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Global AI-Generated Microdramas Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-Generated Microdramas market size is predicted to grow from US$ 293 million in 2025 to US$ 1516 million in 2032; it is expected to grow at a CAGR of 20.7% from 2026 to 2032.

AI-Generated Microdramas refer to a novel form of digital entertainment characterized by ultra-short narrative arcs—typically ranging from 30 seconds to 2 minutes per episode—where Artificial Intelligence acts as the primary engine for content creation. This technological paradigm encompasses the use of Generative AI (GenAI) across the entire production pipeline, including automated scriptwriting (LLMs), AI-driven visual synthesis (Text-to-Video/Image-to-Video), and AI-cloned voiceovers or music composition. Unlike traditional web series, these dramas prioritize high-frequency "hook" points and vertical-screen optimization, leveraging AI to achieve mass personalization and a drastic reduction in production cycles and costs.

United States market for AI-Generated Microdramas is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI-Generated Microdramas is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI-Generated Microdramas is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-Generated Microdramas players cover Hongguo, Hippo Theater, Fanhua Short Drama, Xifanfan, Xingya, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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Report Scope

LPI (LP Information)' newest research report, the “AI-Generated Microdramas Industry Forecast” looks at past sales and reviews total world AI-Generated Microdramas sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Generated Microdramas sales for 2026 through 2032. With AI-Generated Microdramas sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI-Generated Microdramas industry.

This Insight Report provides a comprehensive analysis of the global AI-Generated Microdramas landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Generated Microdramas portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global AI-Generated Microdramas market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Generated Microdramas and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Generated Microdramas.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Generated Microdramas market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

PGC

UGC

Others

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Segmentation by Interactive Features:

Interactive Platform

Non-interactive Platform

Segmentation by Pricing Model:

IAP

IAA

Segmentation by Application:

Pan-Entertainment and Online Novel Adaptation

Advertising

Game-Integrated Dramas

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hongguo

Hippo Theater

Fanhua Short Drama

Xifanfan

Xingya

PineDrama

Melolo

DramaBox

ReelShort

DramaWave – Dramas & Reels

NetShort

FlickReels

MoboReels

PocketFilms

Shortmax

SaltyTV

GoodShort

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FlareFlow

MiniShort

Kutingg

Viu

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