

# Global AI Basic Data Services Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Basic Data Services market size is predicted to grow from US\$ 4784 million in 2025 to US\$ 32308 million in 2032; it is expected to grow at a CAGR of 31.5% from 2026 to 2032.

The global gross margin for AI infrastructure data services is projected to be around 49% in 2025. AI infrastructure data services refer to a collection of products and services encompassing the collection, processing, and labeling of data required for AI model training, alignment, and evaluation; quality control; data governance and version management; and the generation and delivery of synthetic data. Its core deliverables are structured data assets that can be directly used for training or evaluation (e.g., finished datasets, industry data packages, instruction and preference data, evaluation sets), or the ability to continuously produce this data (e.g., data labeling platforms and data operation pipelines). Statistically, AI infrastructure data services are typically defined by the 'commercial delivery of training data-related capabilities,' emphasizing the transformation of data from its raw form to a trainable form. Data labeling, as a crucial step, is generally defined as adding labels and metadata to raw data such as images, text, audio, and video, making it usable for machine learning training and validation.

The core applications of AI Basic Data Services cover three main battlegrounds: First, the data closed loop for autonomous driving and advanced driver assistance systems (long-tail road scene acquisition, spatiotemporally consistent multi-sensor annotation, playback evaluation, and simulation synthesis completion); second, robotics and embodied intelligence (operation teaching and teleoperation data, multimodal interaction data such as visual-language-action or visual-language-tactile-action, and large-scale synthetic trajectories in simulation environments); and third, large models

and generative artificial intelligence (instruction fine-tuning data, preference comparison and scoring data, red team and safety evaluation data, and continuous benchmark evaluation data). Among these, 'alignment and human feedback data' has become an important part of the commercial training chain for large models. The market is moving from the traditional 'low-complexity annotation outsourcing' stage to the 'high-value data engineering' stage. As model capabilities improve, customers' requirements for data are shifting from quantity to quality and verifiability, especially in safety-critical and high-reliability scenarios. Data providers no longer just deliver samples, but need to deliver traceable data lineage, reproducible evaluation protocols, and sustainable data production mechanisms. Synthetic data and simulation are becoming key tools for expanding coverage of long-tail and extreme scenarios, driving the evolution of data services from labor-intensive to platform-based and automated models. The competitive landscape is also being reshaped: leading clients tend to purchase both 'service delivery capabilities' and 'platform capabilities' to reduce the unit cost of data production and increase iteration speed; while data service companies are increasing unit price and customer stickiness by introducing expert participation, human feedback workflows, and more stringent quality control systems. Recent capital and cooperation trends surrounding data service companies also reflect the continued upward trend in long-term market demand for high-quality training data.

LPI (LP Information)' newest research report, the "AI Basic Data Services Industry Forecast" looks at past sales and reviews total world AI Basic Data Services sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Basic Data Services sales for 2026 through 2032. With AI Basic Data Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Basic Data Services industry.

This Insight Report provides a comprehensive analysis of the global AI Basic Data Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Basic Data Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Basic Data Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Basic Data Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Basic Data Services.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Basic Data Services market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Dataset

Data Collection

Data Labeling

Other

#### Segmentation by Data Type:

Image

Video

Text

Speech

#### Segmentation by Data Source:

Real Device Data

Synthetic Data

#### Segmentation by Application:

Smart Security

Smart Home

Smart Finance

Smart Healthcare

New Retail

Embodied Intelligence

Intelligent Driving

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TransPerfect

Scale AI

Shaip

TELUS Digital

iMerit

CloudFactory

Samasource

Alegion

Innodata

TaskUs

Centific

Cogito Tech

LXT

Defined.ai

Toloka AI

OneForma

Hive AI

Surge AI

Invisible Technologies

Snorkel AI

Labelbox

SuperAnnotate

Encord

V7

Dataloop?Dell)

Gretel

Mostly AI

Speechocean

Datatang

DataBaker

Data100

Appen

Kingline

Baidu Crowdsourcing

Longmao Data

Fellisen

MindFlow

NavInfo

iFLYTEK

Lionbridge

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