

Global AI Essay Grading Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Essay Grading Software market size is predicted to grow from US\$ 334 million in 2025 to US\$ 848 million in 2032; it is expected to grow at a CAGR of 14.3% from 2026 to 2032.

AI essay grading software refers to intelligent systems that automatically analyze, score, and provide feedback on student essays based on artificial intelligence technology, especially natural language processing and machine learning. This type of software can comprehensively evaluate essays from multiple dimensions, including grammar, vocabulary, structure, logic, and content expression, and provide suggestions for improvement and optimization guidance.

The core functions of AI essay grading software include automatic scoring, language error detection, writing quality analysis, intelligent feedback, and revision suggestions.

The core technologies of AI essay grading software include natural language processing, deep learning scoring models, large language model (LLM) multi-dimensional evaluation, text correction and polishing, and text structure analysis.

United States market for AI Essay Grading Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Essay Grading Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Essay Grading Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Essay Grading Software players cover ETS, Pearson, Measurement Incorporated, McCann Associates, Vantage Learning, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Essay Grading Software Industry Forecast' looks at past sales and reviews total world AI Essay Grading Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Essay Grading Software sales for 2026 through 2032. With AI Essay Grading Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Essay Grading Software industry.

This Insight Report provides a comprehensive analysis of the global AI Essay Grading Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Essay Grading Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Essay Grading Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Essay Grading Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Essay Grading Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Essay Grading Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Language Support:

Single Language

Multilingual

Segmentation by Technical Implementation Methods:

Rule-Based

Machine Learning-Based

Generative AI-Based

Segmentation by Application:

Schools

Examination Institutions

Educational Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

ETS

Pearson

Measurement Incorporated

McCann Associates

Vantage Learning

Gradescope

Turnitin

Grammarly

LanguageTool

GradeLab

CoGrader

EssayCheck.ai

EasyClass AI

IFlytek

Baidu AI Cloud

Shanghai Metatext

Yibi Lianghua

NetEase Youdao

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