologies to track, analyze, and report on media content across various platforms. These tools are designed to help organizations, businesses, and individuals monitor mentions of specific topics, brands, or keywords in real-time, whether in news articles, social media posts, blogs, forums, or other online sources.

The global AI-Powered Media Monitoring Tools market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "AI-Powered Media Monitoring Tools Industry Forecast" looks at past sales and reviews total world AI-Powered Media Monitoring Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected AI-Powered Media Monitoring Tools sales for 2023 through 2029. With AI-Powered Media Monitoring Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-Powered Media Monitoring Tools industry.

This Insight Report provides a comprehensive analysis of the global AI-Powered Media Monitoring Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Powered Media Monitoring Tools portfolios and capabilities, market entry strategies,

market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Powered Media Monitoring Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Powered Media Monitoring Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Powered Media Monitoring Tools.

United States market for AI-Powered Media Monitoring Tools is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for AI-Powered Media Monitoring Tools is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for AI-Powered Media Monitoring Tools is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key AI-Powered Media Monitoring Tools players cover Awario, Brand24, BrandMentions, Brandwatch, Determ, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Powered Media Monitoring Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

Large Enterprises

## SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Awario

Brand24

BrandMentions

Brandwatch

Determ

Digimind

Hootsuite

Ipsos

Lucidya

Mandala AI

Mapegy

Meltwater

Mention

Onclusive

NewsWhip

Palowise

SemanticForce

SentiSum

Sysomos

Talkwalker

Truescope

YouScan

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