

Global AI Fraud Detection Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G7138698E28BEN.html>

Date: July 2026

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: G7138698E28BEN

Abstracts

The global AI Fraud Detection Software market size is predicted to grow from US\$ 94.23 million in 2025 to US\$ 157 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

AI Fraud Detection Software is an intelligent system that leverages machine learning and behavioral analytics to automatically identify anomalous patterns and flag potential fraudulent activities within massive datasets of transactions, accounts, or interactions. Its core capabilities encompass real-time feature computation, unsupervised anomaly clustering, supervised classification modeling, and knowledge graph-based relational analysis, enabling it to uncover covert attacks?such as identity spoofing, account hijacking, fraudulent transactions, and money laundering?that are difficult for traditional rule engines to detect. By continuously learning from new fraud samples, the software dynamically updates its detection strategies to counter ever-evolving attack methodologies. Widely deployed across sectors such as banking and payments, e-commerce risk management, insurance claims processing, and enterprise identity verification, it serves as a critical tool for establishing proactive defense frameworks and mitigating both business losses and compliance risks.

The global market for AI fraud detection software is characterized by a landscape in which North America leads in technology and application, Europe prioritizes privacy compliance, and the Asia-Pacific region is rapidly catching up. Driven by a mature fintech ecosystem and the widespread adoption of online payments, North America holds a leading position in real-time transaction risk management and the application of deep learning models. Under the framework of the GDPR, Europe places greater emphasis on explainable AI and federated learning, thereby balancing privacy protection with detection efficacy. The Asia-Pacific region?particularly China and

Southeast Asia has emerged as the fastest-growing market, benefiting from the explosive growth of mobile payments and e-commerce. Current market drivers include novel fraud schemes catalyzed by generative AI and increasingly stringent global regulatory environments; however, the sector still faces three major obstacles: user complaints stemming from 'false positives' caused by insufficient model explainability, difficulties in integrating heterogeneous data sources, and model drift resulting from the adversarial evolution of fraud techniques. Future trends are converging toward multi-modal fraud detection, real-time graph computing, and cross-institutional collaboration via federated learning.

LPI (LP Information)'s newest research report, the 'AI Fraud Detection Software Industry Forecast' looks at past sales and reviews total world AI Fraud Detection Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Fraud Detection Software sales for 2026 through 2032. With AI Fraud Detection Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Fraud Detection Software industry.

This Insight Report provides a comprehensive analysis of the global AI Fraud Detection Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Fraud Detection Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Fraud Detection Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Fraud Detection Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Fraud Detection Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Fraud Detection Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Supervised Learning-based

Unsupervised Learning-based

Graph Neural Network-based

Others

Segmentation by Business:

Payment Fraud Detection

Account Takeover Detection

Identity Spoofing Detection

Application Fraud Detection

Insider Threat Detection

Segmentation by Data Processing:

Real-time Detection

Offline Detection

Segmentation by Application:

Banking & Payments

Insurtech

E-commerce & Retail

Telecommunications

Government Services

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Feedzai

Kount

Sardine

SEON

Sift

Riskified

Fraudio

Pindrop Security

Mitek

ComplyAdvantage

SymphonyAI

Accertify

IBM

Entrust

Tongdun Technology

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