

# Global AI Datasets Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Datasets market size is predicted to grow from US\$ 1756 million in 2025 to US\$ 11859 million in 2032; it is expected to grow at a CAGR of 31.5% from 2026 to 2032.

The global AI dataset gross margin is projected to be around 49% in 2025. AI datasets refer to collections of data assets organized as 'machine-readable, reusable, and licensed' for training, fine-tuning, aligning, and evaluating artificial intelligence models. They typically include raw data (images, videos, audio, text, sensor/point clouds, etc.), structured labels/metadata (categories, bounding boxes/segments, timestamps, trajectories, command-response pairs, preference comparisons, etc.), and data descriptions (data source, copyright/licensing, collection conditions, quality standards, and version information). From a commercial delivery perspective, AI datasets can be sold as 'off-the-shelf datasets' under license, or delivered as 'dataset creation' on a project basis (including data collection, annotation, and quality control), and continuously updated and versioned on platforms or data marketplaces. Industry research often categorizes them into two main types: 'dataset creation' and 'dataset sales/marketplaces.'

AI datasets are evolving from 'project-deliverable data packages' to 'sustainably iterative data assets.' As generative AI and multimodal models enter their productization cycle, customer procurement focus is shifting from data quantity to data quality, traceability, and reproducible evaluation. Dataset vendors need to deliver more robust authorization chains, data lineage, version management, and quality audits to support long-term iteration and compliance requirements. Simultaneously, synthetic data and data augmentation are increasingly used to address long-tail and scarce scenarios, driving dataset supply from purely manual labor-intensive to a hybrid paradigm of

'tools/platforms + human feedback.' This has resulted in a structural differentiation in industry gross margins: higher margins for off-the-shelf datasets, lower margins for custom-created datasets, and more stable margins for platform-based datasets.

LPI (LP Information)' newest research report, the “AI Datasets Industry Forecast” looks at past sales and reviews total world AI Datasets sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Datasets sales for 2026 through 2032. With AI Datasets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Datasets industry.

This Insight Report provides a comprehensive analysis of the global AI Datasets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Datasets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Datasets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Datasets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Datasets.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Datasets market by product type, application, key players and key regions and countries.

Segmentation by Type:

Off-the-shelf Datasets

Dataset Creation

Segmentation by Data Type:

Image

Video

Text

Speech

#### Segmentation by Data Properties:

Real Device Data

Synthetic Data

#### Segmentation by Application:

Smart Security

Smart Home

Smart Finance

Smart Healthcare

New Retail

Intelligent Driving

#### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TransPerfect (DataForce)

Shaip

TELUS Digital

Centific

LXT

Defined.ai

Innodata

Gretel

Mostly AI

Speechocean

Datang

DataBaker

Data100

Appen

Kingline

Longmao Data

Fellisen

MindFlow

NavInfo

iFLYTEK

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