

Global AI-Powered Digital People Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G0CE3F2F8DD1EN.html>

Date: July 2026

Pages: 160

Price: US\$ 3,660.00 (Single User License)

ID: G0CE3F2F8DD1EN

Abstracts

The global AI-Powered Digital People market size is predicted to grow from US\$ 361 million in 2025 to US\$ 710 million in 2032; it is expected to grow at a CAGR of 10.8% from 2026 to 2032.

AI-Powered Digital People is a term referring to digital representations or avatars of individuals that are enhanced or created using artificial intelligence (AI) technologies. These digital personas are generated using AI algorithms and techniques to simulate human-like behaviors, interactions, and appearances.

1. From Display Avatars to Digital Employees

Service virtual digital people are evolving from simple visual presenters into task-capable digital employees that can handle consultation, guidance, transactions, and after-sales support across multiple service scenarios.

2. Deep Integration with Large Language Models (LLMs)

The adoption of large language models significantly enhances contextual understanding, multi-turn dialogue, and intent recognition, enabling more natural, accurate, and human-like service interactions.

3. Soft-Hardware Integrated Deployment

Service virtual digital people are increasingly delivered via integrated terminals or all-in-one machines, combining AI software, edge computing, displays, cameras, and microphones to enable fast deployment and standardized operation.

4. Multi-Modal Interaction Capabilities

Future systems will integrate voice, vision, gesture, facial expression, and touch-based inputs, improving user engagement and making digital people adaptable to complex real-world environments.

5. Industry-Specific and Scenario-Based Customization

Virtual digital people will be increasingly tailored for specific industries such as government services, finance, healthcare, retail, and transportation, using pre-trained industry models and workflow templates.

LPI (LP Information)' newest research report, the 'AI-Powered Digital People Industry Forecast' looks at past sales and reviews total world AI-Powered Digital People sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Powered Digital People sales for 2026 through 2032. With AI-Powered Digital People sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-Powered Digital People industry.

This Insight Report provides a comprehensive analysis of the global AI-Powered Digital People landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Powered Digital People portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Powered Digital People market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Powered Digital People and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Powered Digital People.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Powered Digital People market by product type, application, key players and key regions and countries.

Segmentation by Type:

2D

3D

Segmentation by Content:

Voice-Driven Digital People

Multi-Modal Digital People

Segmentation by Standard:

Standardized Service Digital People

Industry-Customized Digital People

Segmentation by Application:

Entertainment & Gaming

VR & AR

Healthcare

Education & Training

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SEIYO Technology

AI Speech

iFLYTEK

UneeQ

ForteAI

AiChat

UNITH

RAVABOX

Xiaoice Company

Huawei

ThunderSoft

Songzhi Intelligence

Morko AI

Motphys

SenseTime

Baidu

JD.com

Fengping Intelligence

Ulike AI

DaAi Hologram

AKURA

Digital Humans Co., Ltd.

Winmore Digital

Akool Inc.

Soul Machines

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