

# Global AI in Cosmetic Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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The application of artificial intelligence (AI) in the cosmetics industry encompasses various aspects including product development, personalized recommendations, virtual try-on, skincare analysis, customer service, beauty content creation, and ingredient safety assessment. Through data analysis and algorithm utilization, AI aids in enhancing product innovation, improving customer experiences, and advancing safety evaluation methods, thereby driving the overall development of the industry.

The global AI in Cosmetic market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "AI in Cosmetic Industry Forecast" looks at past sales and reviews total world AI in Cosmetic sales in 2022, providing a comprehensive analysis by region and market sector of projected AI in Cosmetic sales for 2023 through 2029. With AI in Cosmetic sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI in Cosmetic industry.

This Insight Report provides a comprehensive analysis of the global AI in Cosmetic landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI in Cosmetic portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI in Cosmetic market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI in Cosmetic and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI in Cosmetic.

United States market for AI in Cosmetic is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for AI in Cosmetic is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for AI in Cosmetic is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key AI in Cosmetic players cover L'Oréal, Estée Lauder Companies, Shiseido, Procter & Gamble (P&G), Coty Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of AI in Cosmetic market by product type, application, key players and key regions and countries.

Segmentation by Type:

Based on AI Hardware

Based on AI Software

Based on AI Services

Segmentation by Application:

Product Development

Personalized Recommendations

Virtual Try-On

Skin Analysis

Ingredient Safety Assessment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oréal

Estée Lauder Companies

Shiseido

Procter & Gamble (P&G)

Coty Inc.

Unilever

Amorepacific Corporation

Johnson & Johnson

Avon Products, Inc.

Revlon

Sephora (LVMH)

Mary Kay Inc.

Glossier

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