

Global AI Brochure Maker Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Brochure Maker market size is predicted to grow from US\$ 193 million in 2025 to US\$ 655 million in 2032; it is expected to grow at a CAGR of 19.4% from 2026 to 2032.

AI Brochure Maker is an intelligent content creation tool developed based on artificial intelligence, generative AI, large language models, and automated design technologies. It can automatically generate digital brochures, product catalogs, corporate profiles, and marketing materials based on user-provided company information, product details, brand positioning, or marketing objectives. These tools integrate AI copywriting, intelligent layout design, image generation, template matching, and visual optimization capabilities to complete brochure structures, text editing, image selection, and formatting adjustments efficiently. Compared with traditional manual design processes, AI Brochure Makers reduce design costs, shorten production cycles, and help businesses create professional marketing content more quickly. They are widely applied in corporate marketing, e-commerce promotion, branding, real estate, education, and event promotion, accelerating the transition toward intelligent and automated content creation.

The development of AI Brochure Makers is primarily driven by the increasing demand for digital marketing solutions among businesses. As companies shift from traditional offline promotion toward online marketing, social media campaigns, and digital communication channels, the importance of high-quality visual content continues to increase. Traditional brochure production often requires coordination among designers, copywriters, and printing processes, resulting in longer production cycles, higher revision costs, and limited personalization. AI Brochure Makers improve marketing material production efficiency through automated copywriting, intelligent layout design,

and rapid content adjustment, making them particularly valuable for SMEs, startups, and marketing teams requiring fast responses to market changes.

The advancement of generative AI is a major factor accelerating the adoption of AI Brochure Makers. In recent years, large language models, multimodal AI, image generation models, and intelligent layout algorithms have matured significantly, enabling AI systems to understand business requirements and automatically create marketing content aligned with brand styles. AI can not only generate text but also recommend images, design page structures, and optimize visual presentation based on industry characteristics, transforming brochure creation from manual operation into intelligent assistance. Meanwhile, cloud computing and online collaboration technologies allow teams to edit, review, and publish content anytime and anywhere, improving overall workflow efficiency.

From an industry perspective, AI Brochure Makers are evolving toward platform-based, integrated, and intelligent marketing solutions. Future competition will focus not only on generation speed and template availability but also on brand data management, personalized content recommendation, multi-channel publishing, and marketing performance analysis. Businesses increasingly seek AI platforms that can support a complete marketing cycle from market insights and content generation to customer engagement and performance evaluation. Therefore, AI Brochure Makers will gradually integrate with CRM systems, e-commerce platforms, advertising solutions, and digital asset management platforms, becoming an important component of enterprise digital marketing ecosystems.

LPI (LP Information)' newest research report, the "AI Brochure Maker Industry Forecast" looks at past sales and reviews total world AI Brochure Maker sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Brochure Maker sales for 2026 through 2032. With AI Brochure Maker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Brochure Maker industry.

This Insight Report provides a comprehensive analysis of the global AI Brochure Maker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Brochure Maker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Brochure Maker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Brochure Maker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Brochure Maker.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Brochure Maker market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud-based

Segmentation by Core Function:

Design-driven

Content-driven

Others

Segmentation by Design Automation:

Fully Automated Mode

Assisted Design Mode

Segmentation by Output Format:

Digital Brochure Generator

Printable Brochure Generator

Others

Segmentation by Application:

Commercial

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Venngage

Manus(Manus)

Edraw(Edrawsoft)

Adobe Firefly

Canva

Visme(Easy WebContent)

Piktochart

Flipsnack

Xara

FlipHTML5

Taskade

Writecream

Template.net

Phot.ai

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global AI Brochure Maker Market Size (2021-2032)
 - 2.1.2 AI Brochure Maker Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for AI Brochure Maker by Country/Region (2021, 2025 & 2032)
- 2.2 AI Brochure Maker Segment by Type
 - 2.2.1 On-premises
 - 2.2.2 Cloud-based
 - 2.2.3 AI Brochure Maker Market Size by Type
 - 2.2.3.1 AI Brochure Maker Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global AI Brochure Maker Market Size Market Share by Type (2021-2026)
- 2.3 AI Brochure Maker Segment by Core Function
 - 2.3.1 Design-driven
 - 2.3.2 Content-driven
 - 2.3.3 Others
 - 2.3.4 AI Brochure Maker Market Size by Core Function
 - 2.3.4.1 AI Brochure Maker Market Size CAGR by Core Function (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global AI Brochure Maker Market Size Market Share by Core Function (2021-2026)
- 2.4 AI Brochure Maker Segment by Design Automation
 - 2.4.1 Fully Automated Mode
 - 2.4.2 Assisted Design Mode
 - 2.4.3 AI Brochure Maker Market Size by Design Automation

2.4.3.1 AI Brochure Maker Market Size CAGR by Design Automation (2021 VS 2025 VS 2032)

2.4.3.2 Global AI Brochure Maker Market Size Market Share by Design Automation (2021-2026)

2.5 AI Brochure Maker Segment by Output Format

2.5.1 Digital Brochure Generator

2.5.2 Printable Brochure Generator

2.5.3 Others

2.5.4 AI Brochure Maker Market Size by Output Format

2.5.4.1 AI Brochure Maker Market Size CAGR by Output Format (2021 VS 2025 VS 2032)

2.5.4.2 Global AI Brochure Maker Market Size Market Share by Output Format (2021-2026)

2.6 AI Brochure Maker Segment by Application

2.6.1 Commercial

2.6.2 Personal

2.6.3 AI Brochure Maker Market Size by Application

2.6.3.1 AI Brochure Maker Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.6.3.2 Global AI Brochure Maker Market Size Market Share by Application (2021-2026)

3 AI BROCHURE MAKER MARKET SIZE BY PLAYER

3.1 AI Brochure Maker Market Size Market Share by Player

3.1.1 Global AI Brochure Maker Revenue by Player (2021-2026)

3.1.2 Global AI Brochure Maker Revenue Market Share by Player (2021-2026)

3.2 Global AI Brochure Maker Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AI BROCHURE MAKER BY REGION

4.1 AI Brochure Maker Market Size by Region (2021-2026)

4.2 Global AI Brochure Maker Annual Revenue by Country/Region (2021-2026)

4.3 Americas AI Brochure Maker Market Size Growth (2021-2026)

4.4 APAC AI Brochure Maker Market Size Growth (2021-2026)

4.5 Europe AI Brochure Maker Market Size Growth (2021-2026)

4.6 Middle East & Africa AI Brochure Maker Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas AI Brochure Maker Market Size by Country (2021-2026)

5.2 Americas AI Brochure Maker Market Size by Type (2021-2026)

5.3 Americas AI Brochure Maker Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC AI Brochure Maker Market Size by Region (2021-2026)

6.2 APAC AI Brochure Maker Market Size by Type (2021-2026)

6.3 APAC AI Brochure Maker Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe AI Brochure Maker Market Size by Country (2021-2026)

7.2 Europe AI Brochure Maker Market Size by Type (2021-2026)

7.3 Europe AI Brochure Maker Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa AI Brochure Maker by Region (2021-2026)
- 8.2 Middle East & Africa AI Brochure Maker Market Size by Type (2021-2026)
- 8.3 Middle East & Africa AI Brochure Maker Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL AI BROCHURE MAKER MARKET FORECAST

- 10.1 Global AI Brochure Maker Forecast by Region (2027-2032)
 - 10.1.1 Global AI Brochure Maker Forecast by Region (2027-2032)
 - 10.1.2 Americas AI Brochure Maker Forecast
 - 10.1.3 APAC AI Brochure Maker Forecast
 - 10.1.4 Europe AI Brochure Maker Forecast
 - 10.1.5 Middle East & Africa AI Brochure Maker Forecast
- 10.2 Americas AI Brochure Maker Forecast by Country (2027-2032)
 - 10.2.1 United States Market AI Brochure Maker Forecast
 - 10.2.2 Canada Market AI Brochure Maker Forecast
 - 10.2.3 Mexico Market AI Brochure Maker Forecast
 - 10.2.4 Brazil Market AI Brochure Maker Forecast
- 10.3 APAC AI Brochure Maker Forecast by Region (2027-2032)
 - 10.3.1 China AI Brochure Maker Market Forecast
 - 10.3.2 Japan Market AI Brochure Maker Forecast
 - 10.3.3 Korea Market AI Brochure Maker Forecast
 - 10.3.4 Southeast Asia Market AI Brochure Maker Forecast
 - 10.3.5 India Market AI Brochure Maker Forecast
 - 10.3.6 Australia Market AI Brochure Maker Forecast
- 10.4 Europe AI Brochure Maker Forecast by Country (2027-2032)
 - 10.4.1 Germany Market AI Brochure Maker Forecast
 - 10.4.2 France Market AI Brochure Maker Forecast
 - 10.4.3 UK Market AI Brochure Maker Forecast

- 10.4.4 Italy Market AI Brochure Maker Forecast
- 10.4.5 Russia Market AI Brochure Maker Forecast
- 10.5 Middle East & Africa AI Brochure Maker Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market AI Brochure Maker Forecast
 - 10.5.2 South Africa Market AI Brochure Maker Forecast
 - 10.5.3 Israel Market AI Brochure Maker Forecast
 - 10.5.4 Turkey Market AI Brochure Maker Forecast
- 10.6 Global AI Brochure Maker Forecast by Type (2027-2032)
- 10.7 Global AI Brochure Maker Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market AI Brochure Maker Forecast

11 KEY PLAYERS ANALYSIS

11.1 Venngage

- 11.1.1 Venngage Company Information
- 11.1.2 Venngage AI Brochure Maker Product Offered
- 11.1.3 Venngage AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Venngage Main Business Overview
- 11.1.5 Venngage Latest Developments

11.2 Manus(Manus)

- 11.2.1 Manus(Manus) Company Information
- 11.2.2 Manus(Manus) AI Brochure Maker Product Offered
- 11.2.3 Manus(Manus) AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Manus(Manus) Main Business Overview
- 11.2.5 Manus(Manus) Latest Developments

11.3 Edraw(Edrawsoft)

- 11.3.1 Edraw(Edrawsoft) Company Information
- 11.3.2 Edraw(Edrawsoft) AI Brochure Maker Product Offered
- 11.3.3 Edraw(Edrawsoft) AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Edraw(Edrawsoft) Main Business Overview
- 11.3.5 Edraw(Edrawsoft) Latest Developments

11.4 Adobe Firefly

- 11.4.1 Adobe Firefly Company Information
- 11.4.2 Adobe Firefly AI Brochure Maker Product Offered
- 11.4.3 Adobe Firefly AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)

- 11.4.4 Adobe Firefly Main Business Overview
- 11.4.5 Adobe Firefly Latest Developments
- 11.5 Canva
 - 11.5.1 Canva Company Information
 - 11.5.2 Canva AI Brochure Maker Product Offered
 - 11.5.3 Canva AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Canva Main Business Overview
 - 11.5.5 Canva Latest Developments
- 11.6 Visme(Easy WebContent)
 - 11.6.1 Visme(Easy WebContent) Company Information
 - 11.6.2 Visme(Easy WebContent) AI Brochure Maker Product Offered
 - 11.6.3 Visme(Easy WebContent) AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Visme(Easy WebContent) Main Business Overview
 - 11.6.5 Visme(Easy WebContent) Latest Developments
- 11.7 Piktochart
 - 11.7.1 Piktochart Company Information
 - 11.7.2 Piktochart AI Brochure Maker Product Offered
 - 11.7.3 Piktochart AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Piktochart Main Business Overview
 - 11.7.5 Piktochart Latest Developments
- 11.8 Flipsnack
 - 11.8.1 Flipsnack Company Information
 - 11.8.2 Flipsnack AI Brochure Maker Product Offered
 - 11.8.3 Flipsnack AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Flipsnack Main Business Overview
 - 11.8.5 Flipsnack Latest Developments
- 11.9 Xara
 - 11.9.1 Xara Company Information
 - 11.9.2 Xara AI Brochure Maker Product Offered
 - 11.9.3 Xara AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Xara Main Business Overview
 - 11.9.5 Xara Latest Developments
- 11.10 FlipHTML5
 - 11.10.1 FlipHTML5 Company Information

- 11.10.2 FlipHTML5 AI Brochure Maker Product Offered
- 11.10.3 FlipHTML5 AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
- 11.10.4 FlipHTML5 Main Business Overview
- 11.10.5 FlipHTML5 Latest Developments
- 11.11 Taskade
 - 11.11.1 Taskade Company Information
 - 11.11.2 Taskade AI Brochure Maker Product Offered
 - 11.11.3 Taskade AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Taskade Main Business Overview
 - 11.11.5 Taskade Latest Developments
- 11.12 Writecream
 - 11.12.1 Writecream Company Information
 - 11.12.2 Writecream AI Brochure Maker Product Offered
 - 11.12.3 Writecream AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Writecream Main Business Overview
 - 11.12.5 Writecream Latest Developments
- 11.13 Template.net
 - 11.13.1 Template.net Company Information
 - 11.13.2 Template.net AI Brochure Maker Product Offered
 - 11.13.3 Template.net AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Template.net Main Business Overview
 - 11.13.5 Template.net Latest Developments
- 11.14 Phot.ai
 - 11.14.1 Phot.ai Company Information
 - 11.14.2 Phot.ai AI Brochure Maker Product Offered
 - 11.14.3 Phot.ai AI Brochure Maker Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Phot.ai Main Business Overview
 - 11.14.5 Phot.ai Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AI Brochure Maker Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. AI Brochure Maker Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of On-premises

Table 4. Major Players of Cloud-based

Table 5. AI Brochure Maker Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global AI Brochure Maker Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global AI Brochure Maker Market Size Market Share by Type (2021-2026)

Table 8. Major Players of Design-driven

Table 9. Major Players of Content-driven

Table 10. Major Players of Others

Table 11. AI Brochure Maker Market Size CAGR by Core Function (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global AI Brochure Maker Market Size by Core Function (2021-2026) & (\$ millions)

Table 13. Global AI Brochure Maker Market Size Market Share by Core Function (2021-2026)

Table 14. Major Players of Fully Automated Mode

Table 15. Major Players of Assisted Design Mode

Table 16. AI Brochure Maker Market Size CAGR by Design Automation (2021 VS 2025 VS 2032) & (\$ millions)

Table 17. Global AI Brochure Maker Market Size by Design Automation (2021-2026) & (\$ millions)

Table 18. Global AI Brochure Maker Market Size Market Share by Design Automation (2021-2026)

Table 19. Major Players of Digital Brochure Generator

Table 20. Major Players of Printable Brochure Generator

Table 21. Major Players of Others

Table 22. AI Brochure Maker Market Size CAGR by Output Format (2021 VS 2025 VS 2032) & (\$ millions)

Table 23. Global AI Brochure Maker Market Size by Output Format (2021-2026) & (\$ millions)

Table 24. Global AI Brochure Maker Market Size Market Share by Output Format

(2021-2026)

Table 25. AI Brochure Maker Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 26. Global AI Brochure Maker Market Size by Application (2021-2026) & (\$ millions)

Table 27. Global AI Brochure Maker Market Size Market Share by Application (2021-2026)

Table 28. Global AI Brochure Maker Revenue by Player (2021-2026) & (\$ millions)

Table 29. Global AI Brochure Maker Revenue Market Share by Player (2021-2026)

Table 30. AI Brochure Maker Key Players Head office and Products Offered

Table 31. AI Brochure Maker Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 32. New Products and Potential Entrants

Table 33. Mergers & Acquisitions, Expansion

Table 34. Global AI Brochure Maker Market Size by Region (2021-2026) & (\$ millions)

Table 35. Global AI Brochure Maker Market Size Market Share by Region (2021-2026)

Table 36. Global AI Brochure Maker Revenue by Country/Region (2021-2026) & (\$ millions)

Table 37. Global AI Brochure Maker Revenue Market Share by Country/Region (2021-2026)

Table 38. Americas AI Brochure Maker Market Size by Country (2021-2026) & (\$ millions)

Table 39. Americas AI Brochure Maker Market Size Market Share by Country (2021-2026)

Table 40. Americas AI Brochure Maker Market Size by Type (2021-2026) & (\$ millions)

Table 41. Americas AI Brochure Maker Market Size Market Share by Type (2021-2026)

Table 42. Americas AI Brochure Maker Market Size by Application (2021-2026) & (\$ millions)

Table 43. Americas AI Brochure Maker Market Size Market Share by Application (2021-2026)

Table 44. APAC AI Brochure Maker Market Size by Region (2021-2026) & (\$ millions)

Table 45. APAC AI Brochure Maker Market Size Market Share by Region (2021-2026)

Table 46. APAC AI Brochure Maker Market Size by Type (2021-2026) & (\$ millions)

Table 47. APAC AI Brochure Maker Market Size by Application (2021-2026) & (\$ millions)

Table 48. Europe AI Brochure Maker Market Size by Country (2021-2026) & (\$ millions)

Table 49. Europe AI Brochure Maker Market Size Market Share by Country (2021-2026)

Table 50. Europe AI Brochure Maker Market Size by Type (2021-2026) & (\$ millions)

Table 51. Europe AI Brochure Maker Market Size by Application (2021-2026) & (\$ millions)

Table 52. Middle East & Africa AI Brochure Maker Market Size by Region (2021-2026) & (\$ millions)

Table 53. Middle East & Africa AI Brochure Maker Market Size by Type (2021-2026) & (\$ millions)

Table 54. Middle East & Africa AI Brochure Maker Market Size by Application (2021-2026) & (\$ millions)

Table 55. Key Market Drivers & Growth Opportunities of AI Brochure Maker

Table 56. Key Market Challenges & Risks of AI Brochure Maker

Table 57. Key Industry Trends of AI Brochure Maker

Table 58. Global AI Brochure Maker Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 59. Global AI Brochure Maker Market Size Market Share Forecast by Region (2027-2032)

Table 60. Global AI Brochure Maker Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 61. Global AI Brochure Maker Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 62. Venngage Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 63. Venngage AI Brochure Maker Product Offered

Table 64. Venngage AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Venngage Main Business

Table 66. Venngage Latest Developments

Table 67. Manus(Manus) Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 68. Manus(Manus) AI Brochure Maker Product Offered

Table 69. Manus(Manus) AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. Manus(Manus) Main Business

Table 71. Manus(Manus) Latest Developments

Table 72. Edraw(Edrawsoft) Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 73. Edraw(Edrawsoft) AI Brochure Maker Product Offered

Table 74. Edraw(Edrawsoft) AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Edraw(Edrawsoft) Main Business

Table 76. Edraw(Edrawsoft) Latest Developments

Table 77. Adobe Firefly Details, Company Type, AI Brochure Maker Area Served and

Its Competitors

Table 78. Adobe Firefly AI Brochure Maker Product Offered

Table 79. Adobe Firefly AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. Adobe Firefly Main Business

Table 81. Adobe Firefly Latest Developments

Table 82. Canva Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 83. Canva AI Brochure Maker Product Offered

Table 84. Canva AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Canva Main Business

Table 86. Canva Latest Developments

Table 87. Visme(Easy WebContent) Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 88. Visme(Easy WebContent) AI Brochure Maker Product Offered

Table 89. Visme(Easy WebContent) AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Visme(Easy WebContent) Main Business

Table 91. Visme(Easy WebContent) Latest Developments

Table 92. Piktochart Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 93. Piktochart AI Brochure Maker Product Offered

Table 94. Piktochart AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. Piktochart Main Business

Table 96. Piktochart Latest Developments

Table 97. Flipsnack Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 98. Flipsnack AI Brochure Maker Product Offered

Table 99. Flipsnack AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Flipsnack Main Business

Table 101. Flipsnack Latest Developments

Table 102. Xara Details, Company Type, AI Brochure Maker Area Served and Its Competitors

Table 103. Xara AI Brochure Maker Product Offered

Table 104. Xara AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. Xara Main Business
Table 106. Xara Latest Developments
Table 107. FlipHTML5 Details, Company Type, AI Brochure Maker Area Served and Its Competitors
Table 108. FlipHTML5 AI Brochure Maker Product Offered
Table 109. FlipHTML5 AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 110. FlipHTML5 Main Business
Table 111. FlipHTML5 Latest Developments
Table 112. Taskade Details, Company Type, AI Brochure Maker Area Served and Its Competitors
Table 113. Taskade AI Brochure Maker Product Offered
Table 114. Taskade AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 115. Taskade Main Business
Table 116. Taskade Latest Developments
Table 117. Writecream Details, Company Type, AI Brochure Maker Area Served and Its Competitors
Table 118. Writecream AI Brochure Maker Product Offered
Table 119. Writecream AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 120. Writecream Main Business
Table 121. Writecream Latest Developments
Table 122. Template.net Details, Company Type, AI Brochure Maker Area Served and Its Competitors
Table 123. Template.net AI Brochure Maker Product Offered
Table 124. Template.net AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 125. Template.net Main Business
Table 126. Template.net Latest Developments
Table 127. Phot.ai Details, Company Type, AI Brochure Maker Area Served and Its Competitors
Table 128. Phot.ai AI Brochure Maker Product Offered
Table 129. Phot.ai AI Brochure Maker Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 130. Phot.ai Main Business
Table 131. Phot.ai Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. AI Brochure Maker Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global AI Brochure Maker Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. AI Brochure Maker Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. AI Brochure Maker Sales Market Share by Country/Region (2025)
- Figure 8. AI Brochure Maker Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global AI Brochure Maker Market Size Market Share by Type in 2025
- Figure 10. Global AI Brochure Maker Market Size Market Share by Core Function in 2025
- Figure 11. Global AI Brochure Maker Market Size Market Share by Design Automation in 2025
- Figure 12. Global AI Brochure Maker Market Size Market Share by Output Format in 2025
- Figure 13. AI Brochure Maker in Commercial
- Figure 14. Global AI Brochure Maker Market: Commercial (2021-2026) & (\$ millions)
- Figure 15. AI Brochure Maker in Personal
- Figure 16. Global AI Brochure Maker Market: Personal (2021-2026) & (\$ millions)
- Figure 17. Global AI Brochure Maker Market Size Market Share by Application in 2025
- Figure 18. Global AI Brochure Maker Revenue Market Share by Player in 2025
- Figure 19. Global AI Brochure Maker Market Size Market Share by Region (2021-2026)
- Figure 20. Americas AI Brochure Maker Market Size 2021-2026 (\$ millions)
- Figure 21. APAC AI Brochure Maker Market Size 2021-2026 (\$ millions)
- Figure 22. Europe AI Brochure Maker Market Size 2021-2026 (\$ millions)
- Figure 23. Middle East & Africa AI Brochure Maker Market Size 2021-2026 (\$ millions)
- Figure 24. Americas AI Brochure Maker Value Market Share by Country in 2025
- Figure 25. United States AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)
- Figure 26. Canada AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)
- Figure 27. Mexico AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)
- Figure 28. Brazil AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)
- Figure 29. APAC AI Brochure Maker Market Size Market Share by Region in 2025
- Figure 30. APAC AI Brochure Maker Market Size Market Share by Type (2021-2026)

Figure 31. APAC AI Brochure Maker Market Size Market Share by Application (2021-2026)

Figure 32. China AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 33. Japan AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 34. South Korea AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 35. Southeast Asia AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 36. India AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 37. Australia AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 38. Europe AI Brochure Maker Market Size Market Share by Country in 2025

Figure 39. Europe AI Brochure Maker Market Size Market Share by Type (2021-2026)

Figure 40. Europe AI Brochure Maker Market Size Market Share by Application (2021-2026)

Figure 41. Germany AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 42. France AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 43. UK AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 44. Italy AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 45. Russia AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 46. Middle East & Africa AI Brochure Maker Market Size Market Share by Region (2021-2026)

Figure 47. Middle East & Africa AI Brochure Maker Market Size Market Share by Type (2021-2026)

Figure 48. Middle East & Africa AI Brochure Maker Market Size Market Share by Application (2021-2026)

Figure 49. Egypt AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 50. South Africa AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 51. Israel AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 52. Turkey AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 53. GCC Countries AI Brochure Maker Market Size Growth 2021-2026 (\$ millions)

Figure 54. Americas AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 55. APAC AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 56. Europe AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 57. Middle East & Africa AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 58. United States AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 59. Canada AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 60. Mexico AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 61. Brazil AI Brochure Maker Market Size 2027-2032 (\$ millions)

Figure 62. China AI Brochure Maker Market Size 2027-2032 (\$ millions)

- Figure 63. Japan AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 64. Korea AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 65. Southeast Asia AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 66. India AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 67. Australia AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 68. Germany AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 69. France AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 70. UK AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 71. Italy AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 72. Russia AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 73. Egypt AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 74. South Africa AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 75. Israel AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 76. Turkey AI Brochure Maker Market Size 2027-2032 (\$ millions)
- Figure 77. Global AI Brochure Maker Market Size Market Share Forecast by Type (2027-2032)
- Figure 78. Global AI Brochure Maker Market Size Market Share Forecast by Application (2027-2032)
- Figure 79. GCC Countries AI Brochure Maker Market Size 2027-2032 (\$ millions)

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