

Global AI-driven Tire Pressure Monitoring System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-driven Tire Pressure Monitoring System market size is predicted to grow from US\$ 875 million in 2025 to US\$ 1488 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

The AI-powered tire pressure monitoring system integrates pressure sensors, wireless communication modules, and intelligent algorithms to achieve real-time monitoring of tire pressure and temperature. Through data analysis and predictive models, it can identify anomalies and provide early warnings of potential faults, thereby improving driving safety, fuel economy, and tire lifespan. This system is widely used in passenger cars, commercial vehicle fleets, and intelligent transportation systems. The upstream of the industry chain includes MEMS pressure sensors, microcontrollers, RF chips, batteries, and plastic structural components; the midstream includes module assembly, software algorithm development, and calibration testing; and the downstream covers OEMs, the automotive aftermarket, fleet management operators, and intelligent transportation systems, along with supporting installation and maintenance services. The gross profit margin of major companies in the industry ranges from 35% to 60%.

The AI-driven tire pressure monitoring system market is supported by mandatory safety regulations and the rapid growth of the global automotive industry. Increasing awareness of fuel efficiency, safety, and predictive maintenance drives demand for intelligent monitoring solutions. Compared with conventional TPMS, AI-enabled systems provide data analytics, early warning functions, and cloud connectivity for fleet management. Technological trends include lower power consumption, longer battery life, and integrated smart sensors. With the expansion of electric vehicles and connected cars, the market is expected to maintain stable growth and further penetrate both OEM and aftermarket segments.

LPI (LP Information)' newest research report, the “AI-driven Tire Pressure Monitoring System Industry Forecast” looks at past sales and reviews total world AI-driven Tire Pressure Monitoring System sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-driven Tire Pressure Monitoring System sales for 2026 through 2032. With AI-driven Tire Pressure Monitoring System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-driven Tire Pressure Monitoring System industry.

This Insight Report provides a comprehensive analysis of the global AI-driven Tire Pressure Monitoring System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-driven Tire Pressure Monitoring System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-driven Tire Pressure Monitoring System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-driven Tire Pressure Monitoring System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-driven Tire Pressure Monitoring System.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-driven Tire Pressure Monitoring System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Direct TPMS

Indirect TPMS

Segmentation by Sensor Type:

Internal Valve-Mounted Sensor

External Cap Sensor

MEMS Integrated Sensor

Multi-Parameter Smart Sensor

Segmentation by Application Environment:

Fleet Management Platforms

Smart Transportation Systems

Autonomous Driving Safety Monitoring

Mining & Construction Equipment

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Schrader (Sensata)

Continental

ZF TRW

Pacific Industrial

Dezzex

Huf

Lear

Denso

NIRA Dynamics

ACDelco

Bendix

CUB Elecparts

Orange Electronic

Shenzhen Autotech

Steelmate

Baolong Automotive

Shenzhen Hangshen

Nanjing Top Sun

Revo

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