

Global AI People Counters Market Growth 2026-2032

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Abstracts

The global AI People Counters market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

An AI people counter is a device or system that uses AI technology, especially computer vision and image processing technology, to automatically detect and count the number of people in an area in real time. It usually captures images through a camera, and then uses an algorithm to analyze the human body outline or feature points in the image to calculate the number of individuals in a specific area. This counter can provide accurate headcounting for crowd management and data analysis.

United States market for AI People Counters is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI People Counters is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI People Counters is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI People Counters players cover V-Count, Hikvision, Eurotech, Plugger AI, Retail Sensing, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "AI People Counters Industry Forecast" looks at past sales and reviews total world AI People Counters sales in 2025, providing a comprehensive analysis by region and market sector of projected AI People Counters sales for 2026 through 2032. With AI People Counters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$

millions of the world AI People Counters industry.

This Insight Report provides a comprehensive analysis of the global AI People Counters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI People Counters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI People Counters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI People Counters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI People Counters.

This report presents a comprehensive overview, market shares, and growth opportunities of AI People Counters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Computer Vision-Based

Infrared-Based

Others

Segmentation by Application:

Retail Office

Buildings

Public Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

V-Count

Hikvision

Eurotech

Pluggger AI

Retail Sensing

Vivotek

Hoxtonai

Opretail

FootfallCam

Capillary Technologies

Dragonfruit AI

RapidLab

Nextbrain

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI People Counters market?

What factors are driving AI People Counters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI People Counters market opportunities vary by end market size?

How does AI People Counters break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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