

Global AI Decision-Making Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Decision-Making Software market size is predicted to grow from US\$ 610 million in 2025 to US\$ 1236 million in 2032; it is expected to grow at a CAGR of 10.5% from 2026 to 2032.

AI Decision-Making Software refers to software systems that utilize artificial intelligence technologies such as machine learning, deep learning, data mining, and knowledge graphs to process, analyze, and model complex data, thereby assisting or replacing humans in making logical judgments and decisions. Its core functions include data perception, pattern recognition, predictive inference, and strategy optimization. It can extract key insights from massive amounts of information and provide explainable decision-making suggestions in uncertain environments. This type of software is widely used in fields such as financial risk control, supply chain scheduling, medical diagnosis, marketing, and industrial control, aiming to improve decision-making efficiency, reduce human bias, achieve automated operations, and support enterprises in forming an intelligent decision-making closed loop in a dynamic competitive environment.

The AI Decision-Making Software industry generally boasts high gross margins, typically ranging from 65% to 85%. Standardized SaaS products, due to their low marginal costs and high replicability, achieve gross margins of 75% to 85%. Project-based software requiring customized development, local deployment, and long-term implementation services, however, has relatively lower gross margins, around 55% to 70%. In terms of cost structure, R&D personnel salaries and computing resource investment account for the largest share. At the market level, the global market continues to expand. North America and Europe dominate in sectors with high compliance requirements, such as finance and healthcare. The Asia-Pacific region, benefiting from the intelligent transformation of manufacturing and policy-driven growth,

has become the fastest-growing region. The upstream of the industry chain consists of chip manufacturers, cloud computing service providers, and data service providers, while the downstream covers industries such as finance, manufacturing, energy, and retail. Drivers of demand growth include the deepening of enterprise digital transformation, increased demand for data asset value mining, greater pressure to reduce costs and increase efficiency, and the intelligent upgrade in decision-making brought about by breakthroughs in generative AI technology. Future business opportunities are concentrated in deep solutions for vertical industries, the integration of generative AI with decision-making scenarios, edge intelligent decision-making, and the penetration of lightweight products for SMEs. Companies with accumulated industry knowledge, interpretable models, and the ability to deploy privately will have a core advantage in market competition.

LPI (LP Information)' newest research report, the 'AI Decision-Making Software Industry Forecast' looks at past sales and reviews total world AI Decision-Making Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Decision-Making Software sales for 2026 through 2032. With AI Decision-Making Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Decision-Making Software industry.

This Insight Report provides a comprehensive analysis of the global AI Decision-Making Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Decision-Making Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Decision-Making Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Decision-Making Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Decision-Making Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Decision-Making Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Predictive Decision-Making Software

Optimization Decision-Making Software

Diagnostic Decision-Making Software

Recommendation Decision-Making Software

Segmentation by Deployment:

Cloud-Based Deployment

On-Premises Deployment

Edge-Based Deployment

Segmentation by Technology:

Machine Learning-Based Decision-Making Software

Knowledge Graph-Based Decision-Making Software

Rule Engine-Based Decision-Making Software

Reinforcement Learning-Based Decision-Making Software

Others

Segmentation by Application:

Finance

Supply Chain

Healthcare

Marketing & Customer Management

Manufacturing

Energy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GiniMachine

SAS Intelligent Decisioning

PSSPL

Q2M Solutions

Qubika

FloQast

Pegasus One

LogicMonitor

Anaplan

Alteryx

TechAhead

Sana Labs

Digis

Fujitsu AI Solutions

SenseTime

Cambricon

DataPyramid

Digitforce

Asiainfo

Deepzero

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global AI Decision-Making Software Market Size (2021-2032)

- 2.1.2 AI Decision-Making Software Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for AI Decision-Making Software by Country/Region (2021, 2025 & 2032)

2.2 AI Decision-Making Software Segment by Type

- 2.2.1 Predictive Decision-Making Software

- 2.2.2 Optimization Decision-Making Software

- 2.2.3 Diagnostic Decision-Making Software

- 2.2.4 Recommendation Decision-Making Software

- 2.2.5 AI Decision-Making Software Market Size by Type

- 2.2.5.1 AI Decision-Making Software Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.5.2 Global AI Decision-Making Software Market Size Market Share by Type (2021-2026)

2.3 AI Decision-Making Software Segment by Deployment

- 2.3.1 Cloud-Based Deployment

- 2.3.2 On-Premises Deployment

- 2.3.3 Edge-Based Deployment

- 2.3.4 AI Decision-Making Software Market Size by Deployment

- 2.3.4.1 AI Decision-Making Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032)

- 2.3.4.2 Global AI Decision-Making Software Market Size Market Share by

Deployment (2021-2026)

2.4 AI Decision-Making Software Segment by Technology

2.4.1 Machine Learning-Based Decision-Making Software

2.4.2 Knowledge Graph-Based Decision-Making Software

2.4.3 Rule Engine-Based Decision-Making Software

2.4.4 Reinforcement Learning-Based Decision-Making Software

2.4.5 Others

2.4.6 AI Decision-Making Software Market Size by Technology

2.4.6.1 AI Decision-Making Software Market Size CAGR by Technology (2021 VS 2025 VS 2032)

2.4.6.2 Global AI Decision-Making Software Market Size Market Share by Technology (2021-2026)

2.5 AI Decision-Making Software Segment by Application

2.5.1 Finance

2.5.2 Supply Chain

2.5.3 Healthcare

2.5.4 Marketing & Customer Management

2.5.5 Manufacturing

2.5.6 Energy

2.5.7 Others

2.5.8 AI Decision-Making Software Market Size by Application

2.5.8.1 AI Decision-Making Software Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.8.2 Global AI Decision-Making Software Market Size Market Share by Application (2021-2026)

3 AI DECISION-MAKING SOFTWARE MARKET SIZE BY PLAYER

3.1 AI Decision-Making Software Market Size Market Share by Player

3.1.1 Global AI Decision-Making Software Revenue by Player (2021-2026)

3.1.2 Global AI Decision-Making Software Revenue Market Share by Player (2021-2026)

3.2 Global AI Decision-Making Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AI DECISION-MAKING SOFTWARE BY REGION

- 4.1 AI Decision-Making Software Market Size by Region (2021-2026)
- 4.2 Global AI Decision-Making Software Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas AI Decision-Making Software Market Size Growth (2021-2026)
- 4.4 APAC AI Decision-Making Software Market Size Growth (2021-2026)
- 4.5 Europe AI Decision-Making Software Market Size Growth (2021-2026)
- 4.6 Middle East & Africa AI Decision-Making Software Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas AI Decision-Making Software Market Size by Country (2021-2026)
- 5.2 Americas AI Decision-Making Software Market Size by Type (2021-2026)
- 5.3 Americas AI Decision-Making Software Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC AI Decision-Making Software Market Size by Region (2021-2026)
- 6.2 APAC AI Decision-Making Software Market Size by Type (2021-2026)
- 6.3 APAC AI Decision-Making Software Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe AI Decision-Making Software Market Size by Country (2021-2026)
- 7.2 Europe AI Decision-Making Software Market Size by Type (2021-2026)
- 7.3 Europe AI Decision-Making Software Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France

- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa AI Decision-Making Software by Region (2021-2026)
- 8.2 Middle East & Africa AI Decision-Making Software Market Size by Type (2021-2026)
- 8.3 Middle East & Africa AI Decision-Making Software Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL AI DECISION-MAKING SOFTWARE MARKET FORECAST

- 10.1 Global AI Decision-Making Software Forecast by Region (2027-2032)
 - 10.1.1 Global AI Decision-Making Software Forecast by Region (2027-2032)
 - 10.1.2 Americas AI Decision-Making Software Forecast
 - 10.1.3 APAC AI Decision-Making Software Forecast
 - 10.1.4 Europe AI Decision-Making Software Forecast
 - 10.1.5 Middle East & Africa AI Decision-Making Software Forecast
- 10.2 Americas AI Decision-Making Software Forecast by Country (2027-2032)
 - 10.2.1 United States Market AI Decision-Making Software Forecast
 - 10.2.2 Canada Market AI Decision-Making Software Forecast
 - 10.2.3 Mexico Market AI Decision-Making Software Forecast
 - 10.2.4 Brazil Market AI Decision-Making Software Forecast
- 10.3 APAC AI Decision-Making Software Forecast by Region (2027-2032)
 - 10.3.1 China AI Decision-Making Software Market Forecast
 - 10.3.2 Japan Market AI Decision-Making Software Forecast
 - 10.3.3 Korea Market AI Decision-Making Software Forecast

- 10.3.4 Southeast Asia Market AI Decision-Making Software Forecast
- 10.3.5 India Market AI Decision-Making Software Forecast
- 10.3.6 Australia Market AI Decision-Making Software Forecast
- 10.4 Europe AI Decision-Making Software Forecast by Country (2027-2032)
 - 10.4.1 Germany Market AI Decision-Making Software Forecast
 - 10.4.2 France Market AI Decision-Making Software Forecast
 - 10.4.3 UK Market AI Decision-Making Software Forecast
 - 10.4.4 Italy Market AI Decision-Making Software Forecast
 - 10.4.5 Russia Market AI Decision-Making Software Forecast
- 10.5 Middle East & Africa AI Decision-Making Software Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market AI Decision-Making Software Forecast
 - 10.5.2 South Africa Market AI Decision-Making Software Forecast
 - 10.5.3 Israel Market AI Decision-Making Software Forecast
 - 10.5.4 Turkey Market AI Decision-Making Software Forecast
- 10.6 Global AI Decision-Making Software Forecast by Type (2027-2032)
- 10.7 Global AI Decision-Making Software Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market AI Decision-Making Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 GiniMachine

- 11.1.1 GiniMachine Company Information
- 11.1.2 GiniMachine AI Decision-Making Software Product Offered
- 11.1.3 GiniMachine AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 GiniMachine Main Business Overview
- 11.1.5 GiniMachine Latest Developments

11.2 SAS Intelligent Decisioning

- 11.2.1 SAS Intelligent Decisioning Company Information
- 11.2.2 SAS Intelligent Decisioning AI Decision-Making Software Product Offered
- 11.2.3 SAS Intelligent Decisioning AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 SAS Intelligent Decisioning Main Business Overview
- 11.2.5 SAS Intelligent Decisioning Latest Developments

11.3 PSSPL

- 11.3.1 PSSPL Company Information
- 11.3.2 PSSPL AI Decision-Making Software Product Offered
- 11.3.3 PSSPL AI Decision-Making Software Revenue, Gross Margin and Market

Share (2021-2026)

11.3.4 PSSPL Main Business Overview

11.3.5 PSSPL Latest Developments

11.4 Q2M Solutions

11.4.1 Q2M Solutions Company Information

11.4.2 Q2M Solutions AI Decision-Making Software Product Offered

11.4.3 Q2M Solutions AI Decision-Making Software Revenue, Gross Margin and

Market Share (2021-2026)

11.4.4 Q2M Solutions Main Business Overview

11.4.5 Q2M Solutions Latest Developments

11.5 Qubika

11.5.1 Qubika Company Information

11.5.2 Qubika AI Decision-Making Software Product Offered

11.5.3 Qubika AI Decision-Making Software Revenue, Gross Margin and Market Share

(2021-2026)

11.5.4 Qubika Main Business Overview

11.5.5 Qubika Latest Developments

11.6 FloQast

11.6.1 FloQast Company Information

11.6.2 FloQast AI Decision-Making Software Product Offered

11.6.3 FloQast AI Decision-Making Software Revenue, Gross Margin and Market

Share (2021-2026)

11.6.4 FloQast Main Business Overview

11.6.5 FloQast Latest Developments

11.7 Pegasus One

11.7.1 Pegasus One Company Information

11.7.2 Pegasus One AI Decision-Making Software Product Offered

11.7.3 Pegasus One AI Decision-Making Software Revenue, Gross Margin and Market

Share (2021-2026)

11.7.4 Pegasus One Main Business Overview

11.7.5 Pegasus One Latest Developments

11.8 LogicMonitor

11.8.1 LogicMonitor Company Information

11.8.2 LogicMonitor AI Decision-Making Software Product Offered

11.8.3 LogicMonitor AI Decision-Making Software Revenue, Gross Margin and Market

Share (2021-2026)

11.8.4 LogicMonitor Main Business Overview

11.8.5 LogicMonitor Latest Developments

11.9 Anaplan

- 11.9.1 Anaplan Company Information
- 11.9.2 Anaplan AI Decision-Making Software Product Offered
- 11.9.3 Anaplan AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.9.4 Anaplan Main Business Overview
- 11.9.5 Anaplan Latest Developments
- 11.10 Alteryx
 - 11.10.1 Alteryx Company Information
 - 11.10.2 Alteryx AI Decision-Making Software Product Offered
 - 11.10.3 Alteryx AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Alteryx Main Business Overview
 - 11.10.5 Alteryx Latest Developments
- 11.11 TechAhead
 - 11.11.1 TechAhead Company Information
 - 11.11.2 TechAhead AI Decision-Making Software Product Offered
 - 11.11.3 TechAhead AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 TechAhead Main Business Overview
 - 11.11.5 TechAhead Latest Developments
- 11.12 Sana Labs
 - 11.12.1 Sana Labs Company Information
 - 11.12.2 Sana Labs AI Decision-Making Software Product Offered
 - 11.12.3 Sana Labs AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Sana Labs Main Business Overview
 - 11.12.5 Sana Labs Latest Developments
- 11.13 Digis
 - 11.13.1 Digis Company Information
 - 11.13.2 Digis AI Decision-Making Software Product Offered
 - 11.13.3 Digis AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Digis Main Business Overview
 - 11.13.5 Digis Latest Developments
- 11.14 Fujitsu AI Solutions
 - 11.14.1 Fujitsu AI Solutions Company Information
 - 11.14.2 Fujitsu AI Solutions AI Decision-Making Software Product Offered
 - 11.14.3 Fujitsu AI Solutions AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)

- 11.14.4 Fujitsu AI Solutions Main Business Overview
- 11.14.5 Fujitsu AI Solutions Latest Developments
- 11.15 SenseTime
 - 11.15.1 SenseTime Company Information
 - 11.15.2 SenseTime AI Decision-Making Software Product Offered
 - 11.15.3 SenseTime AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 SenseTime Main Business Overview
 - 11.15.5 SenseTime Latest Developments
- 11.16 Cambricon
 - 11.16.1 Cambricon Company Information
 - 11.16.2 Cambricon AI Decision-Making Software Product Offered
 - 11.16.3 Cambricon AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Cambricon Main Business Overview
 - 11.16.5 Cambricon Latest Developments
- 11.17 DataPyramid
 - 11.17.1 DataPyramid Company Information
 - 11.17.2 DataPyramid AI Decision-Making Software Product Offered
 - 11.17.3 DataPyramid AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 DataPyramid Main Business Overview
 - 11.17.5 DataPyramid Latest Developments
- 11.18 Digitforce
 - 11.18.1 Digitforce Company Information
 - 11.18.2 Digitforce AI Decision-Making Software Product Offered
 - 11.18.3 Digitforce AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Digitforce Main Business Overview
 - 11.18.5 Digitforce Latest Developments
- 11.19 Asiainfo
 - 11.19.1 Asiainfo Company Information
 - 11.19.2 Asiainfo AI Decision-Making Software Product Offered
 - 11.19.3 Asiainfo AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Asiainfo Main Business Overview
 - 11.19.5 Asiainfo Latest Developments
- 11.20 Deepzero
 - 11.20.1 Deepzero Company Information

- 11.20.2 Deepzero AI Decision-Making Software Product Offered
- 11.20.3 Deepzero AI Decision-Making Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.20.4 Deepzero Main Business Overview
- 11.20.5 Deepzero Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AI Decision-Making Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. AI Decision-Making Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Predictive Decision-Making Software

Table 4. Major Players of Optimization Decision-Making Software

Table 5. Major Players of Diagnostic Decision-Making Software

Table 6. Major Players of Recommendation Decision-Making Software

Table 7. AI Decision-Making Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global AI Decision-Making Software Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global AI Decision-Making Software Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Cloud-Based Deployment

Table 11. Major Players of On-Premises Deployment

Table 12. Major Players of Edge-Based Deployment

Table 13. AI Decision-Making Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032) & (\$ millions)

Table 14. Global AI Decision-Making Software Market Size by Deployment (2021-2026) & (\$ millions)

Table 15. Global AI Decision-Making Software Market Size Market Share by Deployment (2021-2026)

Table 16. Major Players of Machine Learning-Based Decision-Making Software

Table 17. Major Players of Knowledge Graph-Based Decision-Making Software

Table 18. Major Players of Rule Engine-Based Decision-Making Software

Table 19. Major Players of Reinforcement Learning-Based Decision-Making Software

Table 20. Major Players of Others

Table 21. AI Decision-Making Software Market Size CAGR by Technology (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global AI Decision-Making Software Market Size by Technology (2021-2026) & (\$ millions)

Table 23. Global AI Decision-Making Software Market Size Market Share by Technology (2021-2026)

Table 24. AI Decision-Making Software Market Size CAGR by Application (2021 VS

2025 VS 2032) & (\$ millions)

Table 25. Global AI Decision-Making Software Market Size by Application (2021-2026) & (\$ millions)

Table 26. Global AI Decision-Making Software Market Size Market Share by Application (2021-2026)

Table 27. Global AI Decision-Making Software Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global AI Decision-Making Software Revenue Market Share by Player (2021-2026)

Table 29. AI Decision-Making Software Key Players Head office and Products Offered

Table 30. AI Decision-Making Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global AI Decision-Making Software Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global AI Decision-Making Software Market Size Market Share by Region (2021-2026)

Table 35. Global AI Decision-Making Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global AI Decision-Making Software Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas AI Decision-Making Software Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas AI Decision-Making Software Market Size Market Share by Country (2021-2026)

Table 39. Americas AI Decision-Making Software Market Size by Type (2021-2026) & (\$ millions)

Table 40. Americas AI Decision-Making Software Market Size Market Share by Type (2021-2026)

Table 41. Americas AI Decision-Making Software Market Size by Application (2021-2026) & (\$ millions)

Table 42. Americas AI Decision-Making Software Market Size Market Share by Application (2021-2026)

Table 43. APAC AI Decision-Making Software Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC AI Decision-Making Software Market Size Market Share by Region (2021-2026)

Table 45. APAC AI Decision-Making Software Market Size by Type (2021-2026) & (\$

millions)

Table 46. APAC AI Decision-Making Software Market Size by Application (2021-2026) & (\$ millions)

Table 47. Europe AI Decision-Making Software Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe AI Decision-Making Software Market Size Market Share by Country (2021-2026)

Table 49. Europe AI Decision-Making Software Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe AI Decision-Making Software Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa AI Decision-Making Software Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa AI Decision-Making Software Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa AI Decision-Making Software Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of AI Decision-Making Software

Table 55. Key Market Challenges & Risks of AI Decision-Making Software

Table 56. Key Industry Trends of AI Decision-Making Software

Table 57. Global AI Decision-Making Software Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global AI Decision-Making Software Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global AI Decision-Making Software Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global AI Decision-Making Software Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. GiniMachine Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 62. GiniMachine AI Decision-Making Software Product Offered

Table 63. GiniMachine AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. GiniMachine Main Business

Table 65. GiniMachine Latest Developments

Table 66. SAS Intelligent Decisioning Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 67. SAS Intelligent Decisioning AI Decision-Making Software Product Offered

Table 68. SAS Intelligent Decisioning AI Decision-Making Software Revenue (\$ million),

Gross Margin and Market Share (2021-2026)

Table 69. SAS Intelligent Decisioning Main Business

Table 70. SAS Intelligent Decisioning Latest Developments

Table 71. PSSPL Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 72. PSSPL AI Decision-Making Software Product Offered

Table 73. PSSPL AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. PSSPL Main Business

Table 75. PSSPL Latest Developments

Table 76. Q2M Solutions Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 77. Q2M Solutions AI Decision-Making Software Product Offered

Table 78. Q2M Solutions AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Q2M Solutions Main Business

Table 80. Q2M Solutions Latest Developments

Table 81. Qubika Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 82. Qubika AI Decision-Making Software Product Offered

Table 83. Qubika AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Qubika Main Business

Table 85. Qubika Latest Developments

Table 86. FloQast Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 87. FloQast AI Decision-Making Software Product Offered

Table 88. FloQast AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. FloQast Main Business

Table 90. FloQast Latest Developments

Table 91. Pegasus One Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 92. Pegasus One AI Decision-Making Software Product Offered

Table 93. Pegasus One AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Pegasus One Main Business

Table 95. Pegasus One Latest Developments

Table 96. LogicMonitor Details, Company Type, AI Decision-Making Software Area

Served and Its Competitors

Table 97. LogicMonitor AI Decision-Making Software Product Offered

Table 98. LogicMonitor AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. LogicMonitor Main Business

Table 100. LogicMonitor Latest Developments

Table 101. Anaplan Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 102. Anaplan AI Decision-Making Software Product Offered

Table 103. Anaplan AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Anaplan Main Business

Table 105. Anaplan Latest Developments

Table 106. Alteryx Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 107. Alteryx AI Decision-Making Software Product Offered

Table 108. Alteryx AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Alteryx Main Business

Table 110. Alteryx Latest Developments

Table 111. TechAhead Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 112. TechAhead AI Decision-Making Software Product Offered

Table 113. TechAhead AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. TechAhead Main Business

Table 115. TechAhead Latest Developments

Table 116. Sana Labs Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 117. Sana Labs AI Decision-Making Software Product Offered

Table 118. Sana Labs AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Sana Labs Main Business

Table 120. Sana Labs Latest Developments

Table 121. Digis Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 122. Digis AI Decision-Making Software Product Offered

Table 123. Digis AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

- Table 124. Digis Main Business
- Table 125. Digis Latest Developments
- Table 126. Fujitsu AI Solutions Details, Company Type, AI Decision-Making Software Area Served and Its Competitors
- Table 127. Fujitsu AI Solutions AI Decision-Making Software Product Offered
- Table 128. Fujitsu AI Solutions AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 129. Fujitsu AI Solutions Main Business
- Table 130. Fujitsu AI Solutions Latest Developments
- Table 131. SenseTime Details, Company Type, AI Decision-Making Software Area Served and Its Competitors
- Table 132. SenseTime AI Decision-Making Software Product Offered
- Table 133. SenseTime AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 134. SenseTime Main Business
- Table 135. SenseTime Latest Developments
- Table 136. Cambricon Details, Company Type, AI Decision-Making Software Area Served and Its Competitors
- Table 137. Cambricon AI Decision-Making Software Product Offered
- Table 138. Cambricon AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 139. Cambricon Main Business
- Table 140. Cambricon Latest Developments
- Table 141. DataPyramid Details, Company Type, AI Decision-Making Software Area Served and Its Competitors
- Table 142. DataPyramid AI Decision-Making Software Product Offered
- Table 143. DataPyramid AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 144. DataPyramid Main Business
- Table 145. DataPyramid Latest Developments
- Table 146. Digitforce Details, Company Type, AI Decision-Making Software Area Served and Its Competitors
- Table 147. Digitforce AI Decision-Making Software Product Offered
- Table 148. Digitforce AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 149. Digitforce Main Business
- Table 150. Digitforce Latest Developments
- Table 151. Asiainfo Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 152. Asiainfo AI Decision-Making Software Product Offered

Table 153. Asiainfo AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. Asiainfo Main Business

Table 155. Asiainfo Latest Developments

Table 156. Deepzero Details, Company Type, AI Decision-Making Software Area Served and Its Competitors

Table 157. Deepzero AI Decision-Making Software Product Offered

Table 158. Deepzero AI Decision-Making Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Deepzero Main Business

Table 160. Deepzero Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. AI Decision-Making Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global AI Decision-Making Software Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. AI Decision-Making Software Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. AI Decision-Making Software Sales Market Share by Country/Region (2025)
- Figure 8. AI Decision-Making Software Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global AI Decision-Making Software Market Size Market Share by Type in 2025
- Figure 10. Global AI Decision-Making Software Market Size Market Share by Deployment in 2025
- Figure 11. Global AI Decision-Making Software Market Size Market Share by Technology in 2025
- Figure 12. AI Decision-Making Software in Finance
- Figure 13. Global AI Decision-Making Software Market: Finance (2021-2026) & (\$ millions)
- Figure 14. AI Decision-Making Software in Supply Chain
- Figure 15. Global AI Decision-Making Software Market: Supply Chain (2021-2026) & (\$ millions)
- Figure 16. AI Decision-Making Software in Healthcare
- Figure 17. Global AI Decision-Making Software Market: Healthcare (2021-2026) & (\$ millions)
- Figure 18. AI Decision-Making Software in Marketing & Customer Management
- Figure 19. Global AI Decision-Making Software Market: Marketing & Customer Management (2021-2026) & (\$ millions)
- Figure 20. AI Decision-Making Software in Manufacturing
- Figure 21. Global AI Decision-Making Software Market: Manufacturing (2021-2026) & (\$ millions)
- Figure 22. AI Decision-Making Software in Energy
- Figure 23. Global AI Decision-Making Software Market: Energy (2021-2026) & (\$ millions)

Figure 24. AI Decision-Making Software in Others

Figure 25. Global AI Decision-Making Software Market: Others (2021-2026) & (\$ millions)

Figure 26. Global AI Decision-Making Software Market Size Market Share by Application in 2025

Figure 27. Global AI Decision-Making Software Revenue Market Share by Player in 2025

Figure 28. Global AI Decision-Making Software Market Size Market Share by Region (2021-2026)

Figure 29. Americas AI Decision-Making Software Market Size 2021-2026 (\$ millions)

Figure 30. APAC AI Decision-Making Software Market Size 2021-2026 (\$ millions)

Figure 31. Europe AI Decision-Making Software Market Size 2021-2026 (\$ millions)

Figure 32. Middle East & Africa AI Decision-Making Software Market Size 2021-2026 (\$ millions)

Figure 33. Americas AI Decision-Making Software Value Market Share by Country in 2025

Figure 34. United States AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 35. Canada AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 36. Mexico AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. Brazil AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. APAC AI Decision-Making Software Market Size Market Share by Region in 2025

Figure 39. APAC AI Decision-Making Software Market Size Market Share by Type (2021-2026)

Figure 40. APAC AI Decision-Making Software Market Size Market Share by Application (2021-2026)

Figure 41. China AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 42. Japan AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 43. South Korea AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 44. Southeast Asia AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 45. India AI Decision-Making Software Market Size Growth 2021-2026 (\$

millions)

Figure 46. Australia AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. Europe AI Decision-Making Software Market Size Market Share by Country in 2025

Figure 48. Europe AI Decision-Making Software Market Size Market Share by Type (2021-2026)

Figure 49. Europe AI Decision-Making Software Market Size Market Share by Application (2021-2026)

Figure 50. Germany AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 51. France AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 52. UK AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 53. Italy AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. Russia AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. Middle East & Africa AI Decision-Making Software Market Size Market Share by Region (2021-2026)

Figure 56. Middle East & Africa AI Decision-Making Software Market Size Market Share by Type (2021-2026)

Figure 57. Middle East & Africa AI Decision-Making Software Market Size Market Share by Application (2021-2026)

Figure 58. Egypt AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 59. South Africa AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 60. Israel AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 61. Turkey AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 62. GCC Countries AI Decision-Making Software Market Size Growth 2021-2026 (\$ millions)

Figure 63. Americas AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 64. APAC AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 65. Europe AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 66. Middle East & Africa AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 67. United States AI Decision-Making Software Market Size 2027-2032 (\$

millions)

Figure 68. Canada AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 69. Mexico AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 70. Brazil AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 71. China AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 72. Japan AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 73. Korea AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 74. Southeast Asia AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 75. India AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 76. Australia AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 77. Germany AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 78. France AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 79. UK AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 80. Italy AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 81. Russia AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 82. Egypt AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 83. South Africa AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 84. Israel AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 85. Turkey AI Decision-Making Software Market Size 2027-2032 (\$ millions)

Figure 86. Global AI Decision-Making Software Market Size Market Share Forecast by Type (2027-2032)

Figure 87. Global AI Decision-Making Software Market Size Market Share Forecast by Application (2027-2032)

Figure 88. GCC Countries AI Decision-Making Software Market Size 2027-2032 (\$ millions)

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