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Global AI in Media Content Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global AI in Media Content market size is predicted to grow from US$ 549 million in 2025 to US$ 822 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

AI in media content refers to the use of artificial intelligence technologies to create, modify, analyze, or distribute media (such as text, images, video, and audio) more efficiently or in innovative ways. AI is increasingly being integrated into various stages of media content creation, production, and consumption, enhancing everything from storytelling to personalized content delivery.

United States market for AI in Media Content is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for AI in Media Content is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for AI in Media Content is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key AI in Media Content players cover Google, Microsoft, IBM, Meta, OpenAI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “AI in Media Content Industry

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Forecast" looks at past sales and reviews total world AI in Media Content sales in 2024, providing a comprehensive analysis by region and market sector of projected AI in Media Content sales for 2025 through 2031. With AI in Media Content sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI in Media Content industry.

This Insight Report provides a comprehensive analysis of the global AI in Media Content landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI in Media Content portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI in Media Content market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI in Media Content and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI in Media Content.

This report presents a comprehensive overview, market shares, and growth opportunities of AI in Media Content market by product type, application, key players and key regions and countries.

Segmentation by Type:

Generative AI

Other

Segmentation by Application:

Media

Entertainment

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Microsoft

IBM

Meta

OpenAI

Baidu

AWS

Adobe

Sprinklr

C3 AI

Hootsuite

Veritone

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Taboola

Sprout Social

SymphonyAI

Brightcove

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