

Global AI-Based Positioning and Tracking Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI-Based Positioning and Tracking market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

AI-based positioning and tracking refer to the use of artificial intelligence techniques and related algorithms to monitor and analyze the real-time or historical location of objects, vehicles, equipment, and people. By integrating big data, machine learning, deep learning, and sensor data, these systems can achieve precise positioning in complex environments, offering smarter path optimization, behavior prediction, and more.

United States market for AI-Based Positioning and Tracking is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI-Based Positioning and Tracking is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI-Based Positioning and Tracking is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI-Based Positioning and Tracking players cover Qualcomm, Google, Apple, Microsoft, Amazon Web Services, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "AI-Based Positioning and Tracking Industry Forecast" looks at past sales and reviews total world AI-Based Positioning and

Tracking sales in 2025, providing a comprehensive analysis by region and market sector of projected AI-Based Positioning and Tracking sales for 2026 through 2032. With AI-Based Positioning and Tracking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI-Based Positioning and Tracking industry.

This Insight Report provides a comprehensive analysis of the global AI-Based Positioning and Tracking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI-Based Positioning and Tracking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI-Based Positioning and Tracking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI-Based Positioning and Tracking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI-Based Positioning and Tracking.

This report presents a comprehensive overview, market shares, and growth opportunities of AI-Based Positioning and Tracking market by product type, application, key players and key regions and countries.

Segmentation by Type:

Real-time Location Systems (RTLS)

Historical Route Tracking

Behavior Prediction and Analysis

Segmentation by Application:

Logistics and Supply Chain Management

Smart Cities

Healthcare

Autonomous Driving and Intelligent Transportation

Military and Defense

Consumer Electronics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Qualcomm

Google

Apple

Microsoft

Amazon Web Services

Huawei

Bosch

Siemens

Hexagon

HERE Technologies

Trimble

Zebra Technologies

U-blox

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