

Global AI Insurance Claims Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Insurance Claims Software market size is predicted to grow from US\$ 112 million in 2025 to US\$ 189 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

AI Insurance Claims Software is a software system that utilizes AI technologies such as computer vision, natural language processing, and machine learning to automate and intelligently decide on the entire insurance claims process. It transforms the traditional, lengthy, and error-prone claims process, which relies heavily on manual review, into a highly efficient, accurate, and standardized intelligent process by automatically identifying and extracting key information from claims materials, intelligently assessing and processing losses, identifying fraud risks, and optimizing the claims process. This software directly addresses the core challenges of high operating costs, poor customer experience, and significant fraud losses in the insurance industry. It can significantly shorten claims cycles, reduce claims expenses, improve payout accuracy, and enhance customer satisfaction, making it a key technological tool for the insurance industry to achieve digital transformation and cost reduction.

The AI Insurance Claims Software industry chain is clear: upstream are core AI technology providers (such as technology companies offering computer vision and NLP), and downstream are insurance companies and ecosystem partners such as loss adjusters and repair shops that directly apply the technology. Global pricing varies significantly, with SaaS annual subscription fees ranging from approximately \$50,000 to \$500,000, while customized projects can reach millions of dollars. Costs are highly concentrated in data labeling and model training, salaries for high-end AI talent, and R&D investment to ensure compliance and integration. The industry has high gross margins, with standardized SaaS products around 60%-80%, while deeply customized

projects have lower gross margins (around 30-50%). Profitability depends on technological barriers, the scale of cases handled, and the ability to expand into areas outside of claims processing (such as underwriting and pricing).

United States market for AI Insurance Claims Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Insurance Claims Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Insurance Claims Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Insurance Claims Software players cover Affinda, Aicclaim, Aptarro, Assured, CLARA Analytics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "AI Insurance Claims Software Industry Forecast" looks at past sales and reviews total world AI Insurance Claims Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Insurance Claims Software sales for 2026 through 2032. With AI Insurance Claims Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Insurance Claims Software industry.

This Insight Report provides a comprehensive analysis of the global AI Insurance Claims Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Insurance Claims Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Insurance Claims Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Insurance Claims Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Insurance Claims

Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Insurance Claims Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On Premise Software

Cloud-Based Software

Segmentation by Function:

Intelligent Quality Inspection and Review Software

Decision Support and Knowledge Base Software

Predictive Analytics Software

Others

Segmentation by Claims Process:

Financing and Market Value Management

Business Development and Sales

Team Building

Crisis Prevention

Segmentation by Application:

Car Insurance Claims

Health Insurance/Medical Insurance Claims

Property Insurance Claims

Agricultural Insurance Claims

Accident Insurance Claims

Liability Insurance Claims

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Affinda

Aicclaim

Aptarro

Assured

CLARA Analytics

Damco

EvolutionIQ

Gradient AI

Newgen

Qantev

Shift Technology

Sprout

SS&C Blue Prism

Strala

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