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# Global AI Market Research Service Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Market Research Service market size is predicted to grow from US$ 5463 million in 2025 to US$ 10520 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

AI Market Research Service refers to services that leverage artificial intelligence, machine learning, natural language processing, and predictive analytics to automate, optimize, and enhance market research processes. These services include data collection, consumer insights, competitive analysis, trend forecasting, and report generation.

United States market for AI Market Research Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Market Research Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Market Research Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Market Research Service players cover PRIV, Glamsquad, StyleBee, Urban Company, Harrods Beauty Concierge, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

## Report Scope

LPI (LP Information)' newest research report, the “AI Market Research Service Industry

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Forecast" looks at past sales and reviews total world AI Market Research Service sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Market Research Service sales for 2026 through 2032. With AI Market Research Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI Market Research Service industry.

This Insight Report provides a comprehensive analysis of the global AI Market Research Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Market Research Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Market Research Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Market Research Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Market Research Service.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Market Research Service market by product type, application, key players and key regions and countries.

## Market Segmentation

### Segmentation by Type:

Self-Serve Saas Platforms

Managed Services

Hybrid (Platform + Analyst Support)

### Segmentation by Application:

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Large enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PRIV

Glamsquad

StyleBee

Urban Company

Harrods Beauty Concierge

Selfridges Beauty Concierge

Sephora Beauty Services

The Red Door Salon & Spa Concierge

Luxury Spa Resorts

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Charlotte Tilbury Pro Concierge

Zeel

Beautystreams Concierge

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