

Global AI in Education Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global AI in Education market size was valued at US\$ 1728.3 million in 2023. With growing demand in downstream market, the AI in Education is forecast to a readjusted size of US\$ 17010 million by 2030 with a CAGR of 38.6% during review period.

The research report highlights the growth potential of the global AI in Education market. AI in Education are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of AI in Education. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the AI in Education market.

For this report, the market is defined as the expenditure incurred by educational institutions toward AI solutions. End-user industries are limited to formal and informal educational institutions, and enterprises serving the K-12 sector and the higher education sector markets.

North America is expected to have the largest market size in the AI in education market, while Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period. The North American region is witnessing investments in the market and various vendors in this region are focusing on providing innovative solutions. Moreover, the AI technology in the education is effectively used to create personalized course contents, enhance teaching performance, and reduce manual work.

Key Features:

The report on AI in Education market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the AI in Education market. It may include historical data, market segmentation by Type (e.g., Deep Learning and Machine Learning, Natural Language Processing (NLP)), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the AI in Education market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the AI in Education market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the AI in Education industry. This include advancements in AI in Education technology, AI in Education new entrants, AI in Education new investment, and other innovations that are shaping the future of AI in Education.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the AI in Education market. It includes factors influencing customer ' purchasing decisions, preferences for AI in Education product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the AI in Education market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting AI in Education market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

impact and sustainability aspects of the AI in Education market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the AI in Education industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the AI in Education market.

Market Segmentation:

AI in Education market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Deep Learning and Machine Learning

Natural Language Processing (NLP)

Segmentation by application

Educational Institutes

Educational Publishers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

IBM

Pearson

Microsoft

AWS

Nuance Communications

Cognizant

OSMO

Quantum Adaptive Learning

Querium

Third Space Learning

Aleks

Blackboard

Bridgeu

Carnegie Learning

Century

Cognii

Dreambox Learning

Elemental Path

Fishtree

Jellynote

Jenzabar

Knewton

Luilishuo

Metacog

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