

Global AI in Beauty Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GADF6B8DBDC2EN.html>

Date: June 2024

Pages: 161

Price: US\$ 3,660.00 (Single User License)

ID: GADF6B8DBDC2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

AI in beauty refers to the use of artificial intelligence technologies in various aspects of the beauty industry, including product development, personalized recommendations, virtual try-on experiences, and skincare analysis. The beauty and cosmetic sector have witnessed a massive upsurge in Artificial Intelligence (A.I.) in recent years. Due to advancements in A.I. technologies and the fact that beauty is characterised as a personalised and engaging market that generates a large amount of data, A.I. appears to be a solution to deal with this complex environment, prompting beauty companies to make data-driven decisions on their strategies to remain competitive.

The global AI in Beauty market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "AI in Beauty Industry Forecast" looks at past sales and reviews total world AI in Beauty sales in 2022, providing a comprehensive analysis by region and market sector of projected AI in Beauty sales for 2023 through 2029. With AI in Beauty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI in Beauty industry.

This Insight Report provides a comprehensive analysis of the global AI in Beauty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI in Beauty portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms' unique position in an accelerating global AI in Beauty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI in Beauty and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI in Beauty.

United States market for AI in Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for AI in Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for AI in Beauty is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key AI in Beauty players cover Beiersdorf, L'Oréal's, Olay, CRIXlabs, Shiseido, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of AI in Beauty market by product type, application, key players and key regions and countries.

Segmentation by Type:

AI-based Medical Devices

Based on AI Software

Based on AI Services

Segmentation by Application:

Personalized Product Recommendations

Virtual Try-On and Makeup Simulation

Skincare Analysis and Diagnosis

Product Formulation and Development

Beauty Content Creation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Beiersdorf

L'Oréal's

Olay

CRIXlabs

Shiseido

Procter & Gamble

My Beauty Matches

Yours Skincare

EpigenCare Inc

mySkin

Haut.AI

Luna Fofa

Revieve

ANOKAI. CA

Pure & Mine

Youth Laboratories

Spruce Beauty

Nioxin

New Kinpo Group

Perfect Corp

Symrise

Sephora USA, Inc.

Function Inc

Est?e Lauder

Coty Inc

Givaudan

Polyfins Technology Inc

SwiftERM

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