

Global AI Multimodal Data Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Multimodal Data Services market size is predicted to grow from US\$ 2299 million in 2025 to US\$ 4742 million in 2032; it is expected to grow at a CAGR of 11.0% from 2026 to 2032.

AI multimodal data services provide integrated solutions for data acquisition, annotation, processing, and modeling of various data types, including text, images, audio, video, sensor signals, and structured data. These services support the development and training of AI systems with cross-modal understanding, reasoning, and generative capabilities. Application areas include autonomous driving, intelligent customer service, medical diagnosis, smart security, and large-scale model training. Services typically cover data cleaning, annotation, multimodal alignment, dataset construction, quality verification, and model optimization to ensure accuracy, scalability, and privacy compliance. The AI multimodal data service industry chain includes upstream data sources such as IoT devices, cameras, microphones, enterprise databases, and cloud infrastructure. The midstream consists of data service providers offering annotation platforms, quality control systems, multimodal model training frameworks, and algorithm optimization tools. Downstream applications include autonomous driving development companies, internet platforms, medical institutions, smart manufacturing companies, and research institutions. The industry chain includes customized development, deployment and implementation, continuous data updates, security compliance, and performance monitoring to ensure model stability and long-term value. The gross profit margin of major companies in the industry ranges from 35% to 55%.

United States market for AI Multimodal Data Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Multimodal Data Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Multimodal Data Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Multimodal Data Services players cover Surfing Tech, Nexdata, Shaip, Dserve AI, LXT, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Multimodal Data Services Industry Forecast' looks at past sales and reviews total world AI Multimodal Data Services sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Multimodal Data Services sales for 2026 through 2032. With AI Multimodal Data Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Multimodal Data Services industry.

This Insight Report provides a comprehensive analysis of the global AI Multimodal Data Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Multimodal Data Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Multimodal Data Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Multimodal Data Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Multimodal Data Services.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Multimodal Data Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Text Data Services

Image Data Services

Audio & Speech Data Services

Video Data Services

Others

Segmentation by Deployment Mode:

Cloud-Based Data Services

On-Premises Data Services

Hybrid Data Services

Segmentation by Application:

Large Language Model Training

Autonomous Driving Systems

Smart Healthcare AI

Smart Surveillance Systems

Industrial AI Applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Surfing Tech

Nexdata

Shaip

Dserve AI

LXT

Alibaba Cloud

Haitian Ruisheng

Beijing Rere Technology Co., Ltd.

Ningbo Indictech Technology Co., Ltd.

Jiangxi Dezhi Technology Co., Ltd.

DataTang (Beijing) Technology Co., Ltd.

Appen

Lionbridge AI

TELUS

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