

Global AI Business Performance Analysis Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Business Performance Analysis Software market size is predicted to grow from US\$ 208 million in 2025 to US\$ 315 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

AI Business Performance Analysis Software refers to a software system that deeply integrates AI technologies such as machine learning, natural language processing, and anomaly detection into traditional business intelligence (BI) platforms. It can automatically monitor, predict, and attribute analysis of an enterprise's operational data (such as sales, supply chain, finance, and customer behavior). Its core functionality goes beyond traditional static reports, enabling real-time identification of abnormal KPI fluctuations and automatic drill-down to root causes, providing predictive insights (such as next quarter's sales forecast) and generative analytical suggestions (such as generating business narratives using natural language). This software aims to transform data analysis from 'passive response' to 'proactive prediction,' reducing the cost of manual exploration and assisting managers in more efficiently optimizing decision-making and performance management.

The global development of AI Business Performance Analysis software exhibits significant regional differentiation: North America is dominated by cloud-native and augmented analytics, with large language models deeply embedded in natural language interaction to achieve automated attribution and report generation; Europe, constrained by GDPR and data sovereignty, focuses more on localized deployment, process mining, and model interpretability, with enterprises preferring auditable and transparent algorithms; China focuses on manufacturing and retail scenarios, emphasizing real-time monitoring and anomaly alerts, but the depth of large model integration is relatively limited, with implementation primarily focused on specific business modules; Japan

continues its lean management tradition, focusing on lightweight AI tools for supply chain forecasting and production performance. The current market is rapidly evolving towards conversational analytics, generative business narratives, and simulation, but faces core obstacles such as poor data quality leading to model failure and a lack of trust in AI recommendations among business personnel. Dynamically, the EU plans to mandate traceable attribution paths for key performance models to enhance transparency, while open-source time-series models are lowering the application threshold for SMEs, shifting the industry from a 'feature overlay' phase to a new stage of 'explainability and trustworthiness.'

LPI (LP Information)' newest research report, the 'AI Business Performance Analysis Software Industry Forecast' looks at past sales and reviews total world AI Business Performance Analysis Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Business Performance Analysis Software sales for 2026 through 2032. With AI Business Performance Analysis Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Business Performance Analysis Software industry.

This Insight Report provides a comprehensive analysis of the global AI Business Performance Analysis Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Business Performance Analysis Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Business Performance Analysis Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Business Performance Analysis Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Business Performance Analysis Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Business Performance Analysis Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Descriptive Analytics Software

Diagnostic Analytics Software

Predictive Analytics Software

Others

Segmentation by Number of Parameters:

Low-Parameter Model (Number of Parameters

Medium-Parameter Model (Number of Parameters: 10? ? 10?)

High-Parameter Model (Number of Parameters: 10? ? 10?)

Very Large-Scale Parameter Model (Number of Parameters > 10?)

Segmentation by Application:

Sales and Marketing

Supply Chain and Operations

Human Resources and Organizational Performance

Customer Service and Experience

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Anaplan

Domo

C3 AI

Qlik Sense AI

SAP Business AI

Impact Analytics

Energent

Money Forward

Avantune

Sigma

Insight7

ANALIZYS AI

V7 Labs

Board AI

Salesforce

Fujitsu

NEC

Alibaba

Tencent

FineBI

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global AI Business Performance Analysis Software Market Size (2021-2032)
- 2.1.2 AI Business Performance Analysis Software Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for AI Business Performance Analysis Software by Country/Region (2021, 2025 & 2032)

2.2 AI Business Performance Analysis Software Segment by Type

- 2.2.1 Descriptive Analytics Software
- 2.2.2 Diagnostic Analytics Software
- 2.2.3 Predictive Analytics Software
- 2.2.4 Others
- 2.2.5 AI Business Performance Analysis Software Market Size by Type
 - 2.2.5.1 AI Business Performance Analysis Software Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

2.3 AI Business Performance Analysis Software Segment by Number of Parameters

- 2.3.1 Low-Parameter Model (Number of Parameters 10? ? 10?)
- 2.3.2 Medium-Parameter Model (Number of Parameters: 10? ? 10?)
- 2.3.3 High-Parameter Model (Number of Parameters: 10? ? 10?)
- 2.3.4 Very Large-Scale Parameter Model (Number of Parameters > 10?)
- 2.3.5 AI Business Performance Analysis Software Market Size by Number of Parameters
 - 2.3.5.1 AI Business Performance Analysis Software Market Size CAGR by Number of

Parameters (2021 VS 2025 VS 2032)

2.3.5.2 Global AI Business Performance Analysis Software Market Size Market Share by Number of Parameters (2021-2026)

2.4 AI Business Performance Analysis Software Segment by Application

2.4.1 Sales and Marketing

2.4.2 Supply Chain and Operations

2.4.3 Human Resources and Organizational Performance

2.4.4 Customer Service and Experience

2.4.5 Others

2.4.6 AI Business Performance Analysis Software Market Size by Application

2.4.6.1 AI Business Performance Analysis Software Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.6.2 Global AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

3 AI BUSINESS PERFORMANCE ANALYSIS SOFTWARE MARKET SIZE BY PLAYER

3.1 AI Business Performance Analysis Software Market Size Market Share by Player

3.1.1 Global AI Business Performance Analysis Software Revenue by Player (2021-2026)

3.1.2 Global AI Business Performance Analysis Software Revenue Market Share by Player (2021-2026)

3.2 Global AI Business Performance Analysis Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AI BUSINESS PERFORMANCE ANALYSIS SOFTWARE BY REGION

4.1 AI Business Performance Analysis Software Market Size by Region (2021-2026)

4.2 Global AI Business Performance Analysis Software Annual Revenue by Country/Region (2021-2026)

4.3 Americas AI Business Performance Analysis Software Market Size Growth (2021-2026)

4.4 APAC AI Business Performance Analysis Software Market Size Growth (2021-2026)

4.5 Europe AI Business Performance Analysis Software Market Size Growth (2021-2026)

4.6 Middle East & Africa AI Business Performance Analysis Software Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas AI Business Performance Analysis Software Market Size by Country (2021-2026)

5.2 Americas AI Business Performance Analysis Software Market Size by Type (2021-2026)

5.3 Americas AI Business Performance Analysis Software Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC AI Business Performance Analysis Software Market Size by Region (2021-2026)

6.2 APAC AI Business Performance Analysis Software Market Size by Type (2021-2026)

6.3 APAC AI Business Performance Analysis Software Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe AI Business Performance Analysis Software Market Size by Country (2021-2026)

7.2 Europe AI Business Performance Analysis Software Market Size by Type (2021-2026)

7.3 Europe AI Business Performance Analysis Software Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa AI Business Performance Analysis Software by Region (2021-2026)

8.2 Middle East & Africa AI Business Performance Analysis Software Market Size by Type (2021-2026)

8.3 Middle East & Africa AI Business Performance Analysis Software Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL AI BUSINESS PERFORMANCE ANALYSIS SOFTWARE MARKET FORECAST

10.1 Global AI Business Performance Analysis Software Forecast by Region (2027-2032)

10.1.1 Global AI Business Performance Analysis Software Forecast by Region (2027-2032)

10.1.2 Americas AI Business Performance Analysis Software Forecast

10.1.3 APAC AI Business Performance Analysis Software Forecast

10.1.4 Europe AI Business Performance Analysis Software Forecast

10.1.5 Middle East & Africa AI Business Performance Analysis Software Forecast

10.2 Americas AI Business Performance Analysis Software Forecast by Country (2027-2032)

10.2.1 United States Market AI Business Performance Analysis Software Forecast

10.2.2 Canada Market AI Business Performance Analysis Software Forecast

10.2.3 Mexico Market AI Business Performance Analysis Software Forecast

10.2.4 Brazil Market AI Business Performance Analysis Software Forecast

10.3 APAC AI Business Performance Analysis Software Forecast by Region (2027-2032)

10.3.1 China AI Business Performance Analysis Software Market Forecast

10.3.2 Japan Market AI Business Performance Analysis Software Forecast

10.3.3 Korea Market AI Business Performance Analysis Software Forecast

10.3.4 Southeast Asia Market AI Business Performance Analysis Software Forecast

10.3.5 India Market AI Business Performance Analysis Software Forecast

10.3.6 Australia Market AI Business Performance Analysis Software Forecast

10.4 Europe AI Business Performance Analysis Software Forecast by Country (2027-2032)

10.4.1 Germany Market AI Business Performance Analysis Software Forecast

10.4.2 France Market AI Business Performance Analysis Software Forecast

10.4.3 UK Market AI Business Performance Analysis Software Forecast

10.4.4 Italy Market AI Business Performance Analysis Software Forecast

10.4.5 Russia Market AI Business Performance Analysis Software Forecast

10.5 Middle East & Africa AI Business Performance Analysis Software Forecast by Region (2027-2032)

10.5.1 Egypt Market AI Business Performance Analysis Software Forecast

10.5.2 South Africa Market AI Business Performance Analysis Software Forecast

10.5.3 Israel Market AI Business Performance Analysis Software Forecast

10.5.4 Turkey Market AI Business Performance Analysis Software Forecast

10.6 Global AI Business Performance Analysis Software Forecast by Type (2027-2032)

10.7 Global AI Business Performance Analysis Software Forecast by Application (2027-2032)

10.7.1 GCC Countries Market AI Business Performance Analysis Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 Anaplan

11.1.1 Anaplan Company Information

11.1.2 Anaplan AI Business Performance Analysis Software Product Offered

11.1.3 Anaplan AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

- 11.1.4 Anaplan Main Business Overview
- 11.1.5 Anaplan Latest Developments
- 11.2 Domo
 - 11.2.1 Domo Company Information
 - 11.2.2 Domo AI Business Performance Analysis Software Product Offered
 - 11.2.3 Domo AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Domo Main Business Overview
 - 11.2.5 Domo Latest Developments
- 11.3 C3 AI
 - 11.3.1 C3 AI Company Information
 - 11.3.2 C3 AI AI Business Performance Analysis Software Product Offered
 - 11.3.3 C3 AI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 C3 AI Main Business Overview
 - 11.3.5 C3 AI Latest Developments
- 11.4 Qlik Sense AI
 - 11.4.1 Qlik Sense AI Company Information
 - 11.4.2 Qlik Sense AI AI Business Performance Analysis Software Product Offered
 - 11.4.3 Qlik Sense AI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Qlik Sense AI Main Business Overview
 - 11.4.5 Qlik Sense AI Latest Developments
- 11.5 SAP Business AI
 - 11.5.1 SAP Business AI Company Information
 - 11.5.2 SAP Business AI AI Business Performance Analysis Software Product Offered
 - 11.5.3 SAP Business AI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 SAP Business AI Main Business Overview
 - 11.5.5 SAP Business AI Latest Developments
- 11.6 Impact Analytics
 - 11.6.1 Impact Analytics Company Information
 - 11.6.2 Impact Analytics AI Business Performance Analysis Software Product Offered
 - 11.6.3 Impact Analytics AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Impact Analytics Main Business Overview
 - 11.6.5 Impact Analytics Latest Developments
- 11.7 Emergent
 - 11.7.1 Emergent Company Information

- 11.7.2 Emergent AI Business Performance Analysis Software Product Offered
- 11.7.3 Emergent AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.7.4 Emergent Main Business Overview
- 11.7.5 Emergent Latest Developments
- 11.8 Money Forward
 - 11.8.1 Money Forward Company Information
 - 11.8.2 Money Forward AI Business Performance Analysis Software Product Offered
 - 11.8.3 Money Forward AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Money Forward Main Business Overview
 - 11.8.5 Money Forward Latest Developments
- 11.9 Avantune
 - 11.9.1 Avantune Company Information
 - 11.9.2 Avantune AI Business Performance Analysis Software Product Offered
 - 11.9.3 Avantune AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Avantune Main Business Overview
 - 11.9.5 Avantune Latest Developments
- 11.10 Sigma
 - 11.10.1 Sigma Company Information
 - 11.10.2 Sigma AI Business Performance Analysis Software Product Offered
 - 11.10.3 Sigma AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Sigma Main Business Overview
 - 11.10.5 Sigma Latest Developments
- 11.11 Insight7
 - 11.11.1 Insight7 Company Information
 - 11.11.2 Insight7 AI Business Performance Analysis Software Product Offered
 - 11.11.3 Insight7 AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Insight7 Main Business Overview
 - 11.11.5 Insight7 Latest Developments
- 11.12 ANALIZYS AI
 - 11.12.1 ANALIZYS AI Company Information
 - 11.12.2 ANALIZYS AI AI Business Performance Analysis Software Product Offered
 - 11.12.3 ANALIZYS AI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 ANALIZYS AI Main Business Overview

- 11.12.5 ANALIZYS AI Latest Developments
- 11.13 V7 Labs
 - 11.13.1 V7 Labs Company Information
 - 11.13.2 V7 Labs AI Business Performance Analysis Software Product Offered
 - 11.13.3 V7 Labs AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 V7 Labs Main Business Overview
 - 11.13.5 V7 Labs Latest Developments
- 11.14 Board AI
 - 11.14.1 Board AI Company Information
 - 11.14.2 Board AI AI Business Performance Analysis Software Product Offered
 - 11.14.3 Board AI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Board AI Main Business Overview
 - 11.14.5 Board AI Latest Developments
- 11.15 Salesforce
 - 11.15.1 Salesforce Company Information
 - 11.15.2 Salesforce AI Business Performance Analysis Software Product Offered
 - 11.15.3 Salesforce AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Salesforce Main Business Overview
 - 11.15.5 Salesforce Latest Developments
- 11.16 Fujitsu
 - 11.16.1 Fujitsu Company Information
 - 11.16.2 Fujitsu AI Business Performance Analysis Software Product Offered
 - 11.16.3 Fujitsu AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Fujitsu Main Business Overview
 - 11.16.5 Fujitsu Latest Developments
- 11.17 NEC
 - 11.17.1 NEC Company Information
 - 11.17.2 NEC AI Business Performance Analysis Software Product Offered
 - 11.17.3 NEC AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 NEC Main Business Overview
 - 11.17.5 NEC Latest Developments
- 11.18 Alibaba
 - 11.18.1 Alibaba Company Information
 - 11.18.2 Alibaba AI Business Performance Analysis Software Product Offered

11.18.3 Alibaba AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Alibaba Main Business Overview

11.18.5 Alibaba Latest Developments

11.19 Tencent

11.19.1 Tencent Company Information

11.19.2 Tencent AI Business Performance Analysis Software Product Offered

11.19.3 Tencent AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Tencent Main Business Overview

11.19.5 Tencent Latest Developments

11.20 FineBI

11.20.1 FineBI Company Information

11.20.2 FineBI AI Business Performance Analysis Software Product Offered

11.20.3 FineBI AI Business Performance Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 FineBI Main Business Overview

11.20.5 FineBI Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AI Business Performance Analysis Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. AI Business Performance Analysis Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Descriptive Analytics Software

Table 4. Major Players of Diagnostic Analytics Software

Table 5. Major Players of Predictive Analytics Software

Table 6. Major Players of Others

Table 7. AI Business Performance Analysis Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global AI Business Performance Analysis Software Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Low-Parameter Model (Number of Parameters Table 11.

Major Players of Medium-Parameter Model (Number of Parameters: 10? ? 10?)

Table 12. Major Players of High-Parameter Model (Number of Parameters: 10? ? 10?)

Table 13. Major Players of Very Large-Scale Parameter Model (Number of Parameters > 10?)

Table 14. AI Business Performance Analysis Software Market Size CAGR by Number of Parameters (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global AI Business Performance Analysis Software Market Size by Number of Parameters (2021-2026) & (\$ millions)

Table 16. Global AI Business Performance Analysis Software Market Size Market Share by Number of Parameters (2021-2026)

Table 17. AI Business Performance Analysis Software Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global AI Business Performance Analysis Software Market Size by Application (2021-2026) & (\$ millions)

Table 19. Global AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

Table 20. Global AI Business Performance Analysis Software Revenue by Player (2021-2026) & (\$ millions)

Table 21. Global AI Business Performance Analysis Software Revenue Market Share by Player (2021-2026)

Table 22. AI Business Performance Analysis Software Key Players Head office and Products Offered

Table 23. AI Business Performance Analysis Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global AI Business Performance Analysis Software Market Size by Region (2021-2026) & (\$ millions)

Table 27. Global AI Business Performance Analysis Software Market Size Market Share by Region (2021-2026)

Table 28. Global AI Business Performance Analysis Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 29. Global AI Business Performance Analysis Software Revenue Market Share by Country/Region (2021-2026)

Table 30. Americas AI Business Performance Analysis Software Market Size by Country (2021-2026) & (\$ millions)

Table 31. Americas AI Business Performance Analysis Software Market Size Market Share by Country (2021-2026)

Table 32. Americas AI Business Performance Analysis Software Market Size by Type (2021-2026) & (\$ millions)

Table 33. Americas AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

Table 34. Americas AI Business Performance Analysis Software Market Size by Application (2021-2026) & (\$ millions)

Table 35. Americas AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

Table 36. APAC AI Business Performance Analysis Software Market Size by Region (2021-2026) & (\$ millions)

Table 37. APAC AI Business Performance Analysis Software Market Size Market Share by Region (2021-2026)

Table 38. APAC AI Business Performance Analysis Software Market Size by Type (2021-2026) & (\$ millions)

Table 39. APAC AI Business Performance Analysis Software Market Size by Application (2021-2026) & (\$ millions)

Table 40. Europe AI Business Performance Analysis Software Market Size by Country (2021-2026) & (\$ millions)

Table 41. Europe AI Business Performance Analysis Software Market Size Market Share by Country (2021-2026)

Table 42. Europe AI Business Performance Analysis Software Market Size by Type

(2021-2026) & (\$ millions)

Table 43. Europe AI Business Performance Analysis Software Market Size by Application (2021-2026) & (\$ millions)

Table 44. Middle East & Africa AI Business Performance Analysis Software Market Size by Region (2021-2026) & (\$ millions)

Table 45. Middle East & Africa AI Business Performance Analysis Software Market Size by Type (2021-2026) & (\$ millions)

Table 46. Middle East & Africa AI Business Performance Analysis Software Market Size by Application (2021-2026) & (\$ millions)

Table 47. Key Market Drivers & Growth Opportunities of AI Business Performance Analysis Software

Table 48. Key Market Challenges & Risks of AI Business Performance Analysis Software

Table 49. Key Industry Trends of AI Business Performance Analysis Software

Table 50. Global AI Business Performance Analysis Software Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 51. Global AI Business Performance Analysis Software Market Size Market Share Forecast by Region (2027-2032)

Table 52. Global AI Business Performance Analysis Software Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 53. Global AI Business Performance Analysis Software Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 54. Anaplan Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 55. Anaplan AI Business Performance Analysis Software Product Offered

Table 56. Anaplan AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 57. Anaplan Main Business

Table 58. Anaplan Latest Developments

Table 59. Domo Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 60. Domo AI Business Performance Analysis Software Product Offered

Table 61. Domo AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 62. Domo Main Business

Table 63. Domo Latest Developments

Table 64. C3 AI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 65. C3 AI AI Business Performance Analysis Software Product Offered

Table 66. C3 AI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 67. C3 AI Main Business

Table 68. C3 AI Latest Developments

Table 69. Qlik Sense AI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 70. Qlik Sense AI AI Business Performance Analysis Software Product Offered

Table 71. Qlik Sense AI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 72. Qlik Sense AI Main Business

Table 73. Qlik Sense AI Latest Developments

Table 74. SAP Business AI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 75. SAP Business AI AI Business Performance Analysis Software Product Offered

Table 76. SAP Business AI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 77. SAP Business AI Main Business

Table 78. SAP Business AI Latest Developments

Table 79. Impact Analytics Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 80. Impact Analytics AI Business Performance Analysis Software Product Offered

Table 81. Impact Analytics AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 82. Impact Analytics Main Business

Table 83. Impact Analytics Latest Developments

Table 84. Emergent Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 85. Emergent AI Business Performance Analysis Software Product Offered

Table 86. Emergent AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 87. Emergent Main Business

Table 88. Emergent Latest Developments

Table 89. Money Forward Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 90. Money Forward AI Business Performance Analysis Software Product Offered

Table 91. Money Forward AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 92. Money Forward Main Business

Table 93. Money Forward Latest Developments
Table 94. Avantune Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 95. Avantune AI Business Performance Analysis Software Product Offered
Table 96. Avantune AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 97. Avantune Main Business
Table 98. Avantune Latest Developments
Table 99. Sigma Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 100. Sigma AI Business Performance Analysis Software Product Offered
Table 101. Sigma AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 102. Sigma Main Business
Table 103. Sigma Latest Developments
Table 104. Insight7 Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 105. Insight7 AI Business Performance Analysis Software Product Offered
Table 106. Insight7 AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 107. Insight7 Main Business
Table 108. Insight7 Latest Developments
Table 109. ANALIZYS AI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 110. ANALIZYS AI AI Business Performance Analysis Software Product Offered
Table 111. ANALIZYS AI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 112. ANALIZYS AI Main Business
Table 113. ANALIZYS AI Latest Developments
Table 114. V7 Labs Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 115. V7 Labs AI Business Performance Analysis Software Product Offered
Table 116. V7 Labs AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 117. V7 Labs Main Business
Table 118. V7 Labs Latest Developments
Table 119. Board AI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors
Table 120. Board AI AI Business Performance Analysis Software Product Offered

Table 121. Board AI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 122. Board AI Main Business

Table 123. Board AI Latest Developments

Table 124. Salesforce Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 125. Salesforce AI Business Performance Analysis Software Product Offered

Table 126. Salesforce AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 127. Salesforce Main Business

Table 128. Salesforce Latest Developments

Table 129. Fujitsu Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 130. Fujitsu AI Business Performance Analysis Software Product Offered

Table 131. Fujitsu AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 132. Fujitsu Main Business

Table 133. Fujitsu Latest Developments

Table 134. NEC Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 135. NEC AI Business Performance Analysis Software Product Offered

Table 136. NEC AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 137. NEC Main Business

Table 138. NEC Latest Developments

Table 139. Alibaba Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 140. Alibaba AI Business Performance Analysis Software Product Offered

Table 141. Alibaba AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 142. Alibaba Main Business

Table 143. Alibaba Latest Developments

Table 144. Tencent Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 145. Tencent AI Business Performance Analysis Software Product Offered

Table 146. Tencent AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 147. Tencent Main Business

Table 148. Tencent Latest Developments

Table 149. FineBI Details, Company Type, AI Business Performance Analysis Software Area Served and Its Competitors

Table 150. FineBI AI Business Performance Analysis Software Product Offered

Table 151. FineBI AI Business Performance Analysis Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 152. FineBI Main Business

Table 153. FineBI Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. AI Business Performance Analysis Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global AI Business Performance Analysis Software Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. AI Business Performance Analysis Software Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. AI Business Performance Analysis Software Sales Market Share by Country/Region (2025)

Figure 8. AI Business Performance Analysis Software Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global AI Business Performance Analysis Software Market Size Market Share by Type in 2025

Figure 10. Global AI Business Performance Analysis Software Market Size Market Share by Number of Parameters in 2025

Figure 11. AI Business Performance Analysis Software in Sales and Marketing

Figure 12. Global AI Business Performance Analysis Software Market: Sales and Marketing (2021-2026) & (\$ millions)

Figure 13. AI Business Performance Analysis Software in Supply Chain and Operations

Figure 14. Global AI Business Performance Analysis Software Market: Supply Chain and Operations (2021-2026) & (\$ millions)

Figure 15. AI Business Performance Analysis Software in Human Resources and Organizational Performance

Figure 16. Global AI Business Performance Analysis Software Market: Human Resources and Organizational Performance (2021-2026) & (\$ millions)

Figure 17. AI Business Performance Analysis Software in Customer Service and Experience

Figure 18. Global AI Business Performance Analysis Software Market: Customer Service and Experience (2021-2026) & (\$ millions)

Figure 19. AI Business Performance Analysis Software in Others

Figure 20. Global AI Business Performance Analysis Software Market: Others (2021-2026) & (\$ millions)

Figure 21. Global AI Business Performance Analysis Software Market Size Market Share by Application in 2025

Figure 22. Global AI Business Performance Analysis Software Revenue Market Share by Player in 2025

Figure 23. Global AI Business Performance Analysis Software Market Size Market Share by Region (2021-2026)

Figure 24. Americas AI Business Performance Analysis Software Market Size 2021-2026 (\$ millions)

Figure 25. APAC AI Business Performance Analysis Software Market Size 2021-2026 (\$ millions)

Figure 26. Europe AI Business Performance Analysis Software Market Size 2021-2026 (\$ millions)

Figure 27. Middle East & Africa AI Business Performance Analysis Software Market Size 2021-2026 (\$ millions)

Figure 28. Americas AI Business Performance Analysis Software Value Market Share by Country in 2025

Figure 29. United States AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 30. Canada AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 31. Mexico AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 32. Brazil AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 33. APAC AI Business Performance Analysis Software Market Size Market Share by Region in 2025

Figure 34. APAC AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

Figure 35. APAC AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

Figure 36. China AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. Japan AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. South Korea AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 39. Southeast Asia AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 40. India AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 41. Australia AI Business Performance Analysis Software Market Size Growth

2021-2026 (\$ millions)

Figure 42. Europe AI Business Performance Analysis Software Market Size Market Share by Country in 2025

Figure 43. Europe AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

Figure 44. Europe AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

Figure 45. Germany AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 46. France AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. UK AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 48. Italy AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 49. Russia AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 50. Middle East & Africa AI Business Performance Analysis Software Market Size Market Share by Region (2021-2026)

Figure 51. Middle East & Africa AI Business Performance Analysis Software Market Size Market Share by Type (2021-2026)

Figure 52. Middle East & Africa AI Business Performance Analysis Software Market Size Market Share by Application (2021-2026)

Figure 53. Egypt AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. South Africa AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. Israel AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 56. Turkey AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 57. GCC Countries AI Business Performance Analysis Software Market Size Growth 2021-2026 (\$ millions)

Figure 58. Americas AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 59. APAC AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 60. Europe AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 61. Middle East & Africa AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 62. United States AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 63. Canada AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 64. Mexico AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 65. Brazil AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 66. China AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 67. Japan AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 68. Korea AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 69. Southeast Asia AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 70. India AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 71. Australia AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 72. Germany AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 73. France AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 74. UK AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 75. Italy AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 76. Russia AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 77. Egypt AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 78. South Africa AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 79. Israel AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

Figure 80. Turkey AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

(\$ millions)

Figure 81. Global AI Business Performance Analysis Software Market Size Market Share Forecast by Type (2027-2032)

Figure 82. Global AI Business Performance Analysis Software Market Size Market Share Forecast by Application (2027-2032)

Figure 83. GCC Countries AI Business Performance Analysis Software Market Size 2027-2032 (\$ millions)

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