

Global AI Marketing Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Marketing Platform market size is predicted to grow from US\$ 3547 million in 2025 to US\$ 10710 million in 2032; it is expected to grow at a CAGR of 17.4% from 2026 to 2032.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate €9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.108%, including software, hardware and services.

LPI (LP Information)' newest research report, the "AI Marketing Platform Industry Forecast" looks at past sales and reviews total world AI Marketing Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Marketing Platform sales for 2026 through 2032. With AI Marketing Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Marketing Platform industry.

This Insight Report provides a comprehensive analysis of the global AI Marketing Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Marketing

Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Marketing Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Marketing Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Marketing Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Marketing Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Content Marketing

Email Marketing

Online Advertisement

Social Media Marketing

Others

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Blueshift

Albert

Emarsys

DataRobot

re:nable

Baidu

Phrasee

Telepath Data

Optimove

Grammarly

MarketMuse

Acrolinx

PathFactory

RAD AI

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