

Global AI Glasses SoC Chip Market Growth 2026-2032

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Abstracts

The global AI Glasses SoC Chip market size is predicted to grow from US\$ 57.12 million in 2025 to US\$ 176 million in 2032; it is expected to grow at a CAGR of 17.7% from 2026 to 2032.

In 2024, global AI Glasses SoC Chip production reached approximately 0.843 million units, with an average global market price of around US\$ 60 per unit. AI glasses SoC is a highly integrated chip designed for smart glasses, responsible for realizing multiple functions such as computing, storage, display, wireless communication, etc. This type of chip is designed with low power consumption, high performance and small size as the core goals, and is adapted to the use scenarios of smart glasses, including augmented reality (AR), virtual reality (VR) and mixed reality (MR) applications.

The upstream of AI glasses SoC chips primarily consists of semiconductor raw materials and key component suppliers, including silicon wafer providers (e.g., TSMC, GlobalWafers), memory chip manufacturers (e.g., Samsung, SK Hynix, Micron), packaging and testing service providers (e.g., ASE, Amkor), and EDA software and IP providers (e.g., ARM, Cadence, Synopsys). The midstream comprises chip design and manufacturing companies, responsible for SoC architecture, AI accelerator integration, production, and verification. The downstream includes smart glasses manufacturers (e.g., Google, Microsoft, Huawei, Nreal, Magic Leap), enterprise industrial glasses, medical assistive glasses, and software developers and AI content providers that support the application ecosystem. The entire value chain, from raw materials to chip design to end-user devices and software, forms a closed loop that drives the rapid development of the AI glasses SoC chip market. The annual production capacity of a single AI Glasses SoC Chip is approximately 90k units, with a gross profit margin of approximately 30%-45%.

With the rapid development of AI technologies, computer vision, voice recognition, and

AR/VR display technology, AI glasses SoC chips, as the core processing unit of smart glasses, are experiencing strong market demand growth. Key driving factors include the widespread adoption of consumer-grade wearables, deployment of enterprise smart glasses in industrial, medical, and logistics scenarios, and increasing edge computing requirements for AI algorithms. Chip manufacturers are actively developing low-power, high-performance SoCs with integrated AI accelerators and multi-modal sensor interfaces to support real-time image recognition, gesture recognition, voice interaction, and AR-enhanced display. As technology iterates rapidly, the market is becoming more competitive, with increasing concentration, stable to rising prices for high-end chips, and strong demand for low-power solutions.

LP Information, Inc. (LPI) ' newest research report, the "AI Glasses SoC Chip Industry Forecast" looks at past sales and reviews total world AI Glasses SoC Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Glasses SoC Chip sales for 2026 through 2032. With AI Glasses SoC Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Glasses SoC Chip industry.

This Insight Report provides a comprehensive analysis of the global AI Glasses SoC Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI Glasses SoC Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Glasses SoC Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Glasses SoC Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Glasses SoC Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Glasses SoC Chip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Low-power AI chip

Edge Computing Chips

Others

Segmentation by Application:

AI Audio Glasses

AI Photography Glasses

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

NXP Semiconductors

Kneron

NVIDIA

MediaTek

Yitong High-tech

Bestechnic

Actions Technology

Rockchip

UNISOC Technologies

SigmaStar Technology

Intellifusion Technologies

Fullhan Microelectronics

Bluetrum Technology

Anyka Microelectronics

Hisilicon

Witmem

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI Glasses SoC Chip market?

What factors are driving AI Glasses SoC Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI Glasses SoC Chip market opportunities vary by end market size?

How does AI Glasses SoC Chip break out by Type, by Application?

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