

Global AI-Powered App Development and Digital IT Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-Powered App Development and Digital IT Solutions market size is predicted to grow from US\$ 4970 million in 2025 to US\$ 15790 million in 2032; it is expected to grow at a CAGR of 18.1% from 2026 to 2032.

AI-Powered App Development and Digital IT Solutions refer to a suite of technology services and products that integrate artificial intelligence (AI) and machine learning (ML) capabilities into custom software applications, enterprise IT systems, and digital workflows. Unlike traditional app development (which focuses on rule-based functionality and manual process automation), these solutions leverage AI to enable predictive decision-making, natural language interaction, intelligent automation, and data-driven personalization—transforming how businesses operate, engage customers, and optimize their IT infrastructure.

These solutions span the entire IT lifecycle: from strategy and design to development, deployment, and maintenance—with AI embedded as a core component rather than an add-on feature. They cater to diverse industries (e.g., healthcare, finance, retail, manufacturing) and use cases, addressing needs ranging from customer-facing chatbots to enterprise-grade predictive analytics platforms.

United States market for AI-Powered App Development and Digital IT Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI-Powered App Development and Digital IT Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026

through 2032.

Europe market for AI-Powered App Development and Digital IT Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-Powered App Development and Digital IT Solutions players cover The Distance, Prismmetric, Sparx IT Solutions, MindInventory, Appinventiv, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "AI-Powered App Development and Digital IT Solutions Industry Forecast" looks at past sales and reviews total world AI-Powered App Development and Digital IT Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Powered App Development and Digital IT Solutions sales for 2026 through 2032. With AI-Powered App Development and Digital IT Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-Powered App Development and Digital IT Solutions industry.

This Insight Report provides a comprehensive analysis of the global AI-Powered App Development and Digital IT Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Powered App Development and Digital IT Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Powered App Development and Digital IT Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Powered App Development and Digital IT Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Powered App Development and Digital IT Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Powered App Development and Digital IT Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based AI Solutions

On-Premises AI Solutions

Hybrid AI Solutions

Edge AI Solutions

Segmentation by AI Capability Focus:

Conversational AI Solutions

Predictive Analytics Solutions

Computer Vision Solutions

Generative AI Solutions

Intelligent Process Automation (IPA) Solutions

Segmentation by Application:

Healthcare

Finance

Retail & E-Commerce

Manufacturing

Enterprise IT

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Distance

Prismetric

Sparx IT Solutions

MindInventory

Appinventiv

Orange Mantra

Emizentech

Microsoft

MobileCoderz

BigOhTech

DianApps

Matellio

Andersen Lab

Guru TechnoLabs

Mbicycle

Nevina Infotech

PNDigital

Folio3 AI

Riseup Labs

AppsChopper

EvinceDev

Flatworld Solutions

SysBunny

GoodFirms

SemiDot

BLE Mobile App

Hidden Brains

Saffron Tech

Zfort Group

Octal

Excellent Webworld

Day One

Appsnado

Peerbits

APPSTIRR

Tekrevol

Dreamsoft4u

Weelorum

Fexle Services

Softwareistic

WEDOWEBAPPS

SARA Technologies

APPWRK IT Solutions

iPraxa

BlueLabel

Hattrick-IT

TechGropse

Mobulous

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Figure 83. Global AI-Powered App Development and Digital IT Solutions Market Size Market Share Forecast by Type (2027-2032)

Figure 84. Global AI-Powered App Development and Digital IT Solutions Market Size Market Share Forecast by Application (2027-2032)

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