

Global AI Automated Testing Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI Automated Testing Platform market size is predicted to grow from US\$ 731 million in 2025 to US\$ 1857 million in 2032; it is expected to grow at a CAGR of 14.3% from 2026 to 2032.

An AI automated testing platform is an integrated platform that automates and intelligently manages the entire software testing lifecycle (test requirements analysis, test case design, script generation, test execution, result analysis, and defect localization) based on artificial intelligence technologies (such as machine learning, natural language processing, computer vision, and knowledge graphs).

By learning from historical test data, system behavior, and business semantics, the AI automated testing platform achieves adaptive optimization, self-healing, and intelligent decision-making in the testing process, thereby reducing manual maintenance costs and improving testing efficiency and quality.

The core capabilities of an AI automated testing platform include intelligent test case generation, self-healing capabilities, intelligent element recognition, defect prediction and analysis, and test optimization and decision-making.

United States market for AI Automated Testing Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Automated Testing Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Automated Testing Platform is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Automated Testing Platform players cover Tricentis, Katalon, Applitools, Mabl, Functionize, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'AI Automated Testing Platform Industry Forecast' looks at past sales and reviews total world AI Automated Testing Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Automated Testing Platform sales for 2026 through 2032. With AI Automated Testing Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Automated Testing Platform industry.

This Insight Report provides a comprehensive analysis of the global AI Automated Testing Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Automated Testing Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Automated Testing Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Automated Testing Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Automated Testing Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Automated Testing Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Test Targets:

UI Automation Testing

API Automation Testing

Performance/Stress Testing

Security Testing

Segmentation by Technology:

NIP-Driven

Computer Vision-Driven

Machine Learning Predictive

Large Models

Segmentation by Application:

Businesses

Individuals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tricentis

Katalon

Applitools

Mabl

Functionize

TestMu AI

BrowserStack

LambdaTest

Testin

Tencent

ByteDance

NTT DATA

Samsung SDS

Naver

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