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Global AI in E-commerce Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/GC51CE6994A1EN.html
Date: September 2026
Pages: 102
Price: US$ 3,660.00 (Single User License)
ID: GC51CE6994A1EN

Abstracts

The global AI in E-commerce market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

China and the United States are two leaders in AI industry. On the AI 100 list (2022) released by CB Insights, the number of companies in the United States ranks first, with more than 70 companies, followed by the United Kingdom, with 8 companies on the list. China and Canada both holds 5 companies on the list. According to data from the China Academy of Information and Communications Technology, the scale of China"s core artificial intelligence industry reached ?508 billion in 2022, a year-on-year increase of 18%. From 2013 to November 2022, the cumulative number of patent applications for artificial intelligence inventions in the world reached 729,000, and the cumulative number of applications in China reached 389,000, accounting for 53.4%. However, the Global Artificial Intelligence Innovation Index Report 2021 released by the China Institute of Scientific and Technological Information shows that the overall strength of the United States is still far ahead. The number of artificial intelligence companies in the United States is about 4,670, while China has only 880. China"s data center is less than 1/134 of that of the United States.

LPI (LP Information)' newest research report, the “AI in E-commerce Industry Forecast” looks at past sales and reviews total world AI in E-commerce sales in 2025, providing a comprehensive analysis by region and market sector of projected AI in E-commerce sales for 2026 through 2032. With AI in E-commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI in E-commerce industry.

This Insight Report provides a comprehensive analysis of the global AI in E-commerce

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landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI in E-commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI in E-commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI in E-commerce and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI in E-commerce.

This report presents a comprehensive overview, market shares, and growth opportunities of AI in E-commerce market by product type, application, key players and key regions and countries.

Segmentation by Type:

Local

Cloud-based

Segmentation by Application:

Chatbot

After Sales Support

Anti-counterfeiting

E-commerce Marketing

Other

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Alibaba
- Amazon
- Amplero
- BigCommerce
- Cedcommerce
- Clarifa
- Google
- HCL Technologies
- IBM
- Microsoft
- Persado

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Shelf

Tagalys

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