

Global AI for Digital Transformation Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AI for Digital Transformation market size is predicted to grow from US\$ 4891 million in 2025 to US\$ 39772 million in 2032; it is expected to grow at a CAGR of 31.1% from 2026 to 2032.

AI for Digital Transformation refers to the integration of artificial intelligence technologies—such as machine learning, natural language processing, computer vision, and generative AI—into enterprise digital transformation initiatives to redesign business processes, optimize decision-making, and enable new operating models. Beyond improving automation and efficiency, AI enables data-driven insights, predictive analytics, and intelligent workflows, helping organizations transform customer experiences, supply chains, product development, and internal operations, ultimately shifting from digitalization to intelligent enterprise systems.

AI for Digital Transformation is becoming a central driver of enterprise digital transformation, shifting organizations from basic system digitization toward intelligent, data-driven operations. The market is currently in an accelerated adoption phase, where companies are increasingly leveraging AI to automate workflows, enhance decision-making, and improve customer experiences rather than focusing solely on IT system deployment.

From an industry perspective, the ecosystem is driven by cloud providers, enterprise software vendors, and AI platform companies. In the short term, AI capabilities are primarily embedded within existing enterprise systems such as ERP, CRM, and data platforms. In the long term, AI is expected to fundamentally reshape core business processes and enable intelligent, algorithm-driven decision-making across organizations. However, challenges remain, including data silos, integration complexity,

talent shortages, and uncertainties in return on investment. Overall, AI for digital transformation is widely regarded as a critical enabler of long-term enterprise competitiveness.

Report Scope

LPI (LP Information)' newest research report, the "AI for Digital Transformation Industry Forecast" looks at past sales and reviews total world AI for Digital Transformation sales in 2025, providing a comprehensive analysis by region and market sector of projected AI for Digital Transformation sales for 2026 through 2032. With AI for Digital Transformation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI for Digital Transformation industry.

This Insight Report provides a comprehensive analysis of the global AI for Digital Transformation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI for Digital Transformation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI for Digital Transformation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI for Digital Transformation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI for Digital Transformation.

This report presents a comprehensive overview, market shares, and growth opportunities of AI for Digital Transformation market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Incremental

Structural

Disruptive

Segmentation by Functional:

Descriptive AI

Diagnostic AI

Predictive AI

Prescriptive AI

Segmentation by Application:

Industrial

Medical Life Science

Retail

BSFI

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Google

Amazon

IBM

Oracle

Huawei

Rockwell Automation

ABB

Meta

UiPath

Automation Anywhere

Blue Prism

Zapier

Make

Salesforce

ServiceNow

SAP

Alibaba

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