

# Global AI Event Tools Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Event Tools market size is predicted to grow from US\$ 1828 million in 2025 to US\$ 4139 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

AI event tools refer to software or platforms that leverage artificial intelligence technologies?such as natural language processing, computer vision, generative AI, intelligent recommendations, and automated workflows?to empower the entire lifecycle of various online or offline events, spanning planning, execution, and post-event review.

The growth of the AI ??event tool market is primarily driven by the digital transformation of corporate marketing, the rising demand for intelligent solutions in conferences, exhibitions, and brand events, the need for greater content production efficiency, and the trend toward refined event operations management. As the volume of online events, offline exhibitions, hybrid conferences, brand launches, training sessions, and community activities continues to rise, enterprises are increasingly relying on AI tools to handle tasks such as event planning, agenda generation, speaker matching, poster and copy creation, registration management, audience profiling, intelligent customer service, on-site interaction, real-time translation, meeting minutes, post-event data analysis, and lead conversion; these tools help reduce manual operational costs while enhancing conversion outcomes. Meanwhile, advancements in generative AI, multimodal content generation, intelligent recommendation systems, and marketing automation have transformed event tools from simple registration or scheduling systems into integrated, intelligent platforms covering planning, execution, interaction, analysis, and marketing conversion. This evolution is accelerating the adoption of AI event tools across various sectors, including corporate marketing, exhibition services, education and training, community management, and brand communication.

LPI (LP Information)' newest research report, the 'AI Event Tools Industry Forecast' looks at past sales and reviews total world AI Event Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Event Tools sales for 2026 through 2032. With AI Event Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Event Tools industry.

This Insight Report provides a comprehensive analysis of the global AI Event Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Event Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Event Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Event Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Event Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Event Tools market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Offline Events

Online Events

Hybrid Events

#### Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Segmentation by Application:

Large Enterprises

Education and Training Institutions

Government and Public Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

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