

# Global AI Powered Assistant Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Powered Assistant market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

An AI-powered assistant is a software application or tool that utilizes artificial intelligence (AI) to perform tasks, provide information, and assist users in various ways. These assistants can be integrated into different platforms such as smartphones, computers, smart home devices, and enterprise systems, offering capabilities that range from simple task automation to complex problem-solving. Here's an overview of AI-powered assistants, their key features, applications, benefits, and challenges.

United States market for AI Powered Assistant is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Powered Assistant is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Powered Assistant is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Powered Assistant players cover IBM, [24]7.ai, Google, Nuance Communications, AWS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?AI Powered Assistant Industry Forecast? looks at past sales and reviews total world AI Powered Assistant sales in 2025, providing a comprehensive analysis by region and market sector of projected AI

Powered Assistant sales for 2026 through 2032. With AI Powered Assistant sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Powered Assistant industry.

This Insight Report provides a comprehensive analysis of the global AI Powered Assistant landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Powered Assistant portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Powered Assistant market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Powered Assistant and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Powered Assistant.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Powered Assistant market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Messengers

Web Widgets

Others

#### Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

[24]7.ai

Google

Nuance Communications

AWS

LogMeIn

Inbenta

Kore.ai

Gupshup

AIVO

Yellow Messenger

CogniCor Technologies

Passage AI

Chatfuel

SmartBots.ai

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