

Global AI Automation Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Automation market size is predicted to grow from US\$ 10761 million in 2025 to US\$ 74572 million in 2032; it is expected to grow at a CAGR of 31.1% from 2026 to 2032.

AI Automation refers to the integration of artificial intelligence technologies—such as machine learning, natural language processing, computer vision, and generative models—with process automation systems to execute or optimize repetitive, rule-based, and semi-structured business tasks. Unlike traditional automation systems that rely on predefined rules, AI automation can process unstructured data and perform limited reasoning and decision-making, enabling higher levels of automation and intelligence across domains such as customer service, finance, operations, IT management, and content generation.

AI Automation is currently in a transitional phase from traditional robotic process automation (RPA) toward intelligent, AI-driven workflow automation. The primary market drivers include enterprise demand for cost reduction, increasing labor costs, and accelerated digital transformation initiatives. Compared to conventional RPA, AI automation can process unstructured data and perform limited reasoning, enabling it to handle more complex and variable business tasks.

From a market structure perspective, the ecosystem consists of three layers: foundation models and cloud infrastructure at the base, RPA and automation platforms in the middle, and AI-enabled enterprise applications at the top. The industry remains fragmented and lacks unified standards. In the short term, AI automation is primarily deployed as an enhancement layer within existing systems, while in the long term it is expected to evolve into end-to-end autonomous business process execution systems.

However, the sector still faces significant challenges, including system reliability, data governance, security compliance, and cross-system integration complexity.

Report Scope

LPI (LP Information)' newest research report, the "AI Automation Industry Forecast" looks at past sales and reviews total world AI Automation sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Automation sales for 2026 through 2032. With AI Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Automation industry.

This Insight Report provides a comprehensive analysis of the global AI Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Automation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Automation.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Automation market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

RPA

IPA

Agentic Automation

Segmentation by Automation:

Attended Automation

Unattended Automation

Human-in-the-Loop

Segmentation by Application:

Marketing

Finance & Compliance

IT Operations

Supply Chain

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Google

Amazon

IBM

Oracle

Huawei

Rockwell Automation

ABB

Meta

UiPath

Automation Anywhere

Blue Prism

Zapier

Make

Salesforce

ServiceNow

SAP

Workday

Cognition AI

Adept AI

Perplexity AI

Character AI

Databricks

Snowflake

Palantir

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