

Global AI-Driven Event Platform Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G726968A8F08EN.html>

Date: July 2026

Pages: 158

Price: US\$ 3,660.00 (Single User License)

ID: G726968A8F08EN

Abstracts

The global AI-Driven Event Platform market size is predicted to grow from US\$ 1828 million in 2025 to US\$ 4139 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

An AI-driven event platform is an intelligent system that integrates artificial intelligence technologies into the entire event management lifecycle, designed to enhance the planning efficiency, participant experience, and operational effectiveness of various in-person, virtual, or hybrid events?including conferences, exhibitions, competitions, training sessions, and brand launch events.

The rise of AI-driven event platforms is primarily driven by enterprises' urgent need to enhance event efficiency and attendee experiences, the widespread adoption of hybrid (online-offline) event models, participants' rising expectations for personalization, and the growing demand for quantifiable marketing results. Concurrently, the maturation of artificial intelligence, big data analytics, and generative AI technologies provides a viable foundation for automating the entire event lifecycle. Furthermore, the post-pandemic acceleration of digital transformation within the events industry?coupled with rising labor costs and intensifying competition?has further compelled organizers to leverage AI for precision recruitment, intelligent operations, and data-driven decision-making, thereby boosting conversion rates, brand influence, and return on investment.

LPI (LP Information)' newest research report, the ?AI-Driven Event Platform Industry Forecast? looks at past sales and reviews total world AI-Driven Event Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Driven Event Platform sales for 2026 through 2032. With AI-Driven Event Platform sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world AI-Driven Event Platform industry.

This Insight Report provides a comprehensive analysis of the global AI-Driven Event Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Driven Event Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Driven Event Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Driven Event Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Driven Event Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Driven Event Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Offline Events

Online Events

Hybrid Events

Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Segmentation by Application:

Large Enterprises

Education and Training Institutions

Government and Public Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

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