

Global AI-Driven Supply Chain Optimization Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-Driven Supply Chain Optimization market size is predicted to grow from US\$ 818 million in 2025 to US\$ 1356 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

AI-Driven Supply Chain Optimization refers to a system of capabilities that intelligently reshape the entire supply chain process using technologies such as machine learning, operations research, computer vision, and natural language processing. Its core lies in using AI algorithms to perceive, predict, and make decisions based on massive amounts of data in real time, thereby dynamically adjusting supply and demand matching, inventory strategies, logistics routes, and production plans. This technology is widely applied in scenarios such as demand forecasting, intelligent warehousing, transportation optimization, supplier risk management, and production-sales collaboration, aiming to significantly improve supply chain responsiveness, reduce operating costs, and enhance resilience against risks.

The AI-Driven Supply Chain Optimization industry is at a critical stage of transitioning from single-point efficiency improvements to global intelligent collaboration. Against the backdrop of increasing fragmentation and uncertainty in global supply chains, enterprises are shifting from pursuing low costs to pursuing high resilience, driving the accelerated penetration of AI technology. The core industry trend is the widespread adoption of the 'supply chain control tower,' which utilizes digital twins and machine learning to achieve end-to-end visualization and dynamic decision-making from demand perception to logistics fulfillment. Simultaneously, generative AI is beginning to be applied to supply chain contingency planning and automated contract review, significantly improving the response speed to sudden disruptions. Despite challenges such as data silos and model generalization capabilities, artificial intelligence has

become a core engine for enterprises to build resilient, agile, and sustainable supply chains.

United States market for AI-Driven Supply Chain Optimization is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI-Driven Supply Chain Optimization is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI-Driven Supply Chain Optimization is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-Driven Supply Chain Optimization players cover Order Grid, o9 Digital Brain, Llamasoft, Blue Yonder, SAP Integrated Business Planning, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI-Driven Supply Chain Optimization Industry Forecast' looks at past sales and reviews total world AI-Driven Supply Chain Optimization sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Driven Supply Chain Optimization sales for 2026 through 2032. With AI-Driven Supply Chain Optimization sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-Driven Supply Chain Optimization industry.

This Insight Report provides a comprehensive analysis of the global AI-Driven Supply Chain Optimization landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Driven Supply Chain Optimization portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Driven Supply Chain Optimization market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Driven Supply Chain Optimization and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global AI-Driven Supply Chain Optimization.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Driven Supply Chain Optimization market by product type, application, key players and key regions and countries.

Segmentation by Type:

Machine Learning & Prediction

Natural Language Processing

Computer Vision

Knowledge Graph

Others

Segmentation by Supply Chain Optimization Goals:

Cost Efficiency Optimization

Service Level Optimization

Risk Management Optimization

Agility Optimization

Others

Segmentation by Supply Chain Process:

Demand Forecasting

Procurement & Suppliers

Production & Manufacturing

Warehousing & Inventory

Logistics & Distribution

Segmentation by Application:

Retail and Consumer Goods Industry

Manufacturing and Industrial Products Industry

Pharmaceuticals and Life Sciences Industry

Automotive and Advanced Manufacturing

Fresh Food and Produce Industry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Order Grid

o9 Digital Brain

Llamasoft

Blue Yonder

SAP Integrated Business Planning

Oracle SCM Cloud

Huawei Cloud

Alibaba Cloud

JD.com

FourKites

Interos

Project44

ToolsGroup SO99+

IBM Sterling Supply Chain Intelligence Suite

Manhattan Associates

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